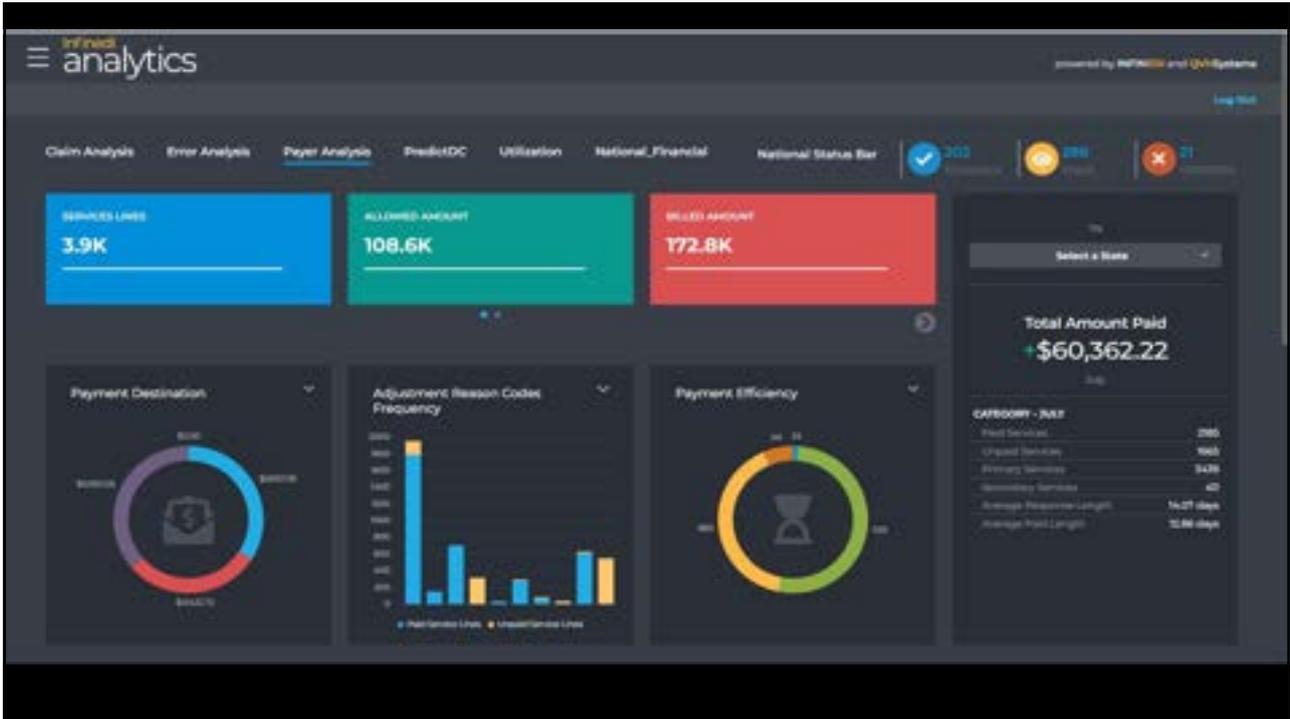


1



2



3

Infinedi
ELECTRONIC DATA INTERCHANGE

\$150 Savings for FCA National Attendees!

4

Free Resources from Dr. Jay Greenstein



SCAN ME!

Courtesy of **ChiroHealthUSA**[®]
The Network That Works for Chiropractors

5



6

Adapting

7

Adopting

8

Advancing

9

The Most Important Take Home...

10

Learn, Play, and Implement AI...

11

Win

12



13

Top Challenges Facing DC's Today...

- Building and Retaining Great Employees
- Operational Overload
- New Patient Acquisition
- Patient Adherence and Retention
- Profitability

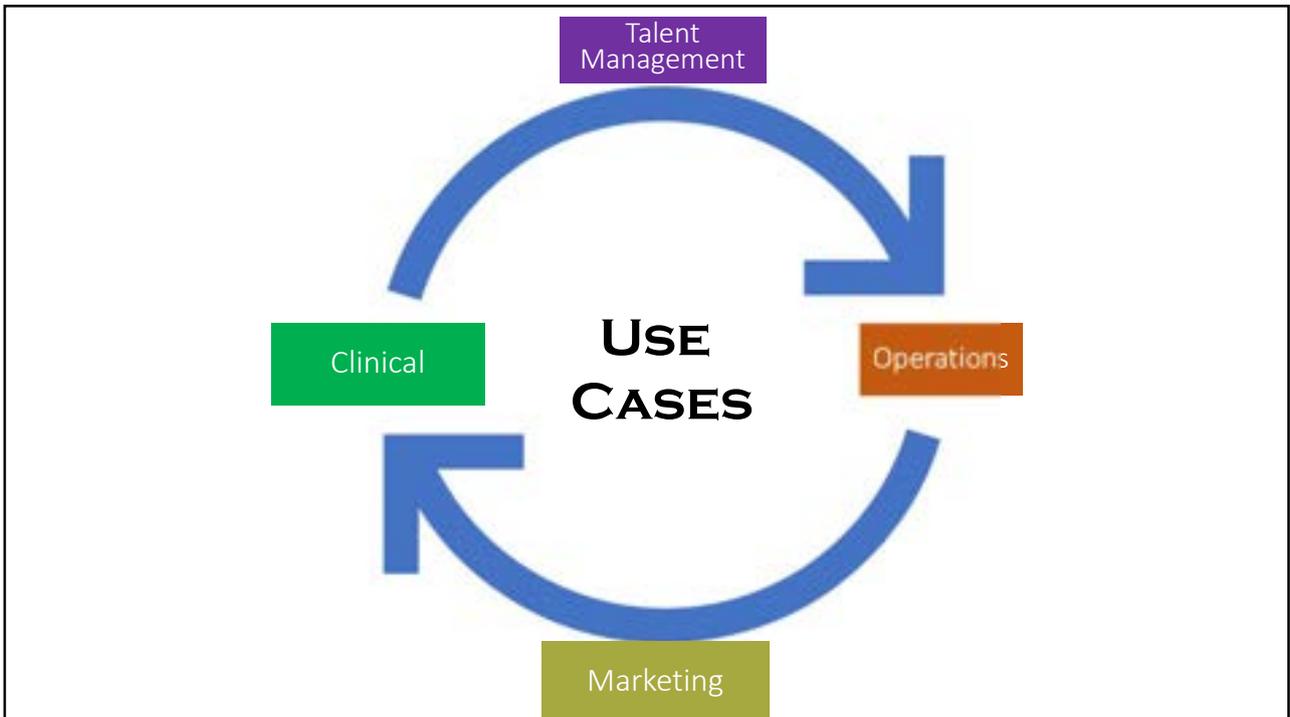
14



Sister Irene Krauss

“No Profit, No Mission”

15



16

Three High Level AI Strategies

17

1

18

Be Platform Agnostic

19



ChatGPT



Claude

20



GPT-5

• *Deep reasoning, **creativity**, and complex problem-solving.* Best for **strategy, brainstorming**, and nuanced analysis.

21



• ***Up-to-the-minute factual** queries tied to Google Search.* Ideal for **current events, market trends**, and Google-integrated workflows.

22



•*Long, coherent, thoughtful writing and context-heavy analysis.* Perfect for **big documents, policy work, and sensitive topics requiring nuance.**

23



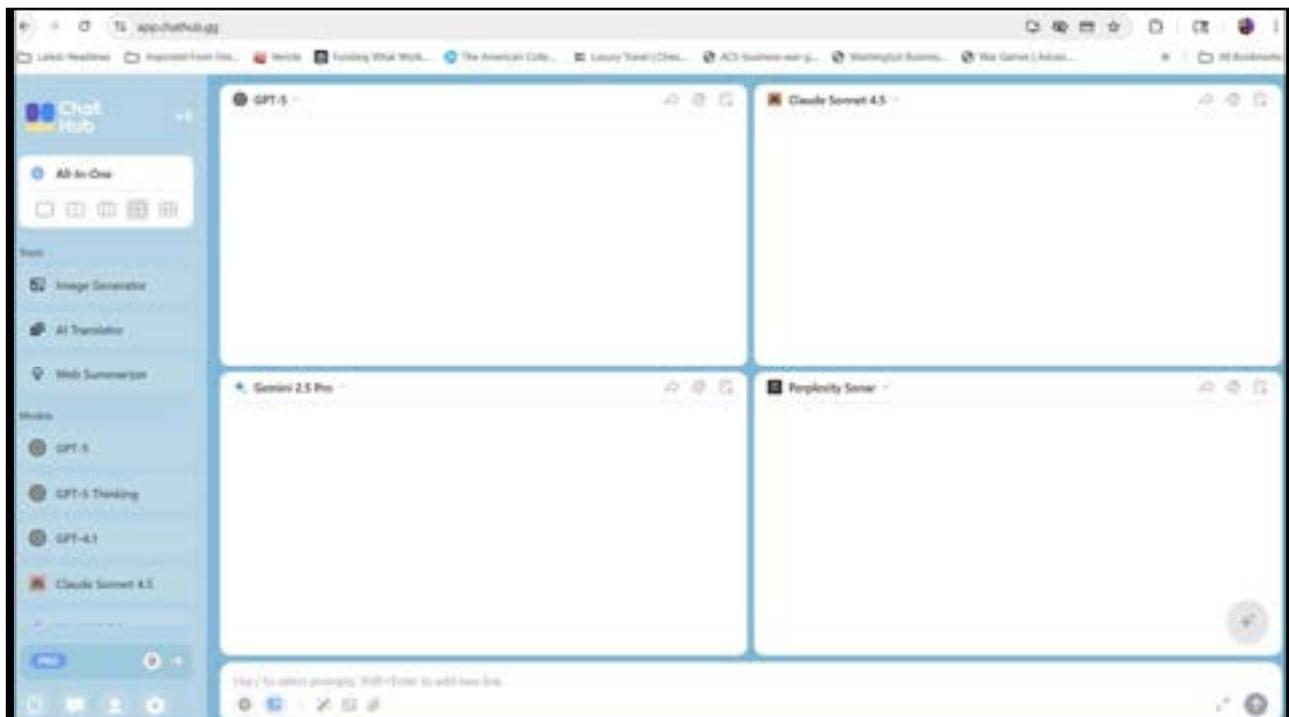
•*Fast, fact-checked answers with citations.* Great for **research, news, and verifying claims on the fly.**

24

AI Tool Decision Matrix: Healthcare Business Use Cases

Use Case / Need	Perplexity	ChatGPT-5	Gemini	Claude
Quick Literature Scan / Research Summaries	***** (Best)	***	****	***
Fact-checked Answers (w/ Citations)	***** (Best)	**	****	**
Strategic Planning / Brainstorming	**	***** (Best)	***	****
Complex Problem Solving / Scenario Analysis	**	***** (Best)	***	****
Current Events, Trends, Market Monitoring	****	**	***** (Best)	**
Google Workspace Integration (Docs, Sheets, Gmail, etc.)	**	**	***** (Best)	**
Contract Drafting, Policy Documents	**	****	**	***** (Best)
Summarizing Long Reports, PDFs, or Clinical Studies	**	***	**	***** (Best)
Sensitive, Nuanced, Diplomatic Communication	**	****	***	***** (Best)
Reimbursement Code Lookup / Payer Policy Checks	***** (Best)	**	****	**

25



26

2

27

Understand the Difference:
GenAI, Custom GPT, Agent

28

GENAI
= THE BRAIN THAT WAITS

Generates human-like content from prompts—smart and creative

29

CUSTOM GPT =
A TRAINED ASSISTANT

Specializes output using tailored instructions and context—it knows your goals and style.

- New chat
- Search chats
- Library
- Codex
- Sora
- GPTs
- GPT Creator
- UX UI Designer**
- Dr. Jay's Prompt Assistant ...**
- Dr. Jay's Social Media Con...**
- EMBODI Content Creator ...**
- Dr. Jay's Copywriter**
- Associate DC Evaluator GPT**
- Humanize AI

30



31



32

Write Great Prompts

33

Writing Great Prompts (P.R.O.M.P.T.)

- P – Purpose of the content
- R – Role you want the AI to play
- O – Output of the content
- M – Medium of the content
- P – Psychographics of the audience consuming the content
- T – Tailor the content by giving tone, guardrails, limitations, etc.

34

**GIFT
TIME**

35

Prompt Packs

 **Uttam Gupta**  • 2nd
Your #1 AI Solutions Partner - Helping businesses with AI Sales ...
[Book an appointment](#)
31 • 

[+ Follow](#) 

OpenAI literally dropped ChatGPT Prompt Packs for Any Role 🤖

11 roles. Bookmark this.
These are not random prompts, they're professional-grade templates designed to help you use ChatGPT like a pro in your field.

Here's the full list 📋

- 1. ChatGPT for Any Role**
Learn use cases and prompts for any role.
[👉 https://lnkd.in/g/px2ua2](https://lnkd.in/g/px2ua2)
- 2. ChatGPT for Product**
High-impact prompts for product strategy, UX, competitive research, and data analysis.
[👉 https://lnkd.in/g/8_uHG4](https://lnkd.in/g/8_uHG4)
- 3. ChatGPT for Engineering**
System architecture, debugging, documentation, and technical research — all covered.
[👉 https://lnkd.in/g/h2SSqIT](https://lnkd.in/g/h2SSqIT)
- 4. ChatGPT for Sales**
Outreach, strategy, competitive intelligence, and data analysis made easy.
[👉 https://lnkd.in/g/2MTUWwA](https://lnkd.in/g/2MTUWwA)
- 5. ChatGPT for Marketing**
Prompts to streamline campaigns, brand strategy, content creation, and performance insights.
[👉 https://lnkd.in/g/nwZ1F](https://lnkd.in/g/nwZ1F)

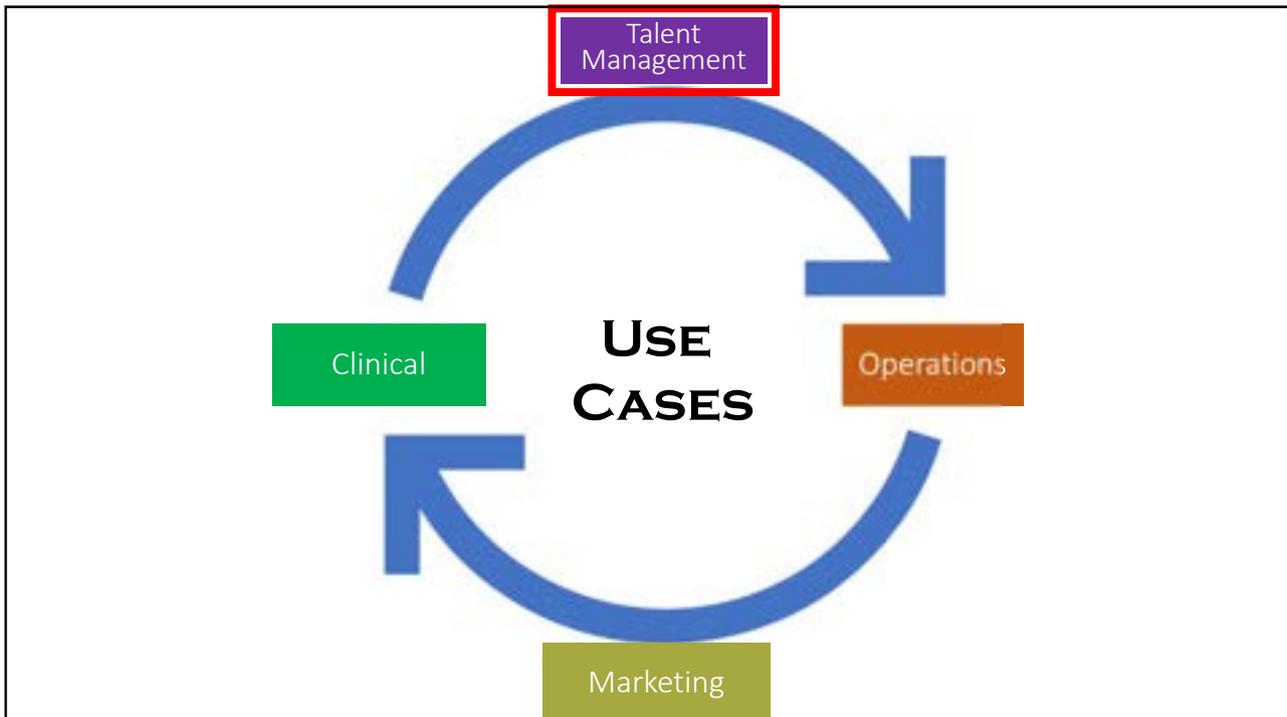
36

Bonus High Level Strategy!

37

Just Ask It!!!

38



39

Talent: Foundational

Job Ad, Job Description,
Onboarding, Training, Reviews

40

How can I help, Jay?

I need you to help me create the best possible prompt to generate a job ad, job description with SMART Goals and KPI's, Onboarding Checklist, Initial Training Checklist, 90 day review plan, and monthly ongoing training and review of goals and KPI's for a chiropractic associate doctor that I'm going to hire for Kaizo Health

+  Tools



41

ChatGPT o3   

MASTER PROMPT

You are an elite HR strategist and chiropractic operations consultant with deep knowledge of evidence-based musculoskeletal care, behavioral economics, and high-performance practice management. Your task is to create a complete hiring & performance package for a Chiropractic Associate position at Kaizo Health, a multi-location, patient-centered chiropractic rehab practice in the Washington DC metro area.

I. Context & VARIABLES

- "Practice name: Kaizo Health"
- "Locations: 4 clinics (two higher-income, two lower-income neighborhoods)"
- "Mission statement (short): *Empowering active people to live healthier, happier lives through evidence-based chiropractic care, functional rehab, and cutting-edge tech.*"
- "Core values (bullets): Patient-First • Evidence-Driven Excellence • Continuous Learning • Team Tenacity • Community Impact"
- "Strategic priorities for 2025:"
 1. "80 % care-plan completion via Embodi patient app"
 2. "\$350 k new top-line revenue from cas. ↓. rvice & memberships"

42

ChatGPT 03

Share

Job Ad

Chiropractic Associate — Kaizo Health (Washington DC Metro | \$80-110 K + performance bonus)

Kaizo Health isn't a typical chiropractic clinic—we're **four high-energy rehab centers** fueled by data, **Embodi™ remote-therapeutic-monitoring**, and a culture built on the Kaizo Commitments (#Brilliant, #Human-Centered, #Tenacious, #Passionate, #Trustworthy, #Synergistic).

Why you'll thrive here

- **Clear runway:** SMART goals, real-time KPI dashboards, and a 12-month mastery track.
- **Modern toolbox:** ChiroTouch EHR + Embodi nudges + Same-Side Selling scripts.
- **Balanced rewards:** Competitive base, uncapped quarterly bonus, 401(k), full benefits, CME budget, and an Embodi-Coins wellness stipend.
- **Impact that matters:** We target **80% care-plan completion**, **>\$150 K cash-service lift**, and **NPS > 90** across diverse neighborhoods.

What you'll do

Deliver evidence-based adjustments, functional rehab, and dry needling while coaching every patient through our app, elevating outcomes and top-line revenue. If you love data, live our commitments, and get

Read on for more...
Kaizo Health

43

ChatGPT 03

Share

SMART Goals & KPI Table

#	SMART Goal (aligned to 2025 priorities & competency grid)	KPI	Target by Q4 2025
1	80%+ care-plan completion in personal panel	Care-plan adherence %	≥ 80%
2	\$15 K/mo cash-service + membership revenue	Cash-service revenue	\$15 K 3-mo rolling avg
3	NPS ≥ 90 each quarter	NPS	90
4	20 internal referrals every month	Logged referrals	20/mo
5	100% documentation <24 h	Note timeliness	100%
6	Embodi onboarding 100% of new patients within 24 h	Onboard rate	100%
7	48 CE/training hours completed	CE hours	48/yr

44

ChatGPT 0.3

Share

Initial Clinical & Business Training Plan (Weeks 1-4)

Week	Curriculum Block	Faculty/Resource	Hours
1	Evidence-based exam & SFMA	Clinic Director	4
	Kaizen Commitments in action	CEO	1
2	Embodi RTM workflow & behavioral nudging	Chief Innovation Officer	3
	Same-Side Selling scripts workshop	Sales Coach	2
3	Advanced adjusting & palpation lab	Senior DC	4
	Documentation "zero-defect" lab	Lead CA	2
4	Cash-service value conversation role-play	Marketing Dir.	2
	Internal referral mastery	Growth Coach	2
Total			20 h

45

ChatGPT 0.3

Share

90-Day Review Plan

Key Result Area (aligned to Commitments)	Weight	Rating 1-4	Evidence	Next-Step Coaching
Clinical Outcomes (#Brilliant)	30 %		Re-exam scores, BPV/RSCU	
Patient Experience (#Human-Centered)	25 %		NPS, Google reviews	
Revenue Contribution (#Passionate)	20 %		Cash-service & referrals	
Documentation & Compliance (#Trustworthy)	15 %		Timeliness audit	
Team & Culture (#Synergistic / #Tenacious)	10 %		Peer feedback, outreach	

Rating-key: 4 = Exceeds, 3 = Meets, 2 = Developing, 1 = Needs Improvement.
Reviewer and associate co-author a 90-day action plan and stretch goal(s).

46

ChatGPT o3

Share

Ongoing Monthly Training & KPI Review Framework

Standing 60-min Agenda (1st Tuesday)

1. Dashboard review (15 min) – Adherence %, NPS, revenue, referrals, note timeliness.
2. Case spotlight (10 min) – Clinician presents one challenging case; team feedback.
3. Skill-builder micro-training (15 min) – Rotating topic (e.g., habit loop coaching, Funhab® cueing).
4. Goal reset & commitments (15 min) – Update SMART goals; tie to Kaizo Commitments.
5. Wins & gratitude (5 min) – Celebrate #Brilliant moments.

Sample KPI Scorecard

Metric	Goal	Actual	Δ vs. Prior Mo.	Trend
Care-plan adherence	80 %	78 %	+2 pp	↗
Cash-service revenue	\$15 K	\$13.8 K	+\$1.2 K	↗
NPS	90	92	+1	↔
Internal referrals	20	17	-3	↘
Note timeliness	100 %	98 %	-2 pp	↘

47

Talent: Advanced

Create Custom GPT to
Rank Job Candidates

48

My GPTs **+ Create**

GPTs

Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.

Search GPTs

Top Picks Writing Productivity Research & Analysis Education Lifestyle GALLIE Programming

Featured

Curated top picks from this week



SciSpace
On hours worth of research in minutes. Instantly access 25M+ papers, analyze papers at lightning speed.
By sci-spaces.com



Wolfram
Access computation, math, chemistry, curated knowledge & real-time data from Wolfram|Alpha.
By wolfram.com



Video GPT by VEED - Instant & Free AI Vid...
AI video maker powered by VideoGPT. Generate and edit videos with text prompts. Type a...
By veed.com



Canva
Effortlessly design anything: presentations, logos, social media posts and more.
By canva.com

49

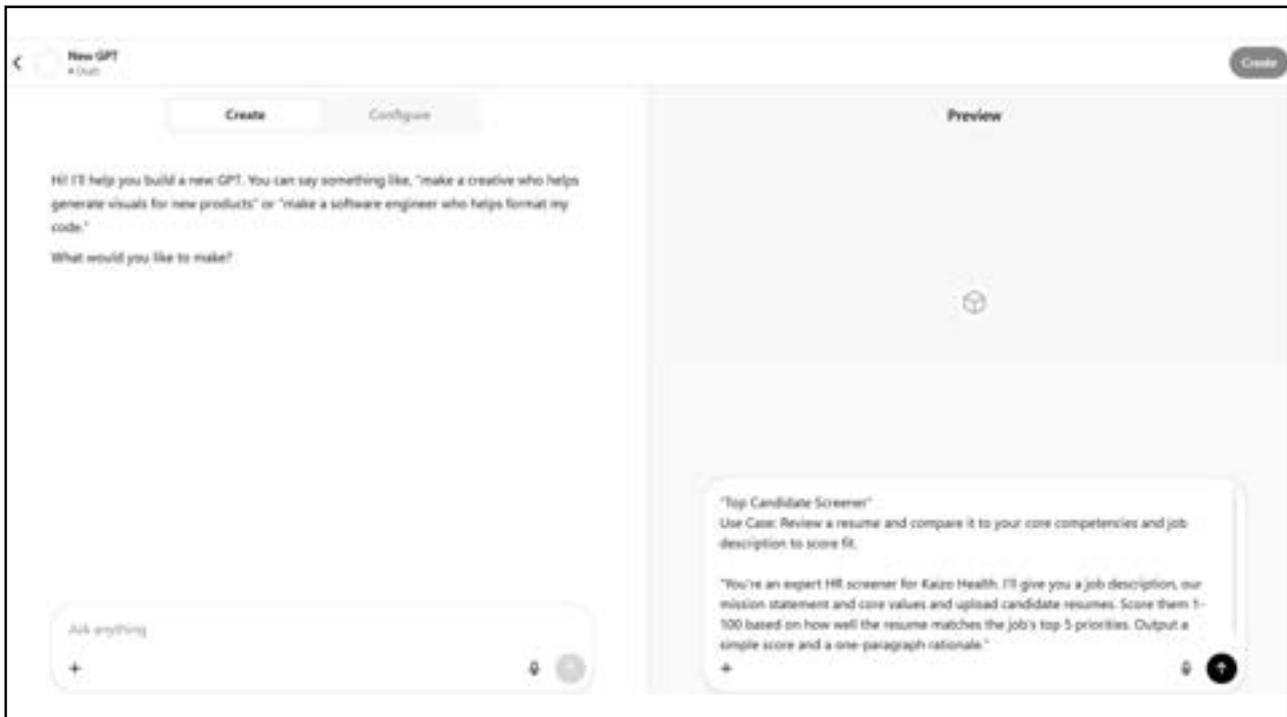
ChatGPT o3

Ready when you are.

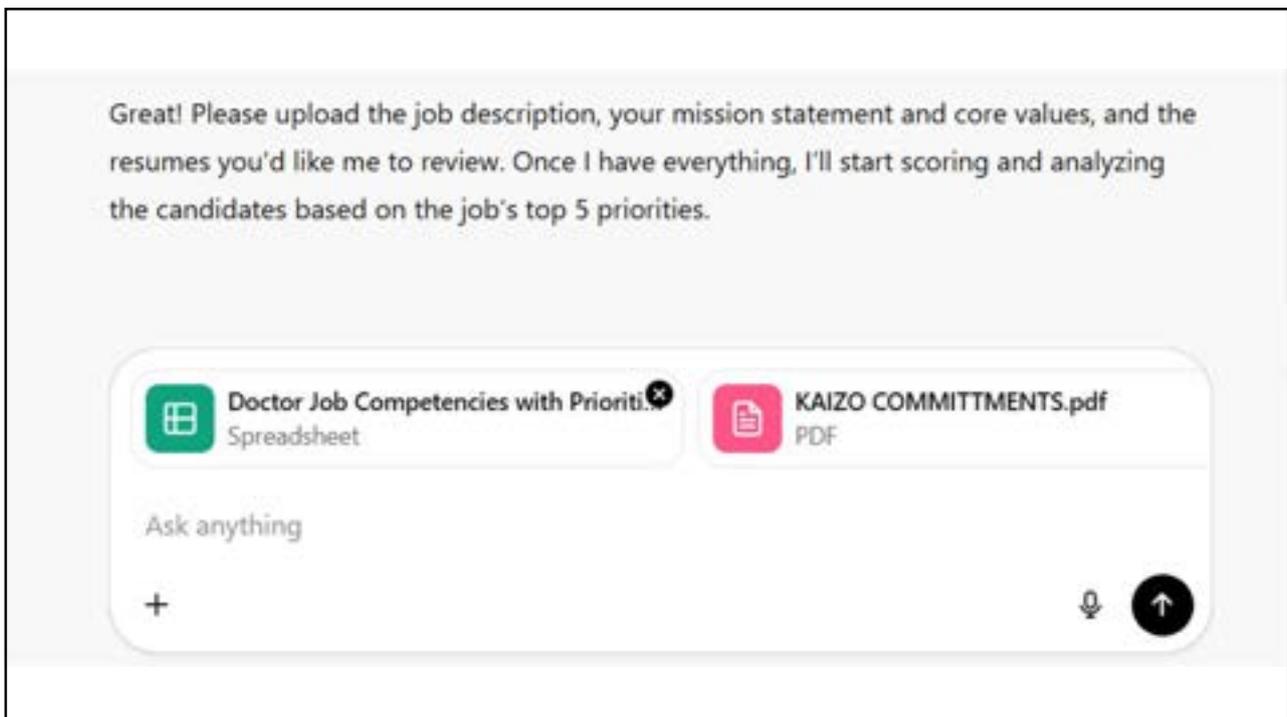
Please improve this prompt: I want to build a custom GPT that will help with recruiting. I want it to review resume's to determine who the top three candidates are and whether or not based on their resume and any online data about the candidate, whether or not they'd be a good fit for our company. I have job descriptions and our core values and mission statement, and can add anything else that would help build a custom GPT that would highly predict success in our company and in the role.

+ Tools

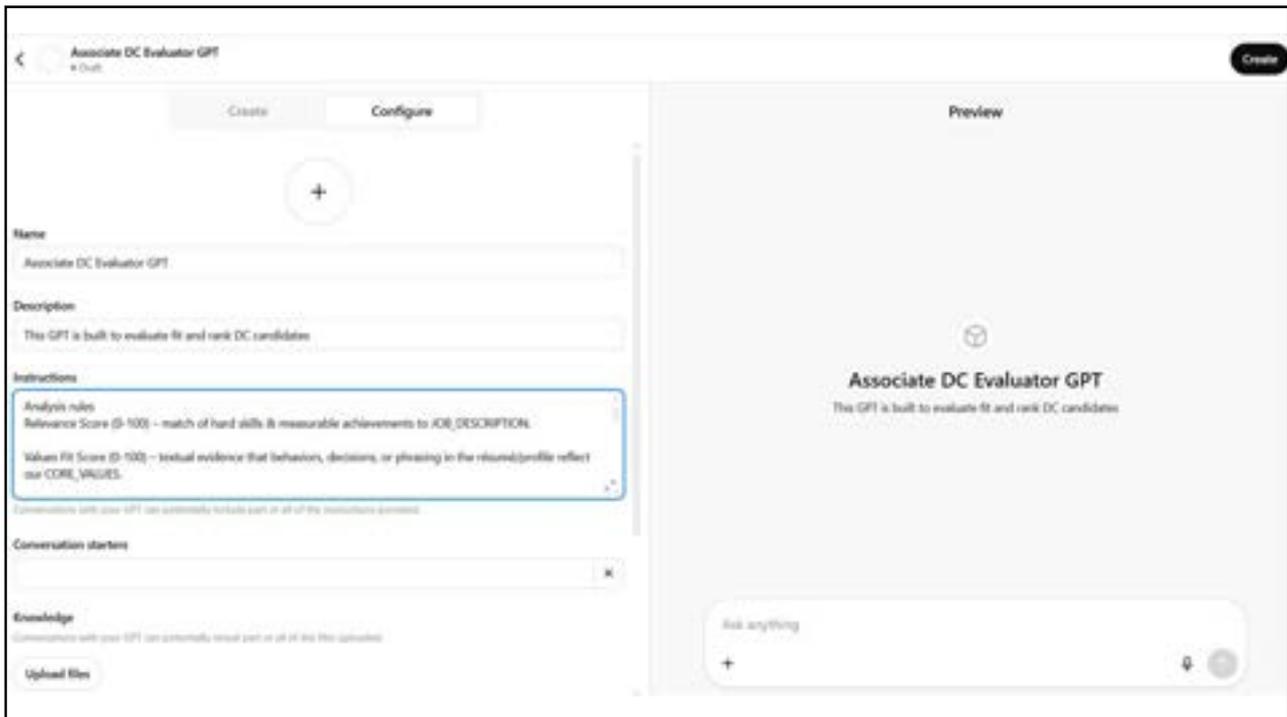
50



51



52



53



54

Associate DC Evaluator GPT Share

1. Ahmad Alturkistani, DC

Relevance Score: 95

- Demonstrates robust clinical training: 1400+ hours at Affinia Healthcare (FQHC), with interdisciplinary teamwork, complex case management, and experience with underserved populations.
- Skilled in documentation, diagnostic tools (including ultrasound), and patient education—matching Kaizo's documentation and patient communication standards.
- Experienced with multiple EHRs and fluent in Arabic and English, aiding diverse patient communication.

Values Fit Score: 92

- Volunteered as a medical interpreter, underscoring commitment to accessibility.
- Demonstrated strong patient advocacy and interdisciplinary coordination.
- Deeply engaged in professional development and team-based care models.

Trajectory Score: 88

- Cum Laude graduate, multiple scholarships, consistent Dean's List performance.
- Smooth academic-to-professional transition, but recent graduate status limits long-term trajectory evidence.

Risk Flags: ↓

55

Associate DC Evaluator GPT Share

Final Ranking (Based on PFI: 40% Relevance, 40% Values, 20% Trajectory)

1. Ahmad Alturkistani – PFI: 92.2
2. Tracy Nana Asare – PFI: 88.2
3. Quinn McKenzie – PFI: 62.2

Recommendation

Ahmad Alturkistani is the strongest fit based on Kaizo Health's detailed competency profile, particularly in documentation, interdisciplinary collaboration, and evidence-based practice for complex cases.

Targeted Interview Questions

For Ahmad Alturkistani (weakest area: Trajectory)

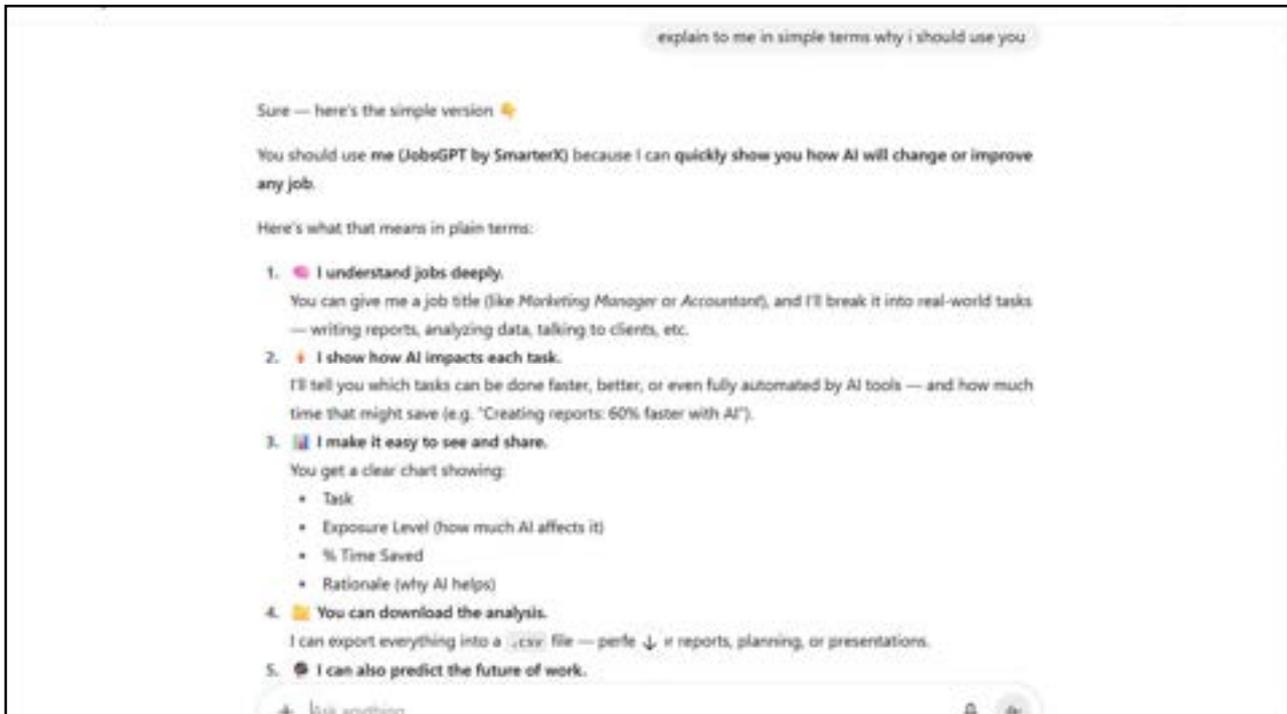
1. How do you plan to translate your intensive academic training into sustainable success in a fast-paced clinic setting?

↓

56



57



58

Talent: Prediction

HeadHunters Will Be COMPLETELY Disrupted (AI Matchmaking)

59

The screenshot shows a document viewer interface for a document titled "Generalized AI Policy". The document content is as follows:

[Company] Internal AI Use Policy

Purpose and Scope

Purpose: This policy guides [Company] employees in the responsible use of AI tools to support productivity and innovation, consistent with our remote-first, risk-managed culture.

Scope: Applies to all employees, contractors, and staff using AI for work, on any device. It covers all AI-powered services—chatbots, code generators, analytics tools—used in the course of [Company] business.

Policy Integration: This AI Use Policy complements, but does not override, existing policies including the **Data Security Policy**, **Privacy Policy**, **Acceptable Use Policy**, and **Incident Response Plan**. Where conflicts arise, those policies and applicable laws (e.g., HIPAA) take precedence.

Guiding Principles

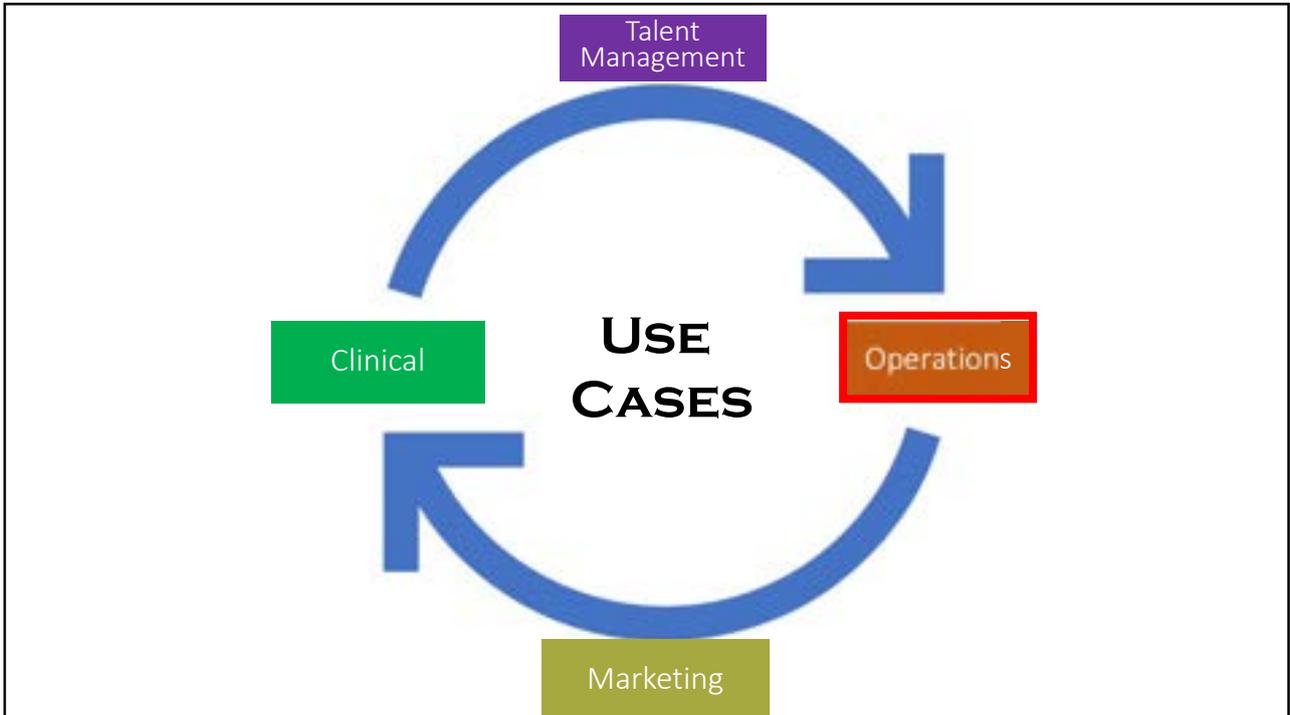
To align AI usage with [Company]'s risk-managed, common-sense culture, we set forth these guiding principles for employees:

- **Encourage Innovation:** Use AI tools to work smarter, faster, and more creatively. Experiment where AI adds value, improves efficiency, or boosts results.
- **Use Good Judgment:** This policy is a guide, not a rulebook. Apply the same professionalism, ethics, and common sense to AI as any other tool.
- **Stay Accountable:** You are responsible for the quality and accuracy of AI-assisted work. Always review, fact-check, and verify AI outputs before using them.
- **Be Practical and Cost-Aware:** Use AI when it clearly improves productivity or saves time. Balance value against cost and effort. Don't overengineer what a simple fix can solve.
- **Protect Data and Stay Compliant:** Always use AI in ways that uphold our security obligations, including SOC 2, HIPAA, and DoD-related certifications. Never expose sensitive or regulated data.
- **Manage Risk with Common Sense:** Think before you input. Flag unusual outputs. Avoid tools or uses that create obvious risk or ethical concerns. When unsure, ask.

60



61

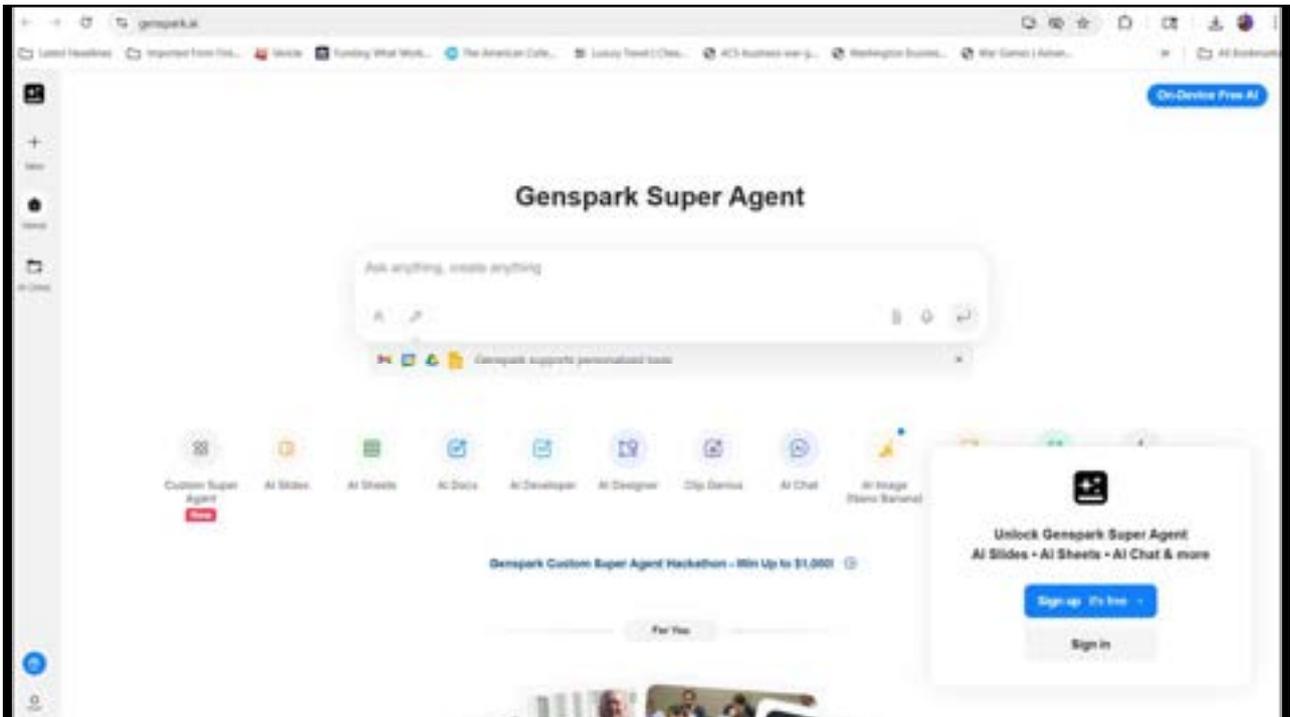


62

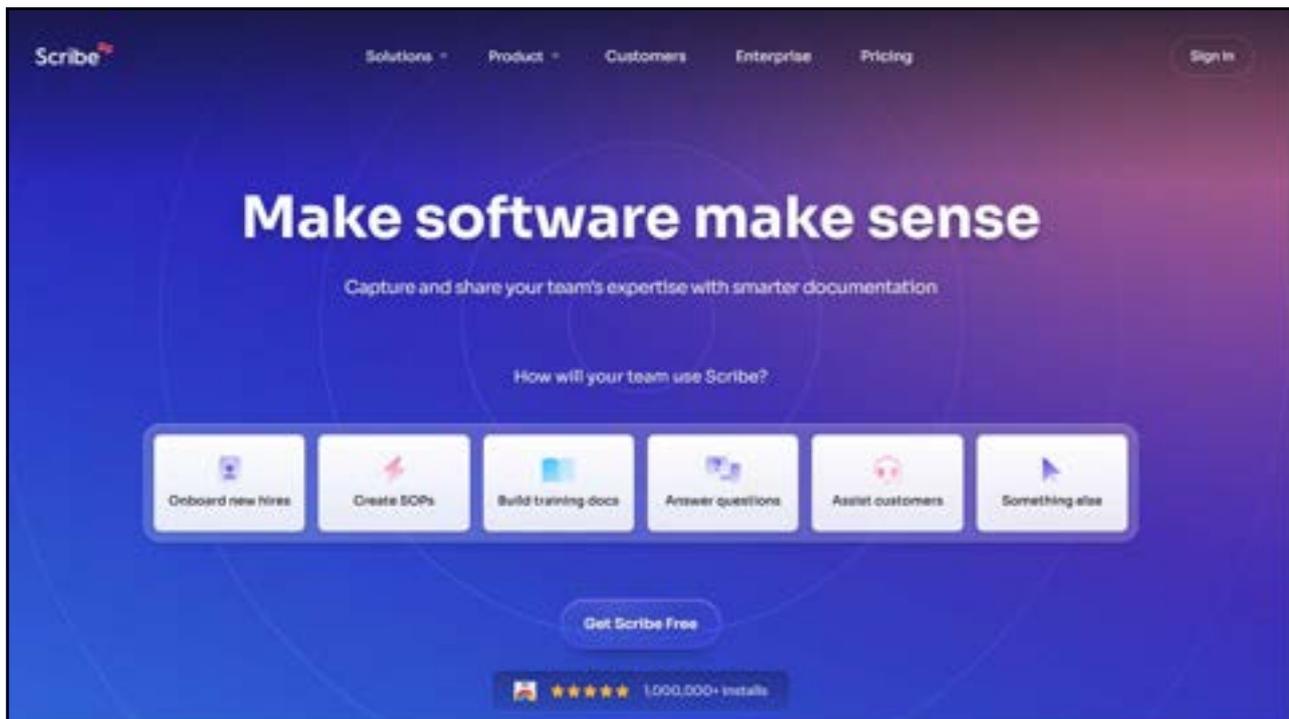
Operations: Foundational

Building SOP's

63



64



65

Operations: Advanced

Use AI to Analyze Contracts,
Billing Analytics, and Financial
Statements

66

📌 Washington, DC Hotel Event Tax Overview

1. Sales Tax (DC)

DC imposes a 10–14.95% sales tax on hotel services, depending on specifics like food, beverage, and room rental.

2. Service Charges

- If the service charge is **mandatory**, DC considers it **taxable**, just like gratuity or labor fees attached to food, beverage, or event services.
- If the service charge is **optional** or voluntary (like a tip), then it generally **isn't taxed**.

3. What's Common Practice?

- For catered events or banquets, **mandatory service charges (18–22%)** are **typically taxed**, because they're treated as part of the sale price.
- Many hotels bake that tax into your final "all-in" quote, but some itemize it, making it look like double taxation—when it's actually **tax on a taxable charge**.

67

⚠️ Red Flags & Risk Areas

1. Circumvention Clause is Vague and Risky (Sections 4 & 5)

- These clauses go **beyond confidentiality** and venture into **non-circumvention / non-solicitation territory**, but without clarity.
- Wording like "sources that have been made available by and through the parties" is broad and **could restrict your future business activities** if they claim a source overlap.
- **What qualifies as "made available"? Who counts as a "source" or "affiliate"?** No definitions are provided.
- **No expiration date** is provided for these obligations—do they extend past the 2-year NDA term?

💡 Suggested Fixes:

- Define terms like "sources," "affiliates," and "made available."
- Limit the scope to **specific, documented introductions** with a **clear expiration (e.g., 12 months)**.
- Consider striking or renegotiating this clause unless it's essential to your relationship.

68

The screenshot shows a web browser window with a spreadsheet application. A chat overlay is visible in the foreground, containing the following text:

ARReportGenespec\$30188espec\$310c
Spreadsheet

You are the world's best CFO and strategists for chiropractic clinics. Please analyze year over year results and tell me the top three action items that my clinic directors need to focus on to improve our results by 15% this year (2025)

+ Tools

69

Key Insights

Top Performers

- Landover & Fort Washington are crushing it with 80%+ profit margins.
 - Double down on what's working here—team, service mix, referral sources, payer mix, etc.

Kaizo X

- Margins are decent but **not optimized**.
 - Consider price increases, higher-value packages, or automation to reduce labor costs.
 - Upsell Kaizo Health patients into personal training to boost utilization.

American Operations (AOI)

- Generates a lot of revenue but is **dragging down overall margin (only 5.9%)**.
 - Audit this entity—are there underperforming departments or overspending?
 - Shift to an internal billing model: charge each clinic a % of revenue or flat fee per service.

70

✓ **TOP 3 ACTION ITEMS FOR CLINIC DIRECTORS (To hit +15% growth)**

1. 📄 **Boost Visit Volume by 15–20%**

- **Tactic:** Drive reactivations and referrals
 - Weekly outreach from front desk for rebooking and care plan adherence
 - Reactivation campaigns (email, SMS, outbound calls)
 - Referral contests and incentives

2. 📊 **Increase Revenue Per Visit**

- **Tactic:** Improve billing and service utilization
 - Maximize use of reimbursable services (e.g. RTM, extended rehab)
 - Upsell high-margin cash services (cupping, dry needling, shockwave)
 - Ensure full coding for all procedures delivered

3. 🏥 **Improve Clinical Efficiency and Throughput**

- **Tactic:** Ensure plan of care completion
 - Weekly care plan audits to catch fall-offs early
 - Use EMBODI to track and nudge patient behavior
 - Train DCs and techs on throughput optimiz. ↓ ↘ (reduce visit idle time)

71

Admin Operations: Prediction
Agents Will Take Over Revenue
Cycle Management

72

Your A.I. Infrastructure

To Go From Operator to Owner Virtually Instantly

Scale your impact, income, and influence without getting stuck in your business - with an AI team that works 24/7 while you focus on what matters most

\$16M

Last Year Revenue

\$43M

This Year Revenue

\$100M+

Projected Next Year

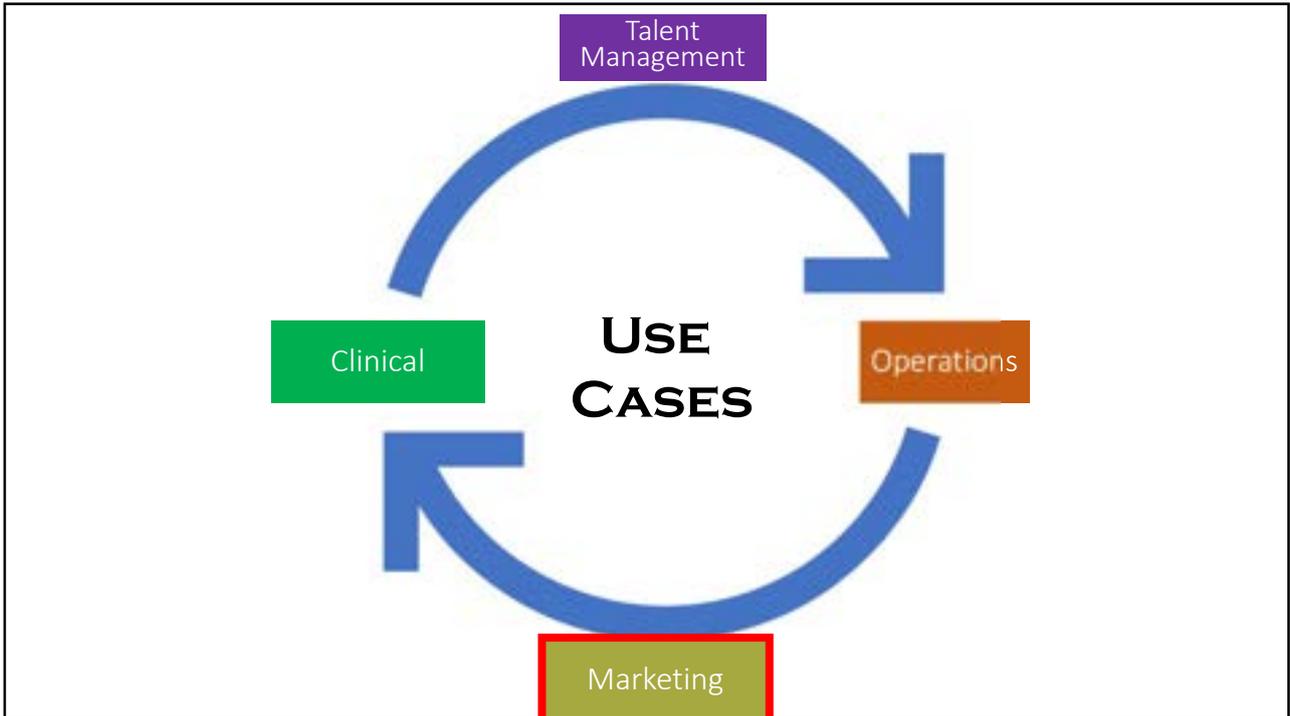
100 with **Scale**

73

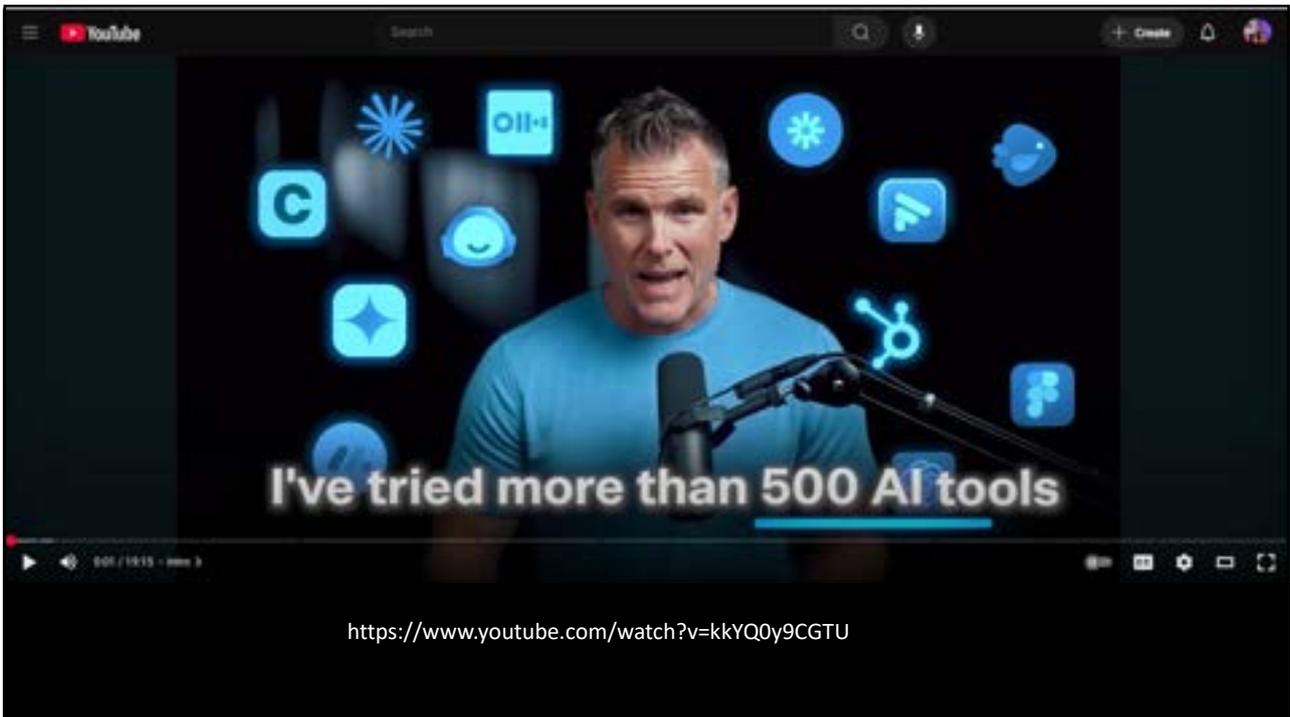
The screenshot shows a dashboard with the following AI agent roles and their functions:

- AI CEO** (Strategy, Direction, Oversight)
 - Offer Builder & Opportunity Finder**: Surfers market intelligence, surface opportunities, identifies your "low-hang" positioning.
 - Revenue-to-Cost Agent**: Translates opportunities into content, passes to marketing for amplification.
 - Executive Insights & Decision Agent**: Customizes insights from all departments, analyzes performance trends, provides strategic recommendations with your coaching team for better decisions.
- AI CMO** (Marketing, Brand, Lead Generation)
 - Social Media Agent**: Finds trends, integrates content, creates hooks and video-style posts.
 - Ad Creative Agent**: Finds competitive ads, analyzes ad creatives, creates variations.
 - Funnel Builder Agent**: Builds conversion funnels, tests and optimizes, integrates your capabilities.
 - AI Email Agent**: Creates your emails, triggers, and other scripts in your tone and style.
- AI COO** (Operations, Delivery, Support)
 - Product & Program Agent**: Builds course content, creates landing, creates resources and lead page.
 - Operational Agent**: Turns processes into SOPs, builds checklists, manages tasks and ops.
 - HR Agent**: Creates job descriptions, interviews, hires, manages management.
 - Customer Success Agent**: Proactive onboarding, client onboarding, answers in your voice, assists.
- AI CTO** (Technology, Infrastructure, Performance)
 - Systems Monitoring Agent**: Monitors all systems health, tracks infrastructure health, identifies performance bottlenecks.
 - Frontend Performance Agent**: Analyzes frontend performance, recommends fixing, identifies, structure optimal options.
 - Infrastructure Optimization Agent**: Analyzes system performance, recommends fixing, identifies, structure optimal options.
 - Technical Solutions Agent**: Provides instant fixes for technical issues, implements performance improvements, maintains system security.
- AI CFO** (Sales, Revenue, Collections)
 - Conversational Close Agent**: Identifies sales leads, engages customers, leads the customer to the end of the sale.
 - CRM & Sales Optimization Agent**: Identifies patterns, analyzes interactions, logs leads by behavior.
 - Sales Agent**: Reviews calls, creates optimal lead practices, provides feedback.
 - CRM & Analytics Agent**: Monitors performance, reports conditions, suggests improvements.
- AI Executive Assistant** (Coordination, Scheduling, Communication)
 - Coordinates all executive team communications and priorities.
 - Manages your calendar with intelligent meeting suggestions.
 - Facilitates internal communications and task delegation.
 - Provides executive summaries and daily briefings.
 - Ensures nothing falls through the cracks across departments.
 - Filters and prioritizes information for your attention.

74



75



76

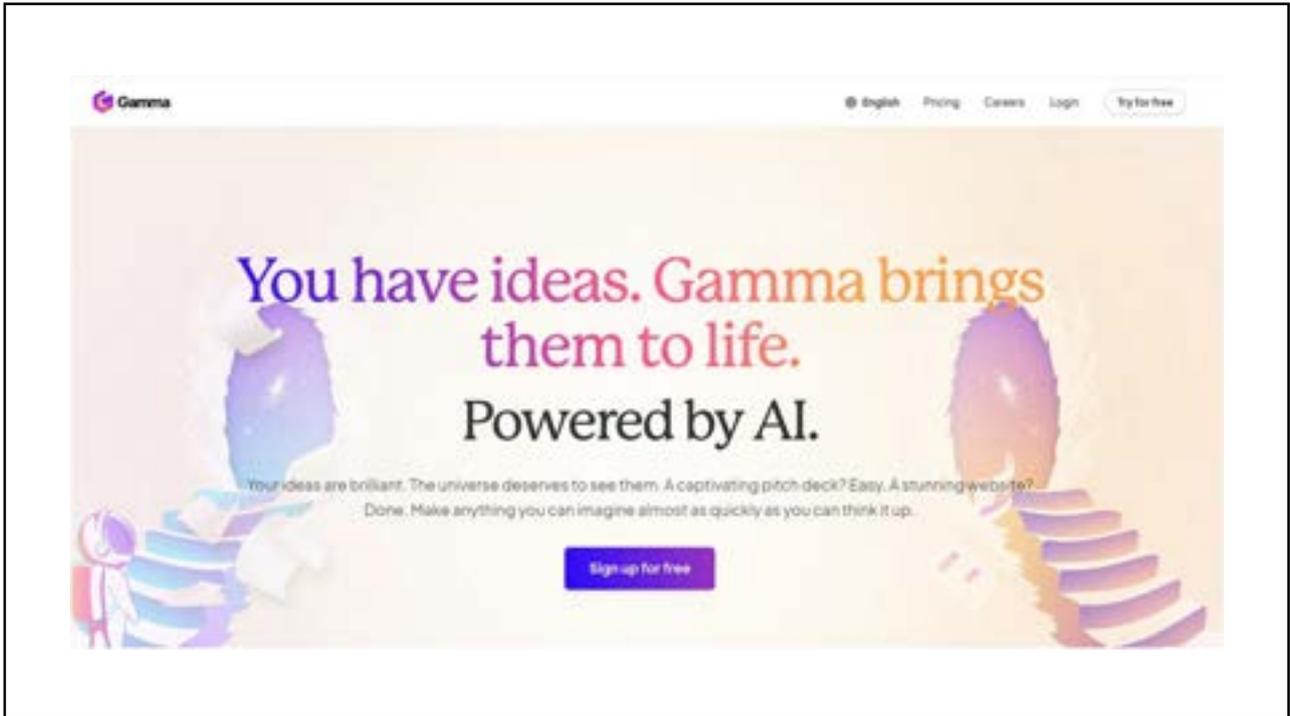
Marketing: Foundational

Build Maintenance/Wellness Practice

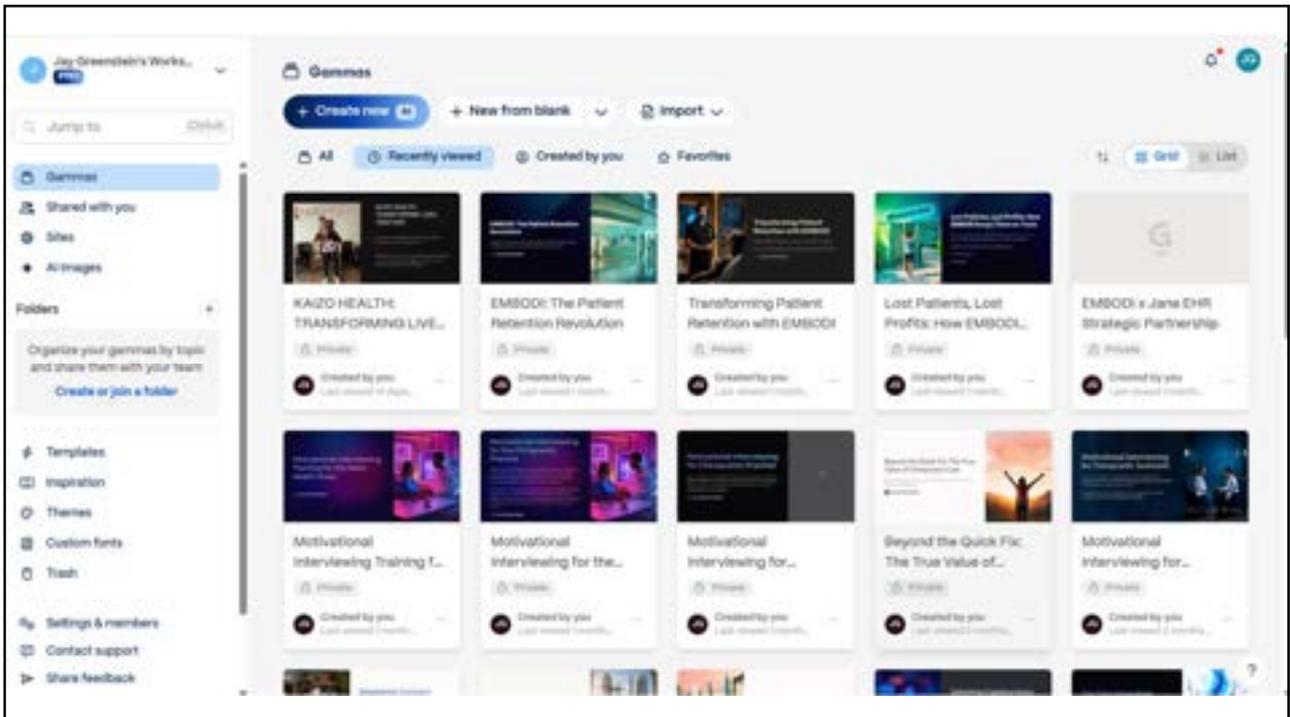
77

The screenshot shows the ATLAS website landing page. The header is purple with the ATLAS logo on the left and navigation links for 'How It Works', 'Use Cases', 'FAQ', 'Sign up', and 'Login' on the right. The main content area has a light purple background with the headline 'Double Your Bookings With An AI Revenue Engine'. Below the headline is a sub-headline: 'Atlas is built for service businesses to reach 100% of their paid leads within 60 seconds, turning more ad clicks into profits faster.' A prominent 'Sign up for FREE' button is centered below the text. In the bottom right corner, there is an illustration of a person interacting with a large smartphone.

78



79



80

ChatGPT 4o

Share

I need a prompt for gamma to create a presentation for chiropractic patients and their support network to educate them on the long term health and financial benefits of chiropractic care. The patients are typically looking for a quick fix and don't really understand that symptoms can go away but dysfunction can still be breaking down their bodies. They are skeptical around long term chiropractic and have been inundated in the medical model that a pill can fix everything. They consciously care about their symptoms, but subconsciously they care about the things they cannot do due to their symptoms and how they would feel emotionally if they could get back to doing them. They also don't understand the neurologic deficits and risk for injury when they lose central segmental control. Please use all of the available scientific literature, including but not limited to Dr. Heidi Haavik's work and the nordic studies on chiropractic maintenance and the impact on pain and quality of life.

Here's a **Gamma** prompt you can use to generate a compelling, evidence-based, emotionally resonant presentation for chiropractic patients and their support network. It's designed to reframe skepticism, deepen understanding, and drive commitment to long-term care by combining neuroscience, behavior science, and credible research.

81

Untitled

AI Generating. Don't close this tab while generation is in progress.

Theme Share Present

Beyond the Quick Fix: The True Value of Chiropractic Care

Moving from symptom

AI generated

1

82

More Than Pain: Evidence-Based Whole-Body Benefits

- Improved Joint Mobility**
Enhanced range of motion and flexibility in daily activities.
- Nervous System Optimization**
Supports immune function and stress resilience throughout body.
- Enhanced Sleep Quality**
Better rest and blood pressure regulation for overall health.
- Injury Prevention**
Improved posture and body mechanics prevent future problems.

The slide features a central anatomical illustration of the human body showing the brain, spine, and internal organs. The background is a light orange color. On the left side, there is a sidebar with a search bar and several icons. On the right side, there is a vertical toolbar with various icons.

83

What Science Reveals:
Chiropractic and Pain Relief

2023 studies show patients seeing chiropractors first have 90% lower odds of opioid use. Clinical trials confirm effectiveness for back, neck, and headache relief.

The slide features a bar chart with four bars of varying heights and colors (dark red, medium red, light red, and bright red). The y-axis is labeled from 0 to 90. The chart is set against a white background with a light gray grid. The text is in a clean, sans-serif font. The right side of the slide is a solid red background.

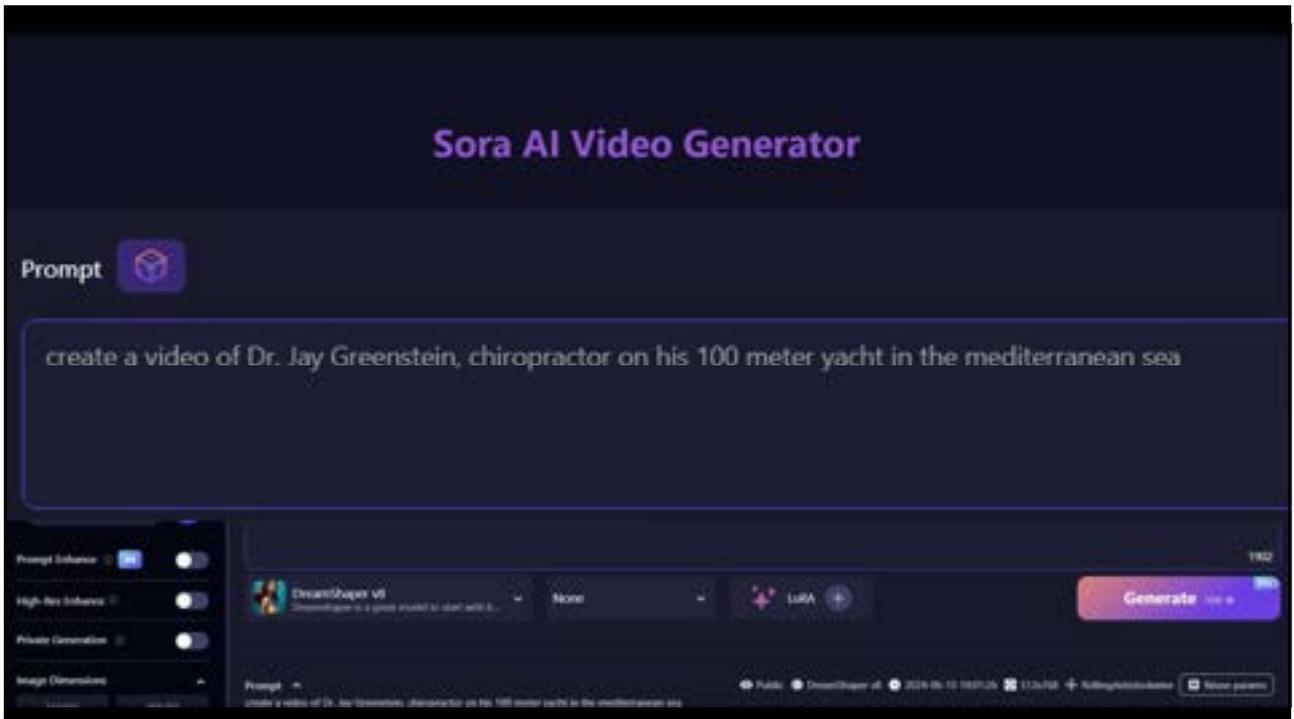
84



85



86



87

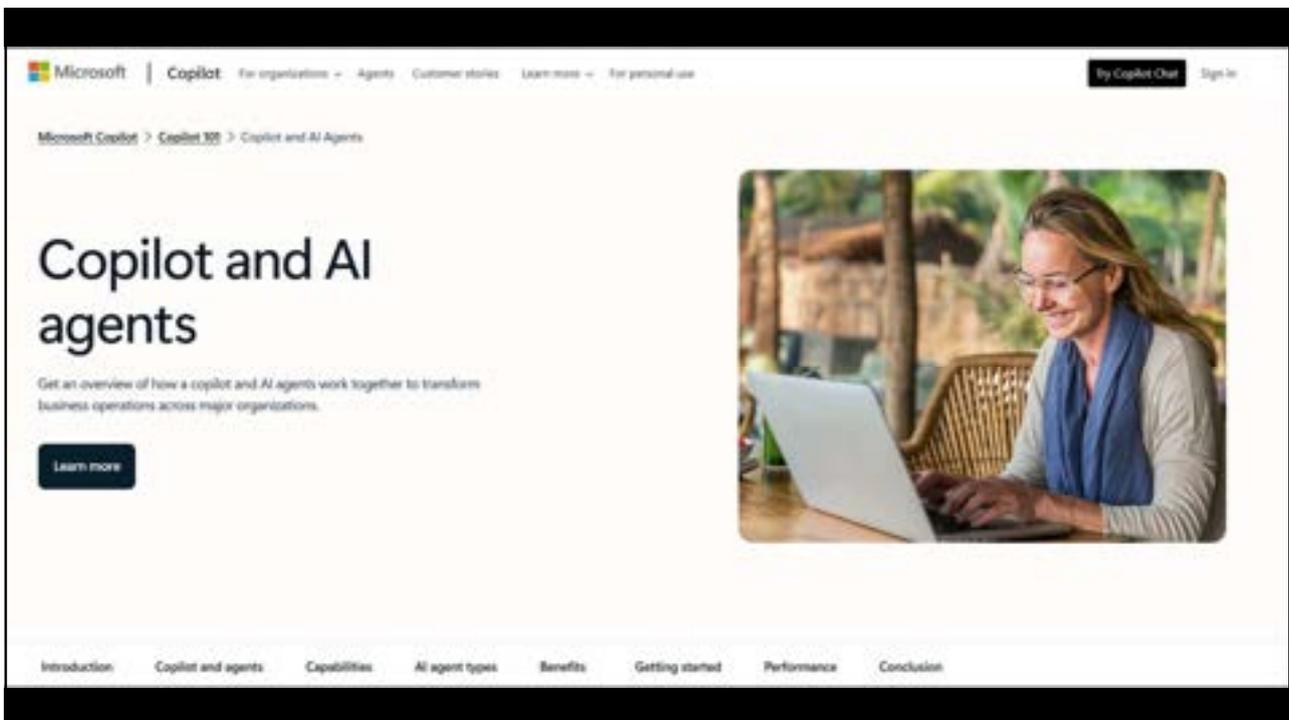


88

Marketing: Advanced

Leverage Agents as 24/7 Receptionists/Lead Follow Up

89



90

Marketing: Prediction

AI Will Dominate Search

91



92

You are the world's best marketer, search / SEO and AI expert. Based on the data, and the trends, when will AI overtake google for search and what will it look like for users, marketers and business owners?

You're asking the trillion-dollar question.

Short Answer:

AI won't "overtake" Google in a binary sense—but it is *already reshaping* how search works, and within 18–36 months, AI-driven discovery will dominate high-intent, complex, and commercial queries.

The battleground isn't search vs. AI—it's Google Search *LUX* vs. AI agents (like ChatGPT, Perplexity, Claude, and whatever Apple is about to drop).

93

🔴 THE SHIFT: What's *actually* happening

Old Search (Pre-2023):

- Type keywords → get 10 blue links
- SEO = game of backlinks, keywords, and CTR manipulation
- User behavior: Google → click → skim multiple sources

New Discovery (2024+):

- Type or speak a *goal, intent, or context*
- AI agents (like ChatGPT or Perplexity) **synthesize** the web, tools, and data into an *actionable, conversational response*
- User behavior: Ask once → Get a *decision-ready, often multimodal answer* (text, video, link, execution)

94

TIMELINE TO DOMINANCE

Phase	Date	Description
Emergence	2023	ChatGPT, Bard, Bing AI launch. SEO begins to shift.
Early Adoption	2024	Perplexity hits 10M+ MAU. Apple enters. Search volume plateaus.
Behavioral Shift	2025–2026	AI agents handle >25% of "decision-based queries" (e.g. which product to buy, what to eat, how to grow traffic). SEO starts dying for long-tail and content-heavy searches.
Mainstream Flip	2027	50%+ of digital discovery is AI-first. Most searchable moments happen through voice/chat interfaces, embedded agents, or personal assistants (vs. typing in Google).

95

For USERS: What it *feels like*

- **Less friction:** "Plan me a 3-day trip under \$2k" → Done.
- **One trusted answer, not 10 tabs.**
- **Multimodal inputs:** You'll say, show, or type context.
- **Proactive suggestions:** Agents *learn you*, and act without asking (like Spotify Discover Weekly, but for your life).

96

For MARKETERS: The *new game*

Winners will:

- Create "Agent-friendly" content (structured, embedded metadata, real-time accessible)
- Optimize for *API* access, not page rankings
- Build brand recognition so you're *chosen by AI*, not buried in synthesis
- Plug into conversational journeys (think: "Embed me in GPTs" > "Rank me on Google")

Losers will:

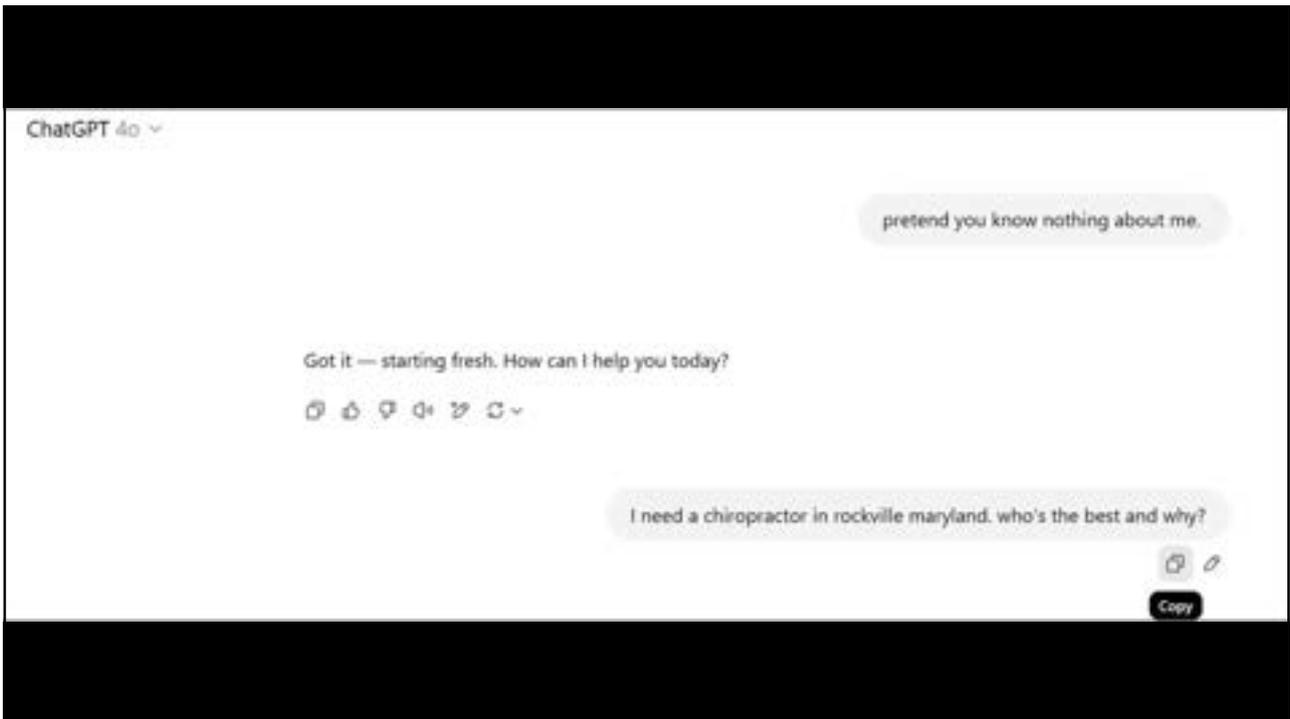
- Rely on traditional SEO without adapting
- Invest in long-form, generic content that AI will simply *summarize away*
- Ignore brand or UX while chasing traffic

97

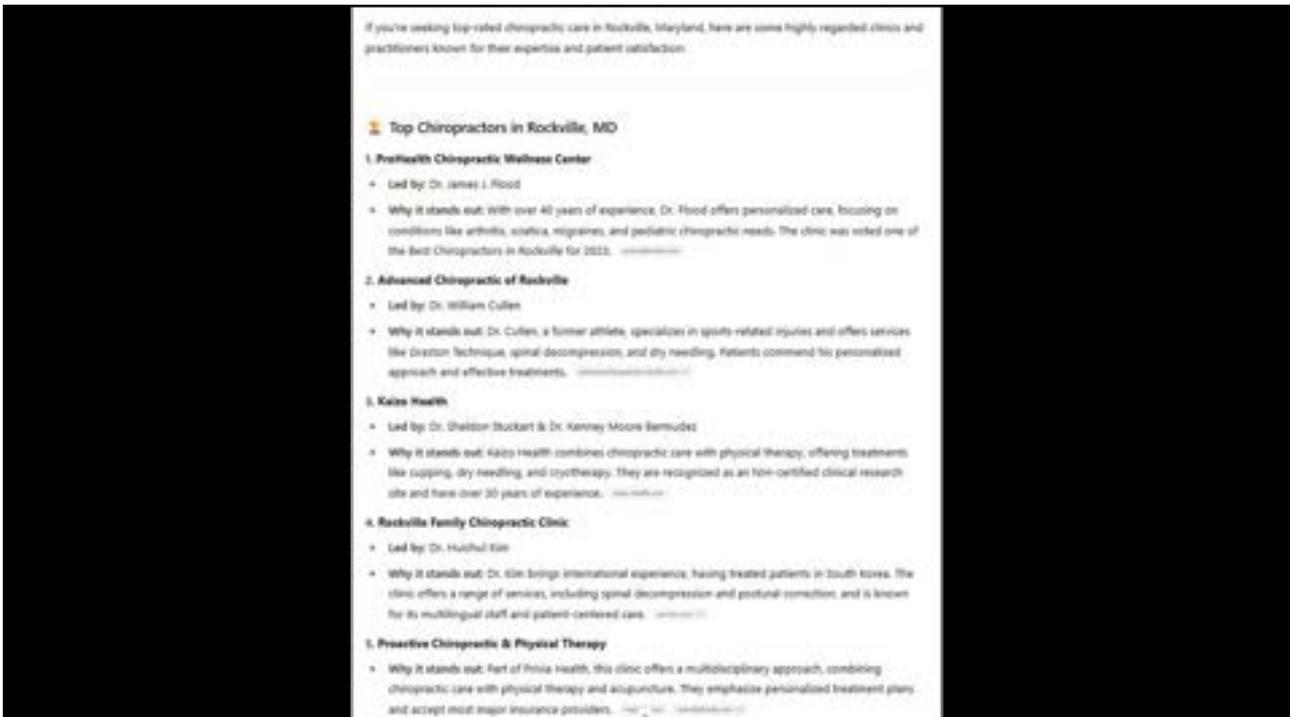
For BUSINESS OWNERS: What you **MUST** do now

1. **Diversify from Google dependency**
Get leads from social, email, embedded AI agents, and voice assistants.
2. **Structure your data**
Use schema markup, structured product info, and plug into data APIs that AI agents can use (think: "indexable by ChatGPT" not "crawlable by Google").
3. **Own your narrative**
Build a *distinctive brand voice*—AI uses brand signals to choose what to cite, recommend, or summarize.
4. **Test AI-powered search tools now**
Try: Perplexity, ChatGPT w/ Browsing, Claude, Arc Search.
See where your brand shows up. Learn the AI language.

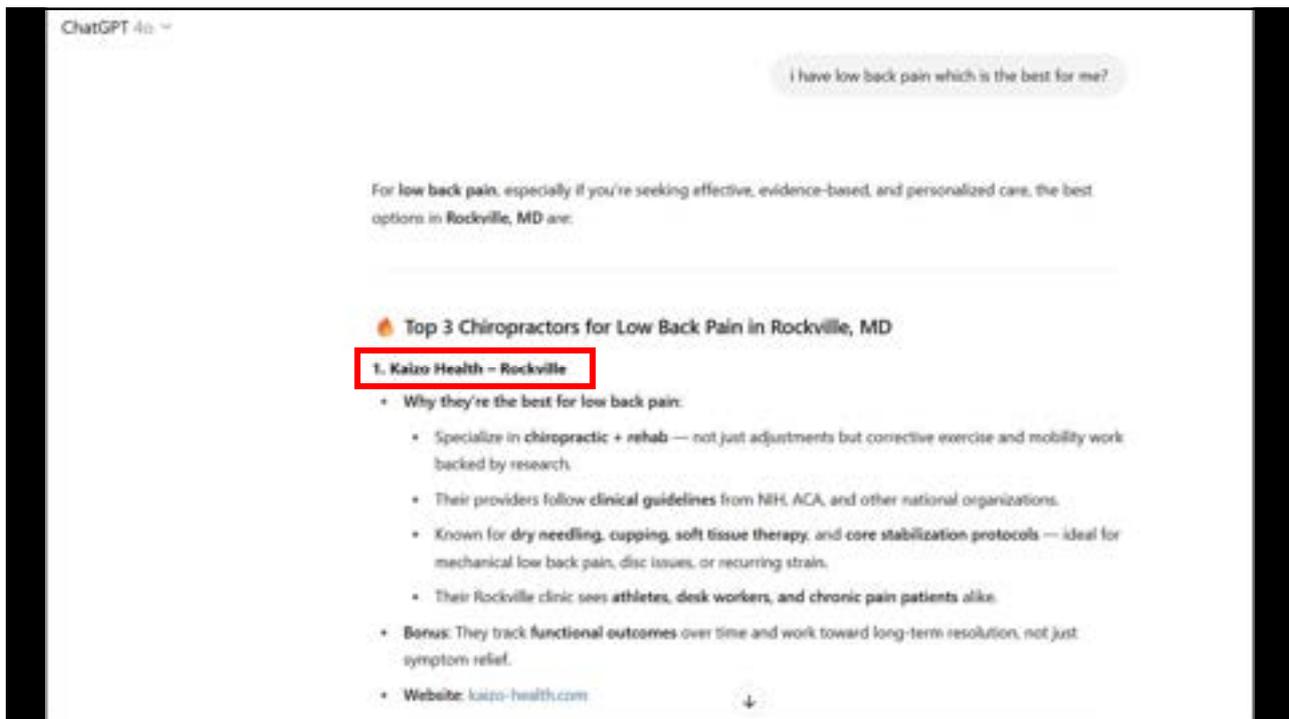
98



99



100



101



102

AITrustSignals

Pricing About Us Contact Us Login

Will AI recommend you?

Your future success now depends on being recommended by AI.
We give you the **Trust Signals** that ensure you are.

Company Name

Company Website

[Get Your Free AI Authority Score](#)

No credit card required

WHAT ARE "TRUST SIGNALS"?

103

Top Trust Signals That Matter (For AI & Human Recommendations)

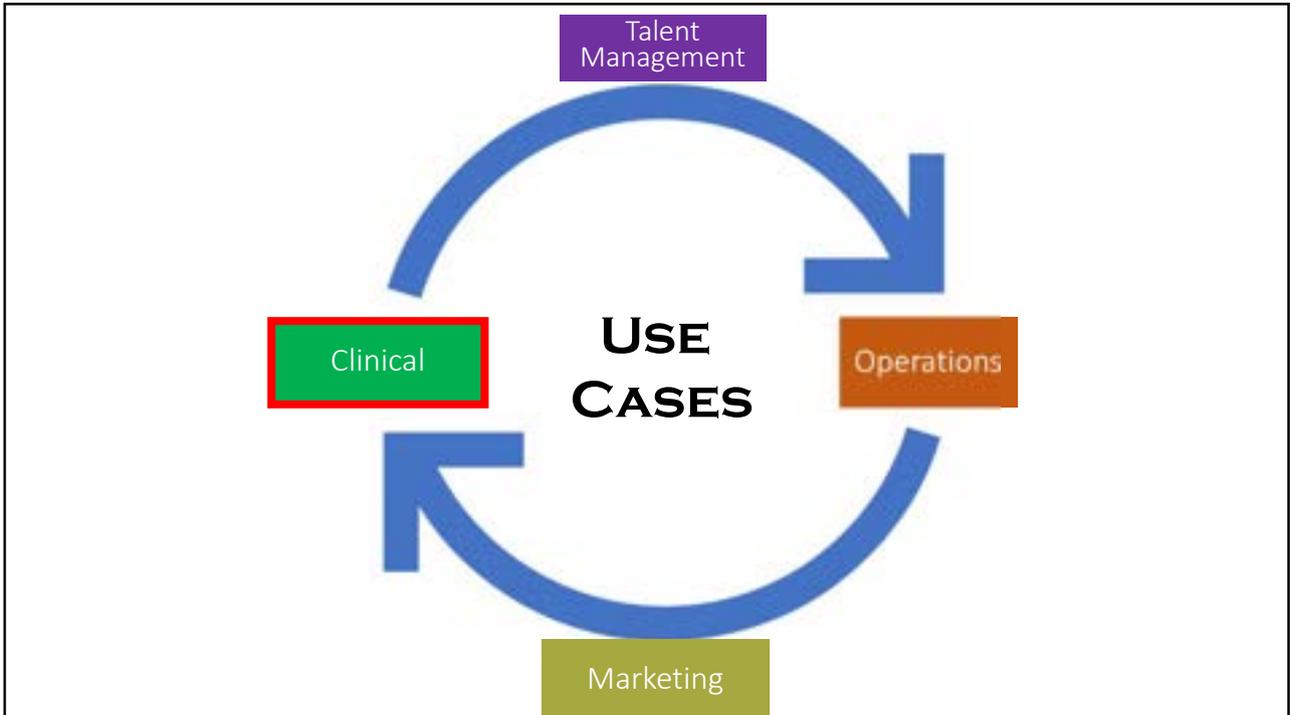
<ol style="list-style-type: none"> 1. Verified NAP Consistency 2. Website Security (HTTPS) 3. On-Page Pricing/Fee Transparency 4. Public Review Score & Volume 5. On-Page Content Richness 6. Accuracy of Claims 7. Advanced Schema Deployment 8. Answer-Focused Semantic Structure 9. Presence of Author/Team Pages 10. Educational Content Hub 	<ol style="list-style-type: none"> 11. Case Study & Testimonial Presence 12. Content Surface Area 13. Content Freshness 14. Google Page 1 15. Brand Values 16. On-Page Contact & 'About' Depth 17. On-Page Policy & Ethics Transparency 18. Industry Awards & Recognition 19. Authoritative Outbound Citations
--	---

104

Gamma: Patient Education



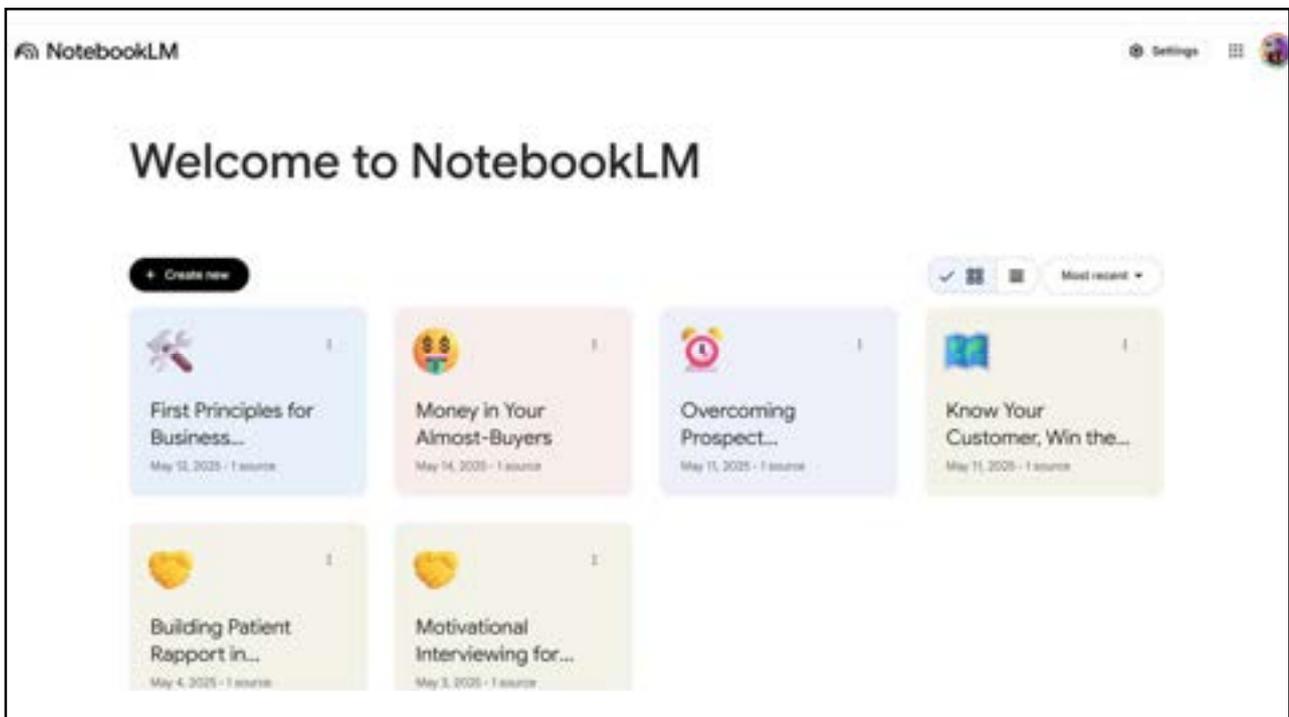
105



106

Clinical Ops: Foundational Team Communication Training

107



108

The screenshot displays the NotebookLM interface for a document titled "Building Patient Rapport in Chiropractic Practice". The interface is divided into three main sections: Sources, Chat, and Studio.

- Sources:** Located on the left, it includes an "Add" button, a "Discover" search bar, and a list of sources. One source, "Pasted Text", is visible.
- Chat:** The central area shows the document's title and a yellow heart icon. Below the title, there is a "1 source" indicator and a paragraph of text. At the bottom of the chat area, there is a "Start typing..." input field and a "Send" button. A chat message is visible: "How does purposeful rapport building enhance the overall patient experience?".
- Studio:** Located on the right, it features an "Audio Overview" section with a speaker icon and a "Create an Audio Overview in more languages!" button. Below this is a "Click to load the conversation" button and a "Load" button. There is also an "Interactive mode" toggle set to "OFF". The "Notes" section includes an "Add note" button and several note cards: "Study guide", "Briefing doc", "FAQ", and "Timeline". At the bottom, a message states: "Saved notes will appear here. Save a chat message to create a new note, or click 'Add note' above."

109

The screenshot shows the NotebookLM home screen. At the top left is the "NotebookLM" logo, and at the top right are "Settings" and a user profile icon. The main heading is "Welcome to NotebookLM".

Below the heading is a "Create new" button. A grid of document cards is displayed, each with a unique icon, title, and date:

- Card 1:** Icon of a wrench and screwdriver. Title: "First Principles for Business...". Date: "May 11, 2025 - 1 source".
- Card 2:** Icon of a person with a speech bubble. Title: "Money in Your Almost-Buyers". Date: "May 14, 2025 - 1 source".
- Card 3:** Icon of a clock. Title: "Overcoming Prospect...". Date: "May 11, 2025 - 1 source".
- Card 4:** Icon of an open book. Title: "Know Your Customer, Win the...". Date: "May 11, 2025 - 1 source".
- Card 5:** Icon of a yellow heart. Title: "Building Patient Rapport in...". Date: "May 4, 2025 - 1 source".
- Card 6:** Icon of a yellow heart. Title: "Motivational Interviewing for...". Date: "May 3, 2025 - 1 source".

At the top right of the grid, there are icons for a checkmark, a list, and a "Most recent" dropdown menu.

110

Clinical Ops: Advanced

Use Video Avatars to Communicate with Patients

111



112



113



114

Clinical Ops: Advanced (Bonus)

Build Research Summary (Patients, Providers, Payers)

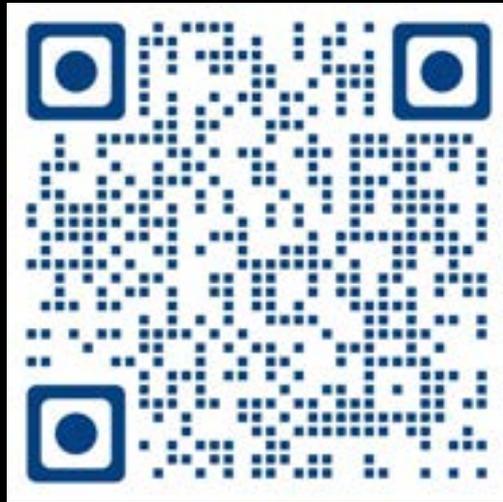
115

The screenshot displays the EBSCO Research Summary tool interface. At the top, there are navigation links for 'Home', 'Library', and 'Alerts'. The main content area features a search bar and a 'Research report' tab. Below the search bar, there is a prompt to 'Ask a research question to generate a structured research report.' and a list of example questions: '2024 Workplaces', 'Regression effects on sleep', and 'Dietary intake patterns (1)'. There are also buttons for 'Upload and extract' and 'Summarize concepts'. At the bottom, a 'Recent' section lists two research reports, both of which are highlighted with a red box:

Research Report Title	Review Status	Date
Impact of Gamification on Patient Behavior in Healthcare	Review	23/Jan Jul 9
Remote Monitoring in Musculoskeletal Care	Review	22/Jan May 10

116

NotebookLM: Prompt for Clinical Training



117

Clinical Ops: Prediction

AI Driven Digital Health Tools Will
Drive Improved Patient Adherence
and
Increased Provider Income

118



119

Patient Adherence is Maddening!

“Although the majority of respondents (82%) in the present study reported that in general their chiropractor’s recommendations made sense, **only 27% to 44% reported completely adhering to the various treatment recommendations.**”



Bezjian S, Whedon JM, Russell R, Coulter I. Patient Characteristics Associated With Self-Reported Adherence to Chiropractic Treatment Recommendations: A Feasibility Study. *J Manipulative Physiol Ther.* 2021 Jun;44(5):389-397. doi: 10.1016/j.jmpt.2021.05.001. Epub 2021 Aug 8. PMID: 34376318.

120

What Are The Key Drivers of Patient Adherence and Retention?

121

“Education is the Key to Adherence!”



122

Scientific Evidence

123

Literature Review

EMBODI

EMBODI Literature Review - Case Adherence

Object: In this case discussion and the EMBODI team spent about 10 minutes to prepare evidence that would be used to inform the design team. The team will then discuss the key findings of the case adherence with respect to the design team and address design issues.

Background: Adherence is a critical element of patient engagement. Engagement is not just a matter of motivation and willingness to follow the advice. This often involves active participation in the care process and taking responsibility for one's health. The challenge is to create an environment that supports adherence through education, ongoing advice and support, and to create an environment where levels of professional, financial, and personal barriers to care are kept low or are not barriers to adherence.

Website: www.embodi.org/

Reference: Public Health for Everyone's previous publication: *Effect of a Mobile Health app on adherence to physical health maintenance recommendations* (<https://doi.org/10.1186/s12916-023-02923-2>)

Keywords: adherence, patient engagement

Key Themes of Investigation:

- A. User flow adherence
- B. Support of design
- C. Treatment frequency
- D. Data accuracy/reliability/assessment issues
- E. Patient behavior/engagement
- F. Patient needs
- G. Identification
- H. **Implementation**
- I. **Effectiveness**
- J. **Effectiveness testing**
- K. **Usability testing**
- L. **Healthcare provider/health professional**

124

Top Five Drivers of Patient Adherence

1. Trust and Communication Hall et al. (2012)
2. Goal Setting and Shared Decision Making Légaré et al. (2011)
3. Understanding of Condition and Treatment Plan Horne et al. (2013)
4. Personalized Care Journey Johnston et al. (2015)
5. Clinical Improvement McLean et al. (2010)

125



126



127

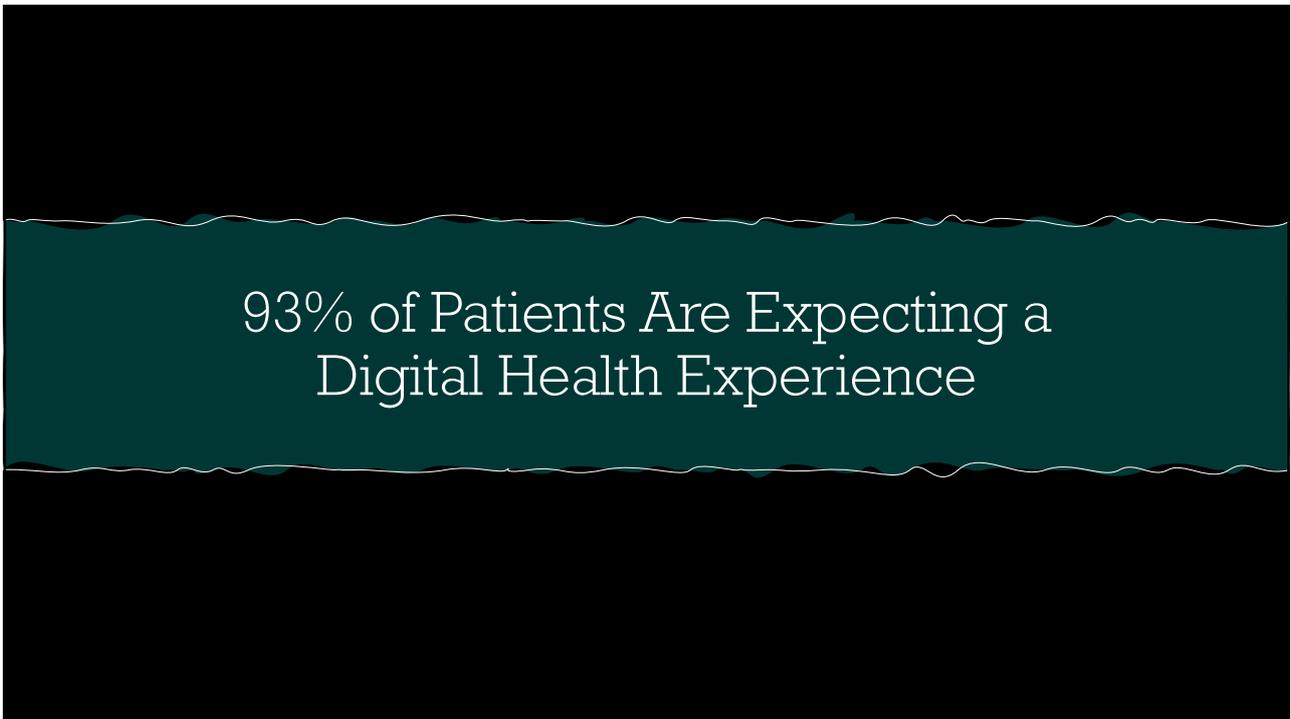
Where Is Everyone Today?



128



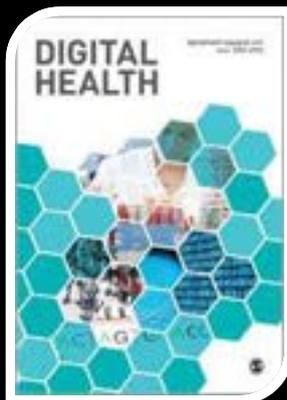
129



130

90% of Patients Say
They Will Switch Providers
for a Better Digital Healthcare Experience

131



• 80% > Improved patient experiences

Capturing patient experiences of care with digital technology to improve service delivery and quality of care: A scoping review Patrick Dodson, Anne M Haase, Mona Jeffreys, Caz Hales *Digit Health*. 2024 Oct 22;10:20552076241282900. doi: 10.1177/20552076241282900

132



50 MILLION Patients Are Using Remote Monitoring

133



134

Remote Therapeutic Monitoring (RTM)

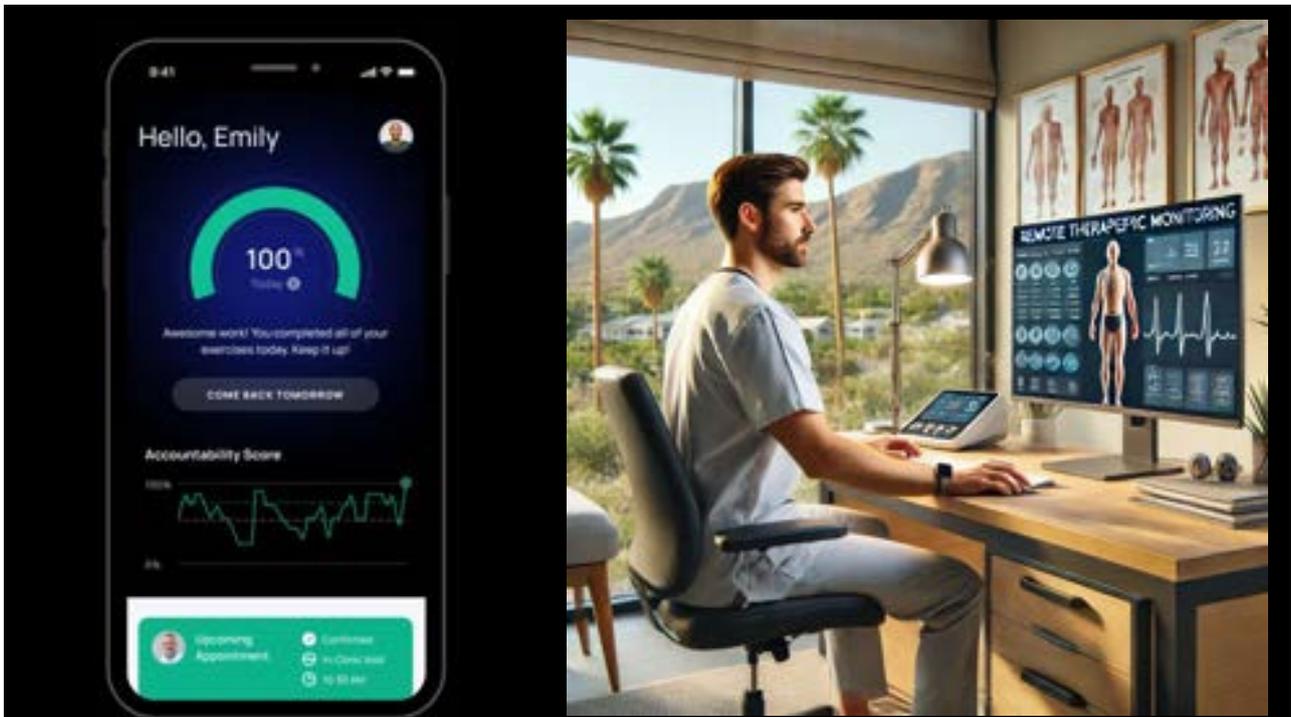
135

AI Driven Digital Health Experience

136

This Is What's Possible Today...

137



138



139

A Way To Strengthen Connection
Between You and Your Patients...

140



Efficiently

141



Builds Trust

1. Trust and Communication: Hall et al. (2012)

142



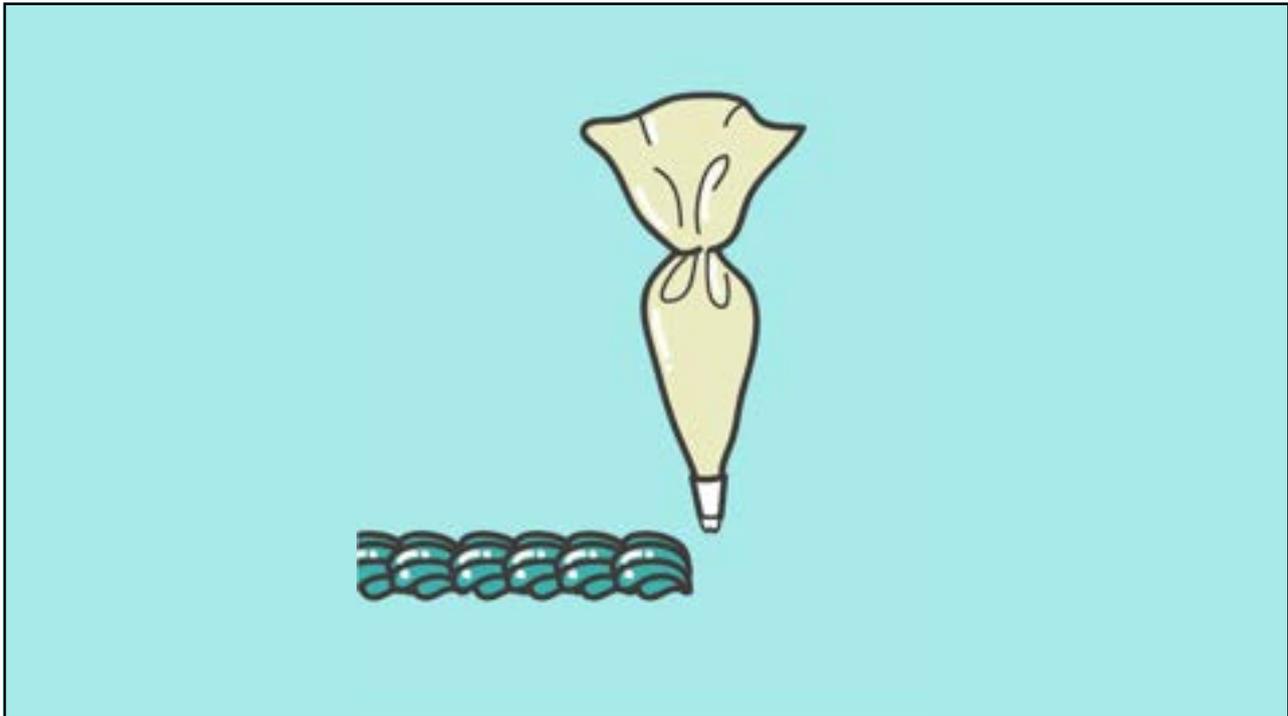
Trust Improves
Adherence and Retention

143



Retention Drives Revenue

144



145

CODE	FEE
98975 Onboarding <i>Set-up & education</i>	\$19.32
98977 Device Monitoring <i>16 days of data from the device</i>	\$50.15
98980 Treatment <i>20 min of remote monitoring treatment w/ interactive comm</i>	\$49.48
98981 20 minutes <i>Additional 20 min of monitoring treatment</i>	\$39.65

146

MD's, PT's and OT's Have Been
Getting Paid for RTM Since 2022

147

How Many of You Think
Chiropractors Should be PAID
Remote Therapeutic Monitoring?

148



149

WC: 98975 = \$33.73

GREENSTEIN AND ASSOC
 4301 GARDEN CITY DR STE 104
 T/A METRO SPORT & SPINE REHAB
 LANDOVER, MD 20785

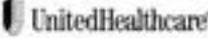
ICD-DX1: M99.03 Segmental and somatic dysfunction of
 ICD-DX2: M99.04 Segmental and somatic dysfunction of
 ICD-DX3: M62.830 Muscle spasm of back
 ICD-DX4: M25.531 Pain in right wrist

DOB	POS	Code	Mod	Service Description	Units	Charge	BR/Red	PPCR/Red	Other/Red	Allowance	Revised
08/19/24	11	98975		REMOTE THERAPI	1.000	40.00	6.27	0.00	0.00	33.73	308
TOTALS:						40.00	6.27	0.00	0.00	33.73	
TOTAL RECOMMENDED ALLOWANCE:										33.73	

150

UHC: 98977 = \$50.00

UNITED HEALTHCARE SERVICES, INC.
 RICHARDSON/SFR/GFLD SRVC CNTR
 PO BOX 30666
 SALT LAKE CITY UT 84130-0666
 PHONE: 1-877-842-3210

STD - PRA 

**PROVIDER
 REMITTANCE ADVICE**

PATIENT: (EE)

SUBSCRIBER ID: A 905940208 SUBSCRIBER NAME: CLAIM NUMBER: E105782069 0095380438
 CLAIM DATE: 05/05/24-05/05/24 DATE RECEIVED: 05/05/24 PRODUCT: (CHC)C+
 SEND PROV ID: 172600377 SEND PROV: S. J. STICKKART D

PATIENT CONTROL NUMBER	PATIENT ID	AUTH/REF NUMBER	DRG	DRG WEIGHT	CLAIM CHARGE AMOUNT	CLM ADJ AMT	GRP CD	CLM ADJ RSN CD	CLAIM PAYMENT AMOUNT	PATIENT RESPONSIBILITY
02113420708					\$100.00				\$50.00	\$10.00

SERVICE LINE DETAILS

LINE CTRL#	DATES OF SERVICE	SUB PROD/ SVC/ MSO	ADJ PROD/ SVC	MOD	REV	UNITS	SUB UNITS	CHARGE	AMOUNT ALLOWED	ADJ AMOUNT	GRP CD	CLM ADJ RSN CD	PAYMENT AMOUNT	REMARK/ NOTES
V01144008 390	05/05/24-05/05/24		98977			1	1	\$100.00	\$0.00	\$100.00	PR	3	\$50.00	CL. MA-07

151

Aetna: 98975+98977 = \$70.86

Patient Name: (self)
 Claim ID: EG370VW936 Recd: 981304 Member ID: WZ7924786 Patient Account: TOR116788731
 Member: DIAJ: SFL501A, M995, M9902
 Group Name: FEDERAL EMPLOYEES HEALTH BENEFITS PROGRAM (FEBP) Group Number: 986695-11-001 GC S+C-18
 Product: Aetna Health Network Only™ (Open Access) Network ID: 41889 VIRGINIA, NORTHERN
 Aetna Health Inc. Network Status: In Network

SERVICE DATE	PL	SRVCD CODE	QTY	SUBMITTED CHARGE	NEGOTIATED AMOUNT	COPY AMOUNT	NET PAYABLE	SS AMOUNT	DEDUCTIBLE	CO INSURANCE	WHEAT RCP	PAIDLE AMOUNT
8/1/24	11	98977	1.0	100.00	01.15							01.15
8/1/24	11	98975	1.0	40.00	19.71							19.71
TOTALS				140.00	20.86							20.86

Continued on Next Page



P.O. BOX 981106
 EL PASO TX 79905-1106
 USA

Payment Address:
 SPORT AND SPINE REHAB OF FAIRFAX
 8300 LIVINGSTON RD STE 100
 FT WASHINGTON MD 20744-4823

Explanation Of Benefits

Please Retain for Future Reference

Printed: 06/30/2024
 Page: 3 of 5

NICOLAS JUBERT DC
 0006296136
 TIN: 300000004129
 Trace Number: 82423000081941
 Trace Amount: \$302.69

152

BCBS: 98975+98977 = \$79.42

Carefirst Administrators
 Mail Administrator
 P.O. Box 14114
 Lexington KY 40512-4114

Explanation of Payment

Customer Service Information
 Questions?
 PHONE INQUIRIES: 877-297-1220

Forwarding Service Requested

SPORT AND SPINE REHAB OF JT WA
 PO BOX 302113
 PITTSBURGH PA 15251-0213

Date: 08/23/2024
 EOB #: 240823A31A
 Group #: JHU
 Group: THE JOHNS HOPKINS UNIVERSITY
 NPI ID: 731645644

Payment Summary Totals
 Charge: \$140.00
 Paid: \$79.42

Dates of Service	Proc/Mod Code	Charges	Allowed Charges	Non-Allowed Charges	Deductible	Co-Pay	Other Ins	Ineligible	Plan Pays	Pat. Respons	Ref
05/17/24-05/17/24	98977	\$100.00	\$58.91	\$41.09	\$0.00	\$0.00	\$0.00	\$0.00	\$58.91	\$0.00	1
05/17/24-05/17/24	98975	\$40.00	\$20.51	\$19.49	\$0.00	\$0.00	\$0.00	\$0.00	\$20.51	\$0.00	1
Claim Totals		\$140.00	\$79.42	\$60.58	\$0.00	\$0.00	\$0.00	\$0.00	\$79.42	\$0.00	

153

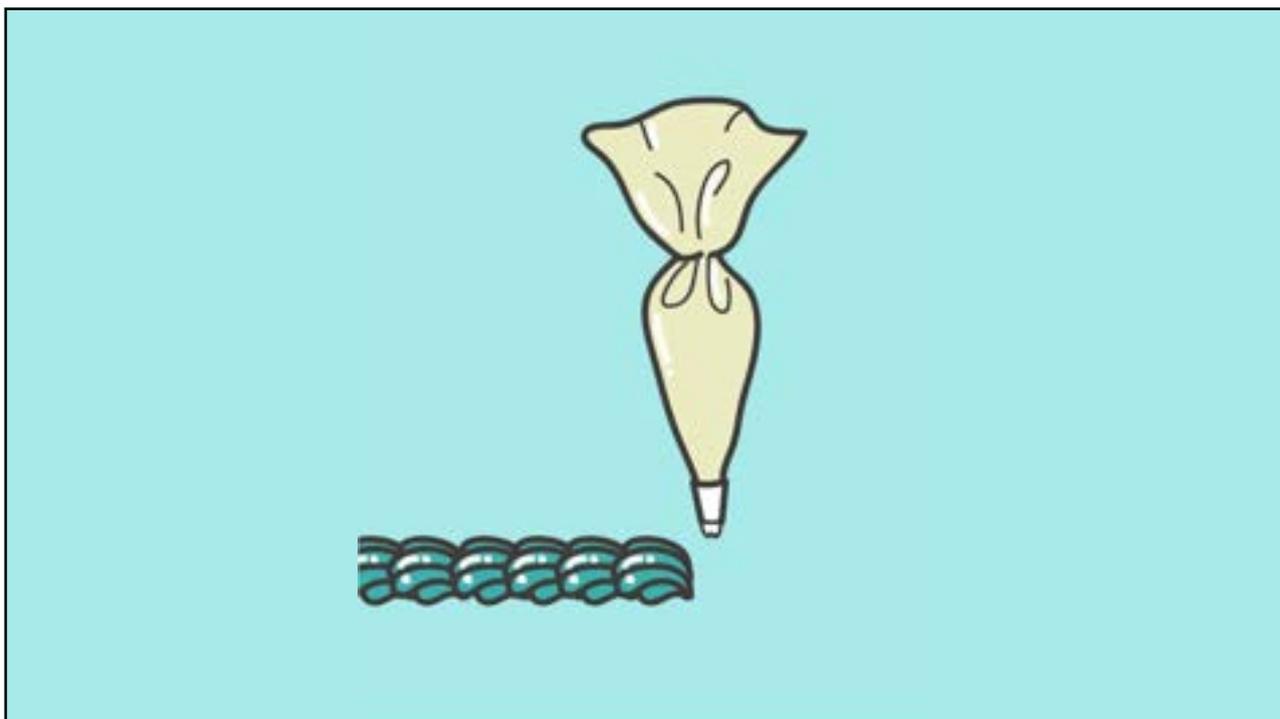
Veterans Admin: 98975 = \$80.13

United Healthcare
 VA Community Care Network

Electronic Provider Remittance Advice

Account Number	Patient Name (Patient ID)	Subscriber ID (Contract ID)	Rendering Provider	Plan #/Plan Type	Group Policy Number/Product Name
58172049180791	58172049180791	58172049180791		K2301(2)4000	
58172049180791	HC 8713	\$205.00	--	\$143.21	\$61.88
58172049180791	HC 8841	\$90.00	--	\$46.38	\$43.62
58172049180791	HC 874439	\$75.00	--	\$50.14	\$24.86
Subtotal		\$370.00	\$0.00	\$239.73	\$130.36
58172049180791	58172049180791	58172049180791		K2301(2)4000	
58172049180791	HC 8875	\$100.00	--	\$40.98	\$59.02
58172049180791	HC 8875	\$40.00	--	\$16.21	\$23.79
Subtotal		\$140.00	\$0.00	\$57.19	\$82.81

154



155

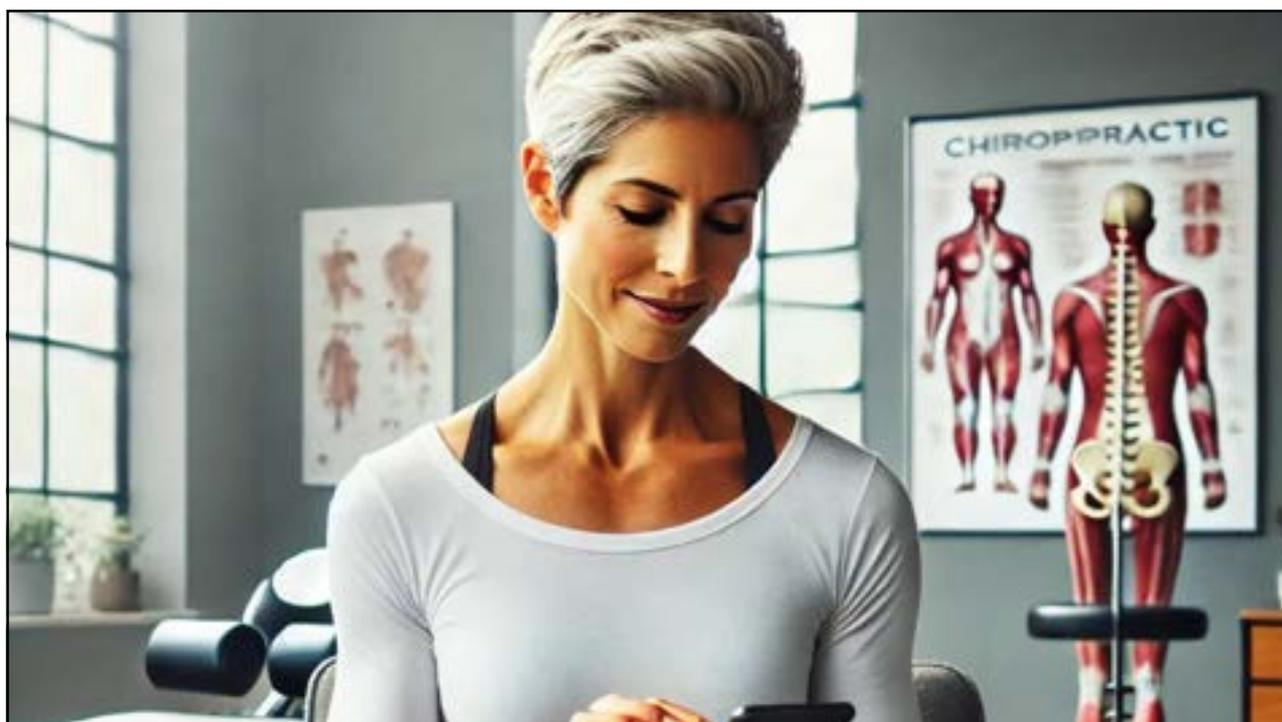
Patient Journey with Clinical AI RTM...

156



New Patient Consultation,
Examination and ROF

157



158

Important Info for You

Why Remote Therapeutic Monitoring (RTM) Matters for You In today's world of digital health, your tooth journey doesn't stop when you leave our office. With RTM, your provider can keep track of your progress in real time—ensuring that you stay on track and get the best results possible from your care plan.

Here's how it works:

- **Better Results, Faster:** By using RTM, we can catch problems early, adjust your treatment, and help you reach your goals faster—whether it's less pain, more mobility, or just feeling better overall.
- **Convenient Monitoring:** You share progress through a simple app or device from anywhere, even steps to the clinic!
- **Personalized Adjustments:** Your provider reviews your data regularly to make personalized recommendations, just like an in-person visit.

Why There's a Cost for RTM: RTM is part of your comprehensive care plan (not the any treatment or service you receive in the clinic). It's the same time your provider is actively working on your case behind the scenes to improve your outcomes.

What you're paying for:

- Time and expertise: Your provider reviews your data and adjusts your care plan.
- Tools: The technology you're using is part of your care.
- Better results: Research shows that staying engaged with RTM improves recovery.
- Your insurance may cover most of the cost, but you'll be responsible for any copays or deductibles—just like other treatments.

You're Always in Control:

- Think of RTM as your care team giving the extra mile to help you succeed. Your provider is always working for you, both when you're in the clinic. You can choose whether or not to participate.
- If you do, you'll benefit from a seamless, more connected approach to your health. And you can stop anytime if you change your mind.
- If you agree to join the RTM program, click "I Accept" to get started on achieving your best outcome!

159

CODE	FEE
98975 Onboarding Set-up & education	\$19.32
98977 Device Monitoring 16 days of data from the device	\$50.15
98980 Treatment 20 min of remote monitoring treatment w/ interactive comm	\$49.48
98981 20 minutes Additional 20 min of monitoring treatment	\$39.65

160

Onboarding and Education (98975)



161

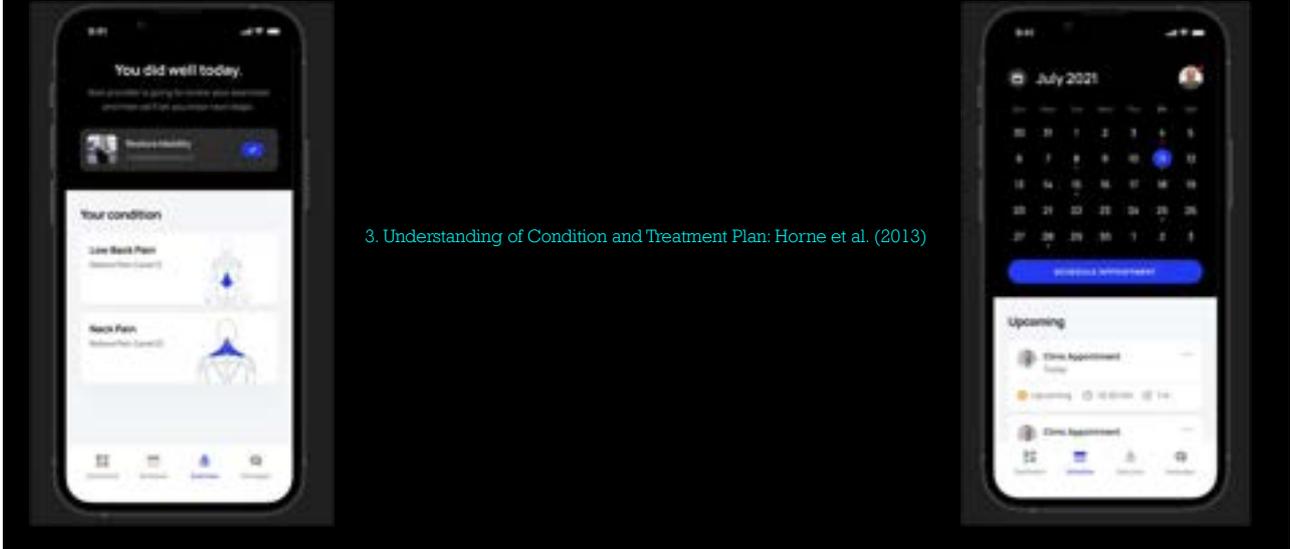
Onboarding and Education (98975)



2. Goal Setting and Shared Decision Making: Légaré et al. (2011)

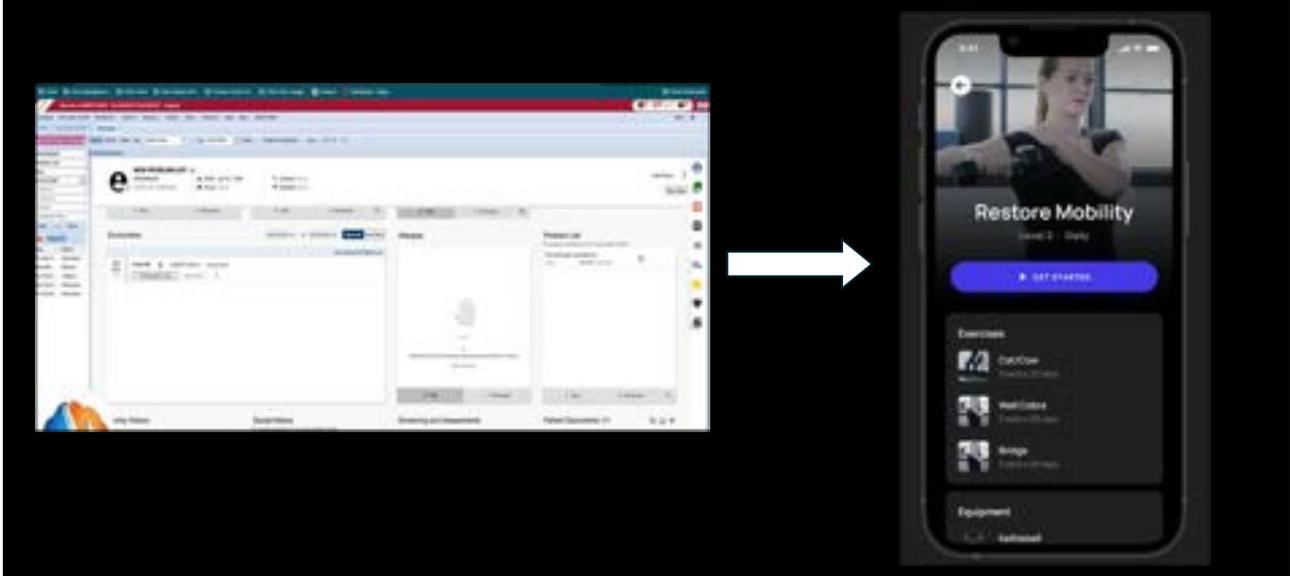
162

Onboarding and Education (98975)



163

Clinical AI Driven Personalized HEP



164



165

Clinical AI Driven Personalized HEP

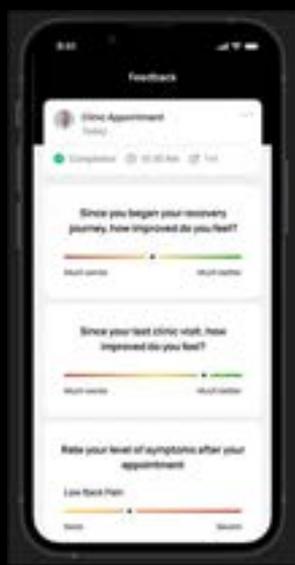
Name	Patient Action	Last Improvement	Next Visit	Last Seen	Missed	Time
<input type="checkbox"/> TONYA BLADH	Approve HEP (Hip Flexor / Psoas Strech)		N/A	N/A	0	0%
<input type="checkbox"/> JENA HEP	Get Patient (Send Message)		N/A	N/A	2	0%
<input type="checkbox"/> TONYA BEAR	Approve HEP (Hip Flexor / Psoas Strech)		N/A	N/A	0	0%

166



167

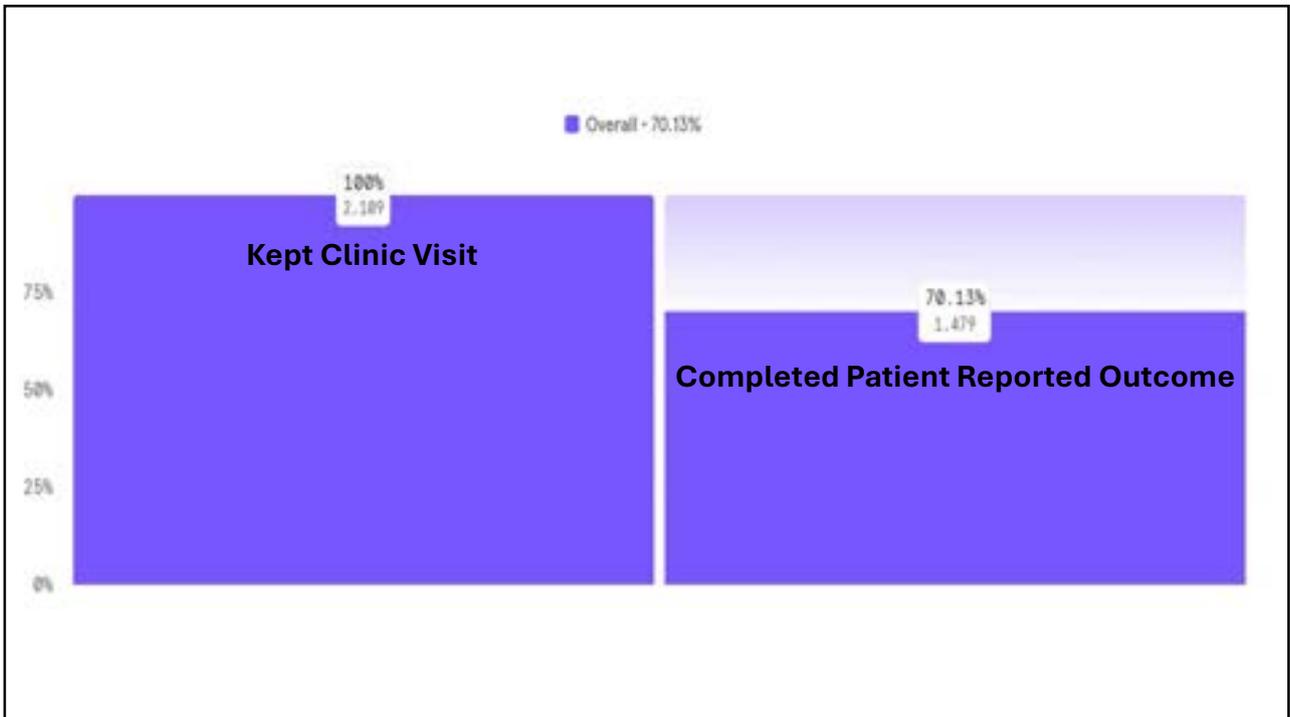
Post Clinic Visit PRO's (98977)



168

CODE	FEE
98975 Onboarding <i>Set-up & education</i>	\$19.32
98977 Device Monitoring <i>16 days of data from the device</i>	\$50.15
98980 Treatment <i>20 min of remote monitoring treatment w/ interactive comm</i>	\$49.48
98981 20 minutes <i>Additional 20 min of monitoring treatment</i>	\$39.65

169

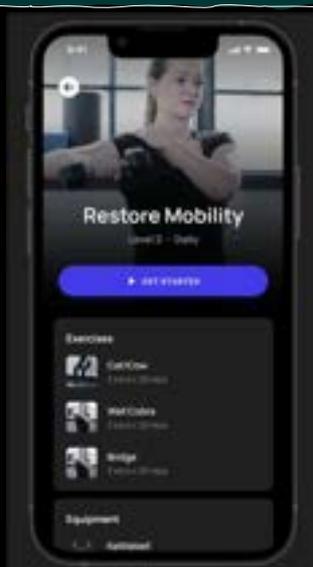


170

The Next Day...

171

AI Driven Personalized HEP (98977)

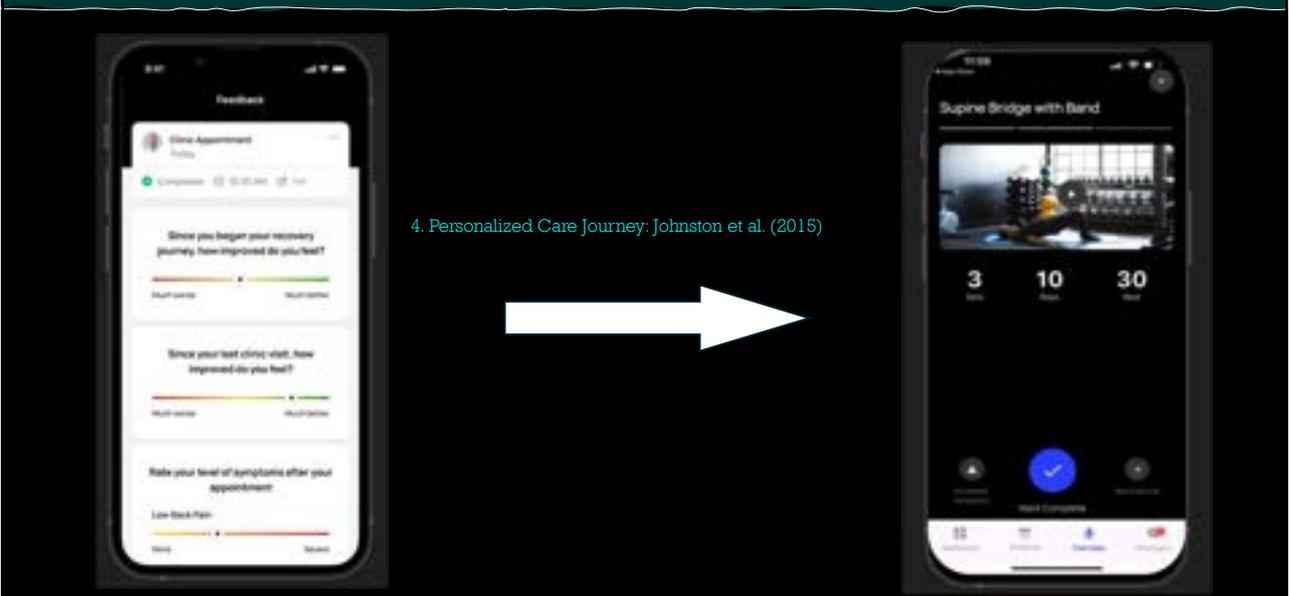


172



173

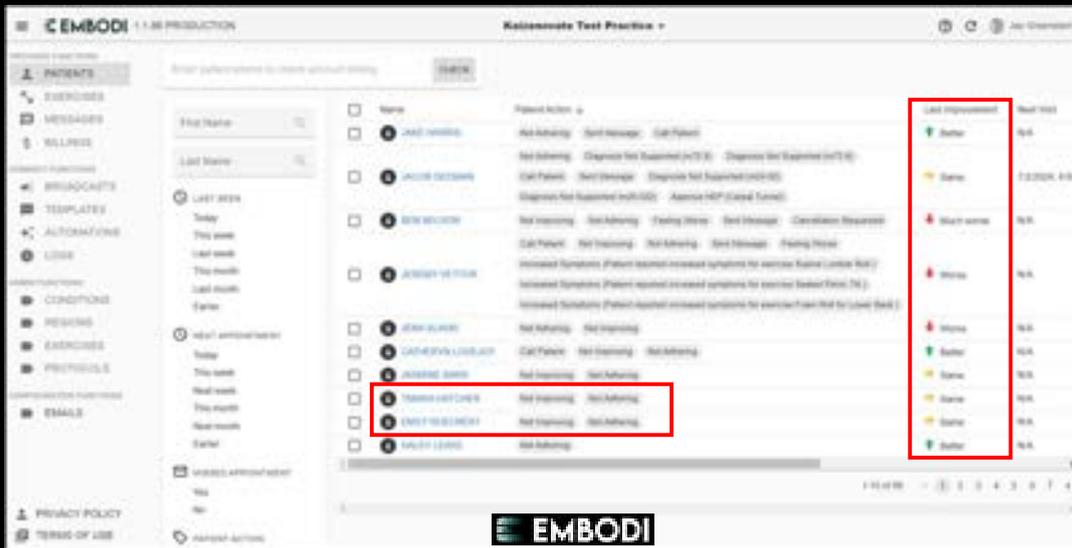
AI Driven Personalized HEP (98977)



4. Personalized Care Journey: Johnston et al. (2015)

174

Doctor Reviewing PRO's (98980)



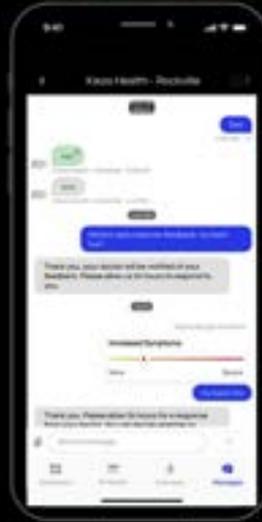
175

Doctor Reviewing PRO's (98980)

Level	Easier	Starting	Harder	Enabled?
1 - Relieve	Single Knee to C...	Double Knee to ...	Child's Pose	✓
1 - Relieve	Supine Breathing	Supine Breathing...	Dead Bug With B...	✓

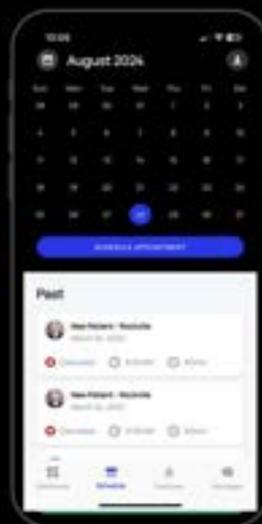
176

Messaging for Patient Follow Up (98980)



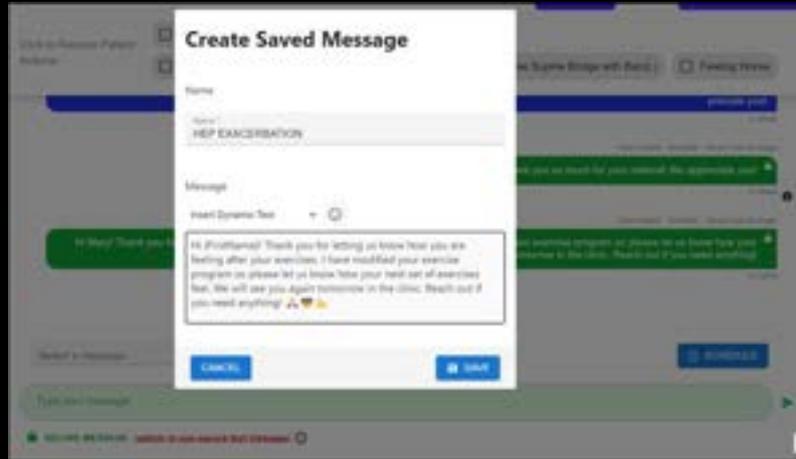
177

Messaging for Patient Follow Up (98980)



178

Messaging for Patient Follow Up (98980)



179

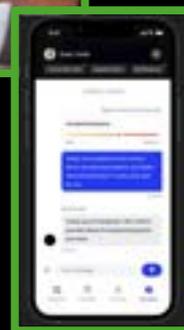
Patient Follow Up Templates/Automations (98980)



180

Patient Follow Up Templates/Automations (98980)

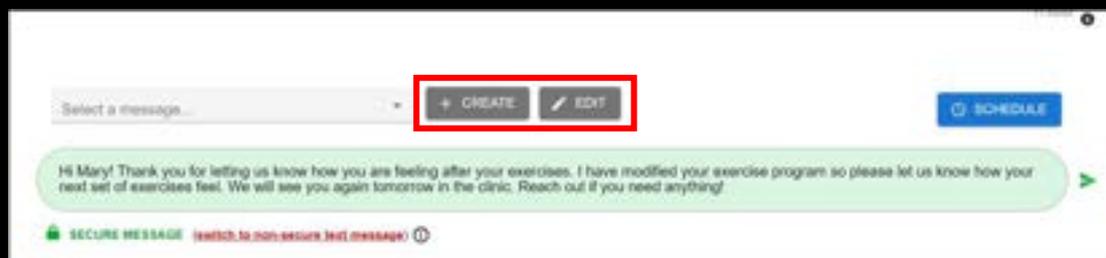
- ✓ Unlimited Template Creation!
- ✓ SMS, In App, Email
- ✓ Robust Event Triggers
 - ✓ Clinical exacerbations/concerns



5. Clinical Improvement : McLean et al.
(2010)

181

Texting for Patient Follow Up (98980)



182

CODE	FEE
98975 Onboarding <i>Set-up & education</i>	\$19.32
98977 Device Monitoring <i>16 days of data from the device</i>	\$50.15
98980 Treatment <i>20 min of remote monitoring treatment w/ interactive comm</i>	\$49.48
98981 20 minutes <i>Additional 20 min of monitoring treatment</i>	\$39.65

183



184

Digital Gamification > Retention



185

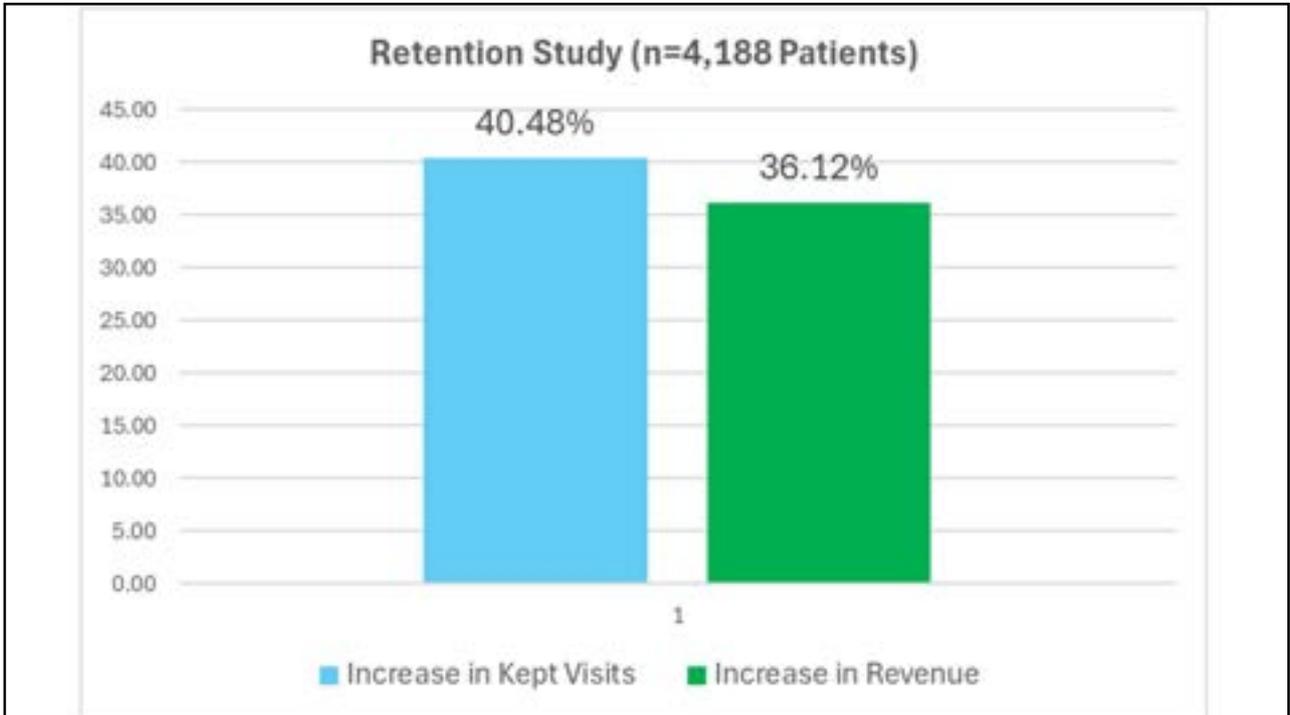
Digital Gamification > Retention



186

2024-2025 Retention Study: 4,188 Patients

187



188

Imagine a World Where Your Patients Have a Brilliant Digital Health Assistant...

189

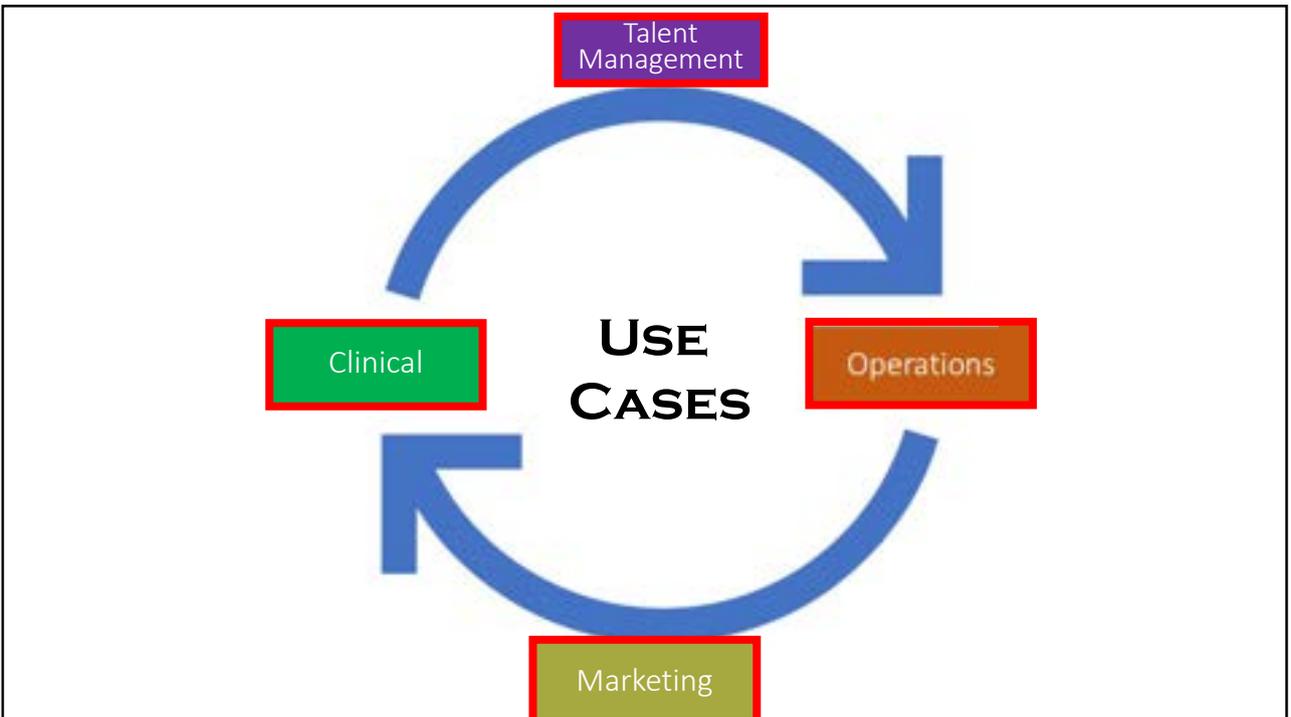
The screenshot shows a chat interface for EMBODI, an AI digital health assistant. The interface is titled "EMBODI" and "AI Onboarding". The chat history shows the following messages:

- AI:** Hey there! Welcome! I'm here to help you get started with our chiropractic practice. We'll go through a few questions to gather some essential information. To kick things off, we have your name as "JAY." Would you like me to call you that, or is there something else you'd prefer?
- User:** Jay is good
- AI:** Great, Jay it is! 🎉 Now, let's talk about your exercise schedule. When would you prefer to perform your exercises? You can give me an exact time for each day, or more general times like mornings, lunches, afternoons, evenings, and nights.
- User:** I like doing my exercises after I eat chocolate brownies
- AI:** Brownies before exercises—sounds like quite the motivation strategy! 🍪 Let's say you'd like to perform your exercises after enjoying your brownies, would that typically be a specific time, like evenings or after dinner, or does it vary?

190



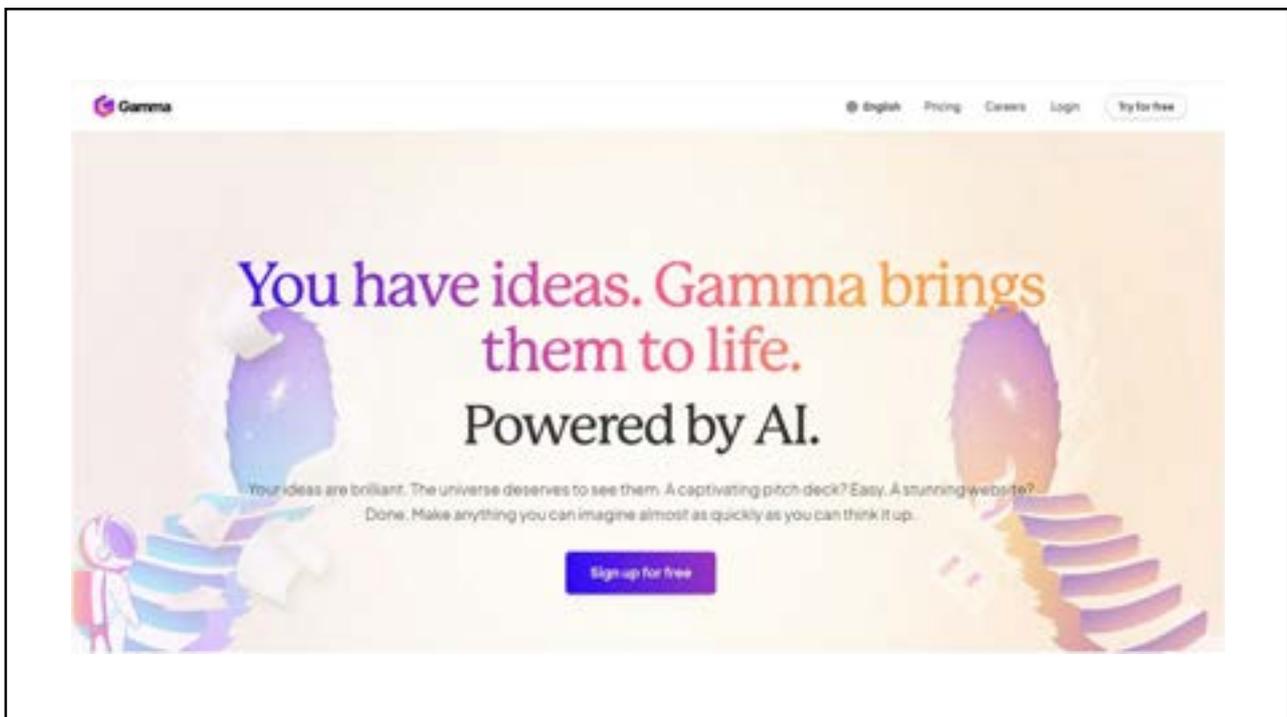
191



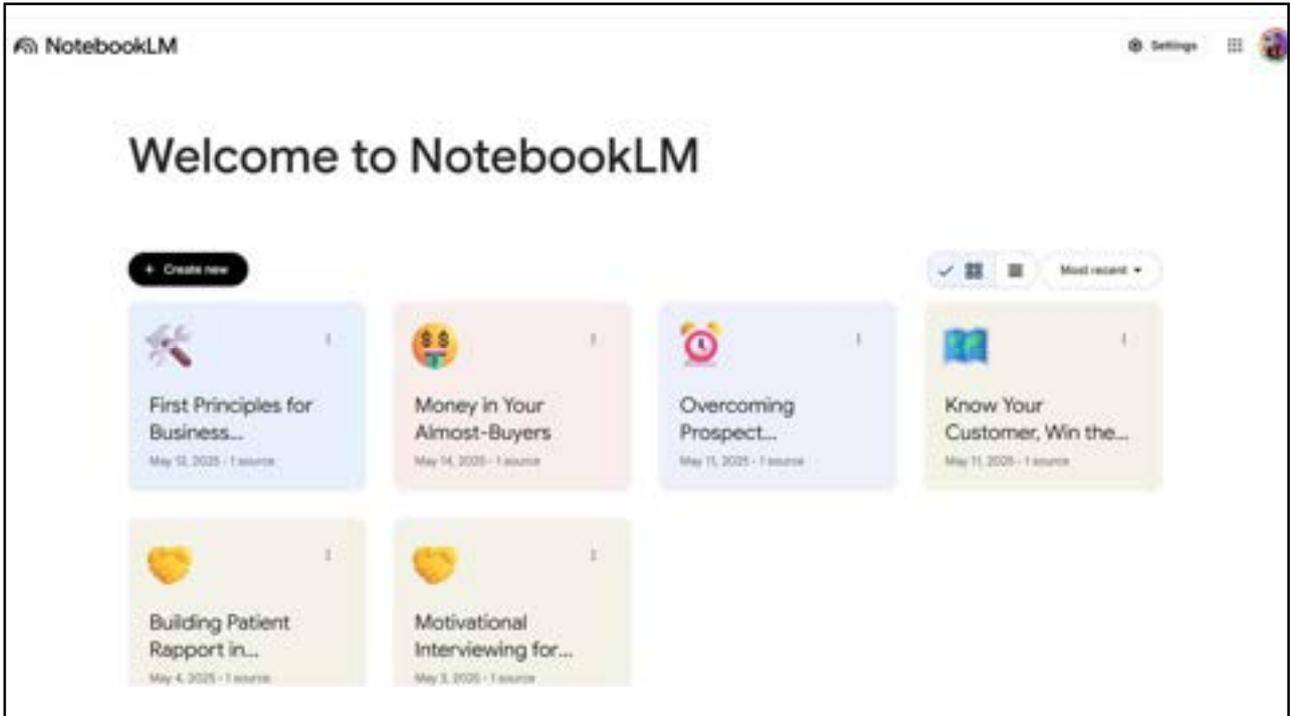
192



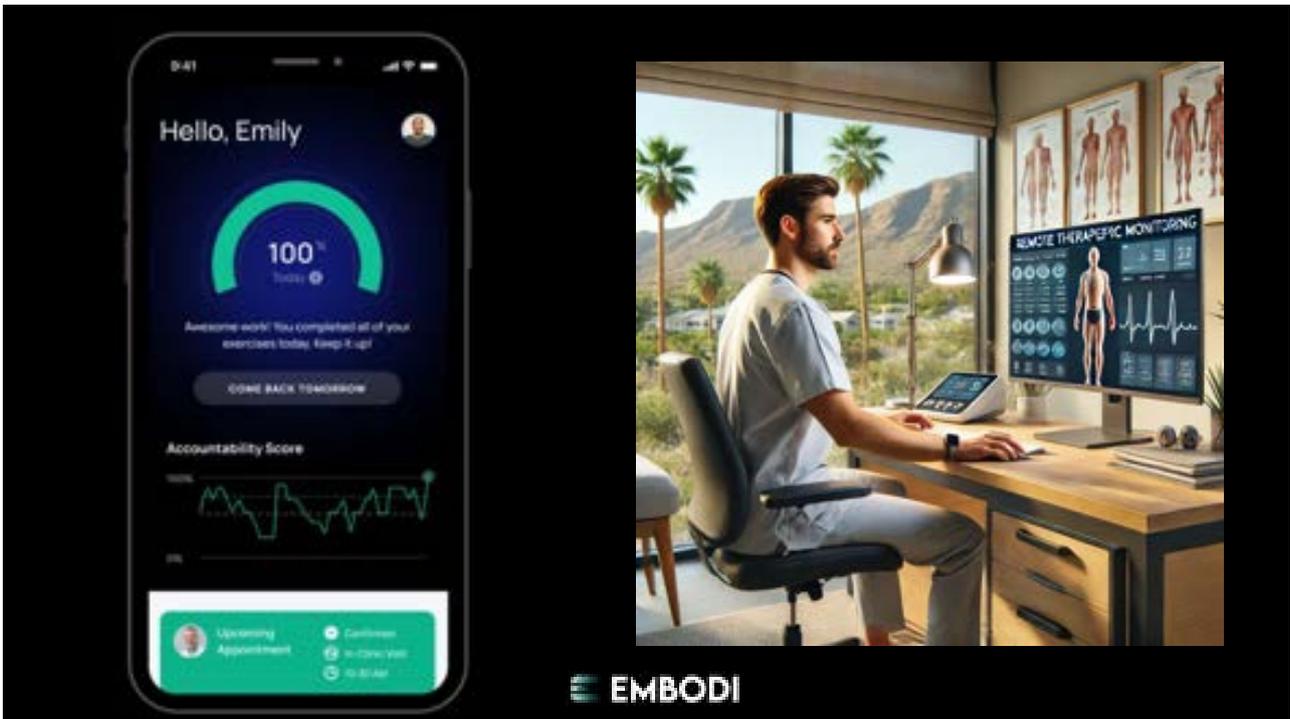
193



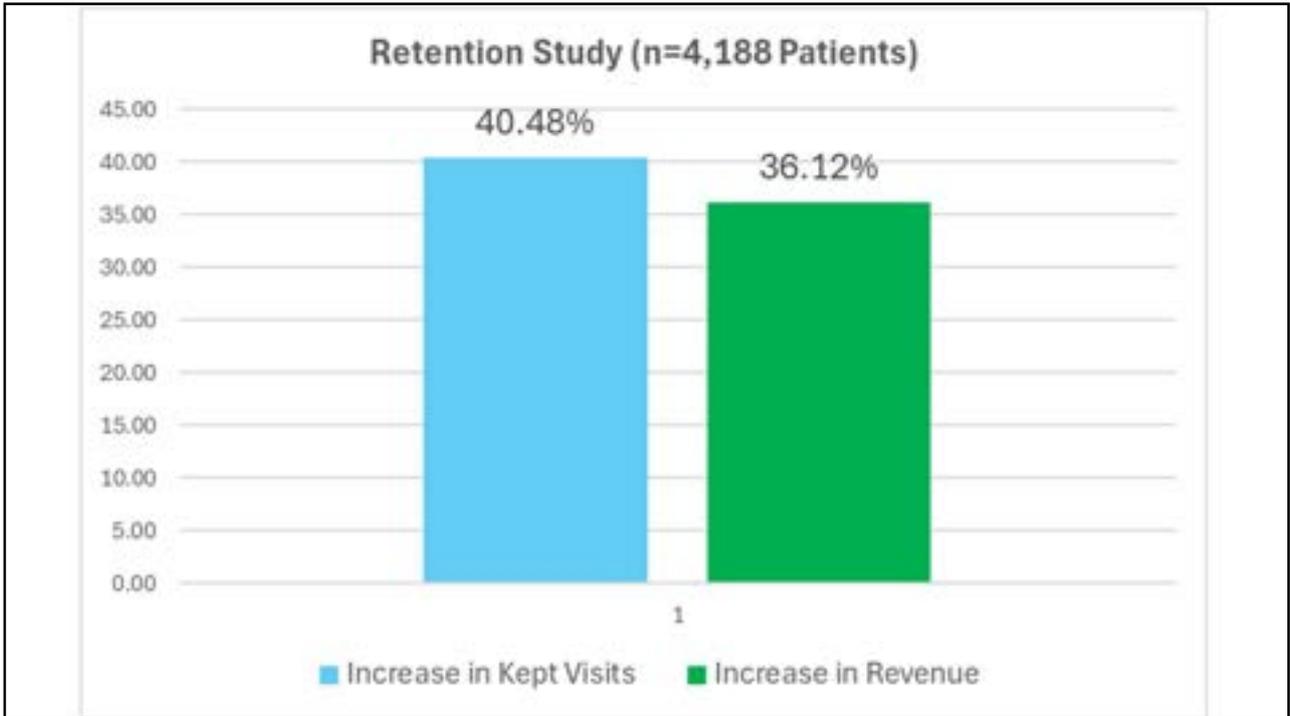
194



195



196



197

Adapting

198

Adopting

199

Advancing

200

Learn, Play, and Implement AI...

201

Win

202

**GIFT
TIME**

203

Just for YOU!

1. Scan QR Code
2. Respond with your email
3. You'll get
 - ✓PPT
 - ✓Dr. Jay Prompt Assistant GPT
 - ✓AI Resource Guide.



© Dr. Jay Greenstein, All Rights Reserved

204