

Lead Like a Pro - FICS Global Symposium

Participant Workbook

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1. Your SWOT Analysis

Reflect on your practice and complete each quadrant below. Be specific and honest about where you stand today.

<p>STRENGTHS</p> <p><i>What unique value do you bring?</i></p> <hr/> <hr/> <hr/> <hr/>	<p>WEAKNESSES</p> <p><i>What gaps need addressing?</i></p> <hr/> <hr/> <hr/> <hr/>
<p>OPPORTUNITIES</p> <p><i>What growth areas excite you?</i></p> <hr/> <hr/> <hr/> <hr/>	<p>THREATS</p> <p><i>What external challenges exist?</i></p> <hr/> <hr/> <hr/> <hr/>

2. Leadership 4.0 - Your Self-Assessment

Rate yourself honestly on each skill area (1=Beginning, 5=Expert). Circle one number per line.

Technology & Data Proficiency 1 2 3 4 5

Business & Strategic Thinking 1 2 3 4 5

Communication & Collaboration 1 2 3 4 5

Growth Mindset & Adaptability 1 2 3 4 5

Empathy & Human Skills in AI Era 1 2 3 4 5

3. Future Ready Skills - Skills to Integrate Now (Strategic upskilling roadmap):

Technology & Data Proficiency

- AI-Enhanced Practice Systems
- Performance Tech Tools
- Data Literacy Foundations

Business & Leadership

- Strategic Positioning
- Financial Acumen
- Team Leadership

Communication & Collaboration

- Evidence Translation
- Structured Collaboration
- Digital Professional Presence

EIGHT Strategies to Power Up Your Impact by 2030:

1. Human-AI Clinical Teaming
2. Esports & Digital Athletes

3. Program Design, Not Just Sessions
4. Data-Driven Decision Making
5. Interdisciplinary Leadership
6. Digital Product Thinking
7. A Good Communicator in All Formats
8. Ethics & Public Health Orientation

3. Your 90-Day Action Plan

Write 3 specific actions you will take in the next 90 days to develop your leadership skills.

Action 1: Skill Development

What skill will you focus on?

How will you develop it? (course, mentor, practice)

Action 2: Strategic Implementation

What will you implement in your practice?

What specific steps will you take?

Action 3: Network & Collaboration

Who will you connect with or collaborate with?

What value will this bring to your practice?

4. Your Commitment Statement Complete this statement and share it with an accountability partner. I commit to becoming a future-ready leader by:

BONUS- Improve your LinkedIn Profile

Scan>>>

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If you wish to bring these future-ready skills to your team s in training, coaching or speaking projects, let's talk.

SCAN AND GET PRO TIPS THAT ARE
 EASY TO APPLY TO IMPROVE YOUR
 LINKEDIN PROFILE



Gabriela Mueller Mendoza
 Speaker * Strategist * Coach



YOUR LINKEDIN PROFILE IS AN ASSET.
JOBS BELONG TO COMPANIES. CAREERS BELONG TO PEOPLE.
MANAGE YOUR PERSONAL BRAND & YOUR NETWORK WISELY!