

FICS DECEMBER 6 2025
2025 VIRTUAL SYMPOSIUM
TECH, BUSINESS & PATIENT SUCCESS STRATEGIES

KEYNOTE: GABRIELA MUELLER MENDOZA
 BE READY FOR THE FUTURE. JOIN US FOR A HIGH-IMPACT SESSION WITH GABRIELA MUELLER MENDOZA TITLED "LEAD LIKE A PRO: THE BLUEPRINT FOR FUTURE-READY PROFESSIONALS."
 THIS 60-MINUTE INTERACTIVE EXPERIENCE IS DESIGNED TO SPARK FRESH THINKING, INCREASE YOUR PROFESSIONAL SELF-AWARENESS, AND EQUIP YOU WITH ACTIONABLE STRATEGIES FOR LEADING IN TODAY'S FAST-EVOLVING WORLD.

13 WORLD RENOWNED SPEAKERS

- Expert Insights: Learn directly from world-renowned professionals who run high performance clinics
- Comprehensive Content: practical strategies for you to adopt straight away
- Flexibility: Can't attend live? Gain access to the session recordings after the event.

90 DAYS - SYMPOSIUM RECORDINGS
SPORTS CHIROPRACTIC BUSINESS TECH

2025 Global Symposium

The Sports Chiropractor's Blueprint: Tech, Business & Patient Success Strategies'

Thank you all for joining us for the 2025 Global Symposium – *The Sports Chiropractor's Blueprint: Tech, Business & Patient Success Strategies*.

We are so pleased you could be part of this important event. As a reminder, you'll have 90 days of access to the session recordings, giving you time to revisit key insights and apply them in your practice.

We'd love to hear your feedback—what you enjoyed most, what topics you'd like us to expand on, and what you'd like to see in future programs. Your input helps us shape content that truly supports you and the global sports chiropractic community.

We hope you'll mark your calendars and join us again in 2026 for the next Global Symposium, where we will continue to learn, share, and grow together. We look forward to seeing you in 2026 at seminar and games.

Do you want to treat elite athletes at the top of their sport? Start your International Certification in Sports Chiropractic (ICSC) and sign up to our global provider pool.

[ICSC More](#)

[Sign up to the Global Provider Pool](#)



Every athlete deserves access to Sports Chiropractic

Starts: 6 December <https://fics.sport/2025-virtual-global-symposium/>

GMT (UTC +0)

EDT (UTC -5)

AEDT (UTC +11)

2025 Global Symposium

The Sports Chiropractor's Blueprint: Tech, Business & Patient Success Strategies'

CE Credit – Up to 6 Credits ECU and other countries

NO CE for USA

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11:45 AM	4:45 AM	9:45 AM	12:45 PM	5:45 PM	6:45 PM	Dr Martin Isaksson
11:50 AM	4:50 AM	9:50 AM	12:50 PM	5:50 PM	6:50 PM	Alan Sokoloff
12:20 PM	5:20 AM	10:20 AM	1:20 PM	6:20 PM	7:20 PM	Lisa Goodman
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4:00 PM	9:00 AM	2:00 PM	5:00 PM	10:00 PM	11:00 PM	Nick Metcalfe
4:30 PM	9:30 AM	2:30 PM	5:30 PM	10:30 PM	11:30 PM	Jeff Langmaid
5:00 PM	10:00 AM	3:30 PM	7:30 PM	11:30 PM	12:00 AM	Josh Nelson
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SPEAKER - Keynote Gabriela Mueller Mendoza, Switzerland

Executive coach, keynote speaker, and corporate trainer

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1:25 PM	6:25 AM	11:25 AM	2:25 PM	7:25 PM	8:25 PM	7:25 PM

Web: www.gabrielamueller.com

LinkedIn: [@gabrielamueller](https://www.linkedin.com/company/gabrielamueller)

Bio: Gabriela Mueller Mendoza –an executive coach, keynote speaker, and corporate trainer with over two decades of experience at the intersection of leadership, technology, and sports. Originally from Mexico City and now based in Switzerland, she brings a powerful mix of Latin energy and Swiss precision to her work. With a background in computer engineering, Gabriela combines tech fluency with deep people expertise to empower professionals across industries in a highly pragmatic and engaging way. She has coached and trained leaders from Fortune 500 companies, Olympic athletes, international sports federations, and cutting-edge tech firms, helping them thrive at the sweet spot between performance, innovation, and purpose. Known for her high-energy delivery and interactive approach, Gabriela inspires global audiences to step into future-ready leadership. Expect practical tools, bold insights, and hands-on action.



Grab a pen and this will be an active experience.

Topic: Lead Like a Pro: The Blueprint for Future-Ready Professionals

Duration: 60 minutes

Description: Join us for a high-impact session with Gabriela Mueller Mendoza titled "*Lead Like a Pro: The Blueprint for Future-Ready Professionals*." This 60-minute interactive experience is designed to spark fresh thinking, increase your professional self-awareness, and equip you with actionable strategies for leading in today's fast-evolving world. **Be ready to lead. Be ready for the future.**

Objectives You'll explore six essential leadership skills tailored to the chiropractic and sports-health context, engage in a short self-assessment to gauge your future-readiness, and build a personalized action plan you can put to work immediately. Gabriela's signature style blends bold inspiration with practical tools, leaving participants not just motivated, but empowered to lead, grow, and navigate change with purpose. **This is not a passive session.** Gabriela invites you to roll up your sleeves and do the work together. Pen and paper at the ready... fasten your seatbelts. Be ready to lead.

Session Outcomes

- Develop easy to follow leadership skills
- Lead you with actionable strategies for you to increase your professional self-awareness
- Prepare you for the fast-evolving world.

SPEAKER - Dr Alan Sokoloff, United States

Owner - Yalich Clinic

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11:50 AM	4:50 AM	9:50 AM	12:50 PM	5:50 PM	6:50 PM	5:50 PM

Email: Asokoloff@yalich.com

LinkedIn: [@dr-alan-sokoloff](#) or [@yalichclinic](#)

Bio: Dr. Alan Sokoloff is a renowned speaker and the owner of Yalich Clinic, where he leads a team of dedicated healthcare professionals committed to providing exceptional care. With almost 4 decades of experience in the medical field, Dr. Sokoloff has built a reputation for his expertise in patient care, clinical leadership, and his ability to communicate complex medical concepts in a clear and engaging way. He has worked with the USOC sports medicine team and continues to be the team chiropractor for the Baltimore Ravens (NFL), Baltimore Orioles (the MLB and University of Maryland). As an accomplished speaker, Dr. Sokoloff regularly addresses audiences at conferences and events, sharing insights on health trends, patient advocacy, and wellness strategies in both a clinical and sports setting. His passion for educating others is evident in both his clinical practice and public speaking engagements.



At Yalich Clinic, Dr. Sokoloff oversees a variety of services aimed at improving the health and well-being of the community, fostering a holistic approach that blends cutting-edge medical treatments with personalized care. His vision is to empower patients to take control of their health while offering them the support they need to thrive. Dr. Sokoloff's commitment to lifelong learning and advancing healthcare has earned him recognition in his field, as well as a strong network of professionals and collaborators. He continues to inspire others through his work, always striving for excellence in his practice, with the sports teams he works with and his speaking endeavors.

Topic: Private practice pathways to Pro Sports

Duration: 30 Minutes

Description: **From Student to Sideline: How to Land Elite Team Roles.** Learn from “Dr Sok” of the journey from amateur to professional sports, the unpaid gigs worth taking (and those to avoid), and a step-by-step guide for ambitious grads. How can you ride and enjoy the journey from amateurs to professional sports? It’s all about planting the right seeds. We will discuss the steps for successful integration into sports medicine by breaking down my Sweet 16 Tips for getting involved and staying involved at any level of sport.

Objectives To equip aspiring sports medicine professionals with 16 practical and proven tips that guide them through the entire journey of breaking into the field, building credibility, staying engaged, and advancing their careers at any level of sport, while providing actionable strategies to develop essential skills, foster meaningful connections, and navigate the challenges unique to both amateur and professional environments for sustained career growth and impact.

Session Outcomes

- Integrating into a sports medicine team and where the journey starts.
- Building trust and consistency for strong relationships with coaches, athletes and staff.
- Moving up and growing from the local chiropractor to the pro and how you leverage your experience to build your personal brand and take strategic risks.

SPEAKER - Dr Lisa Goodman, United States

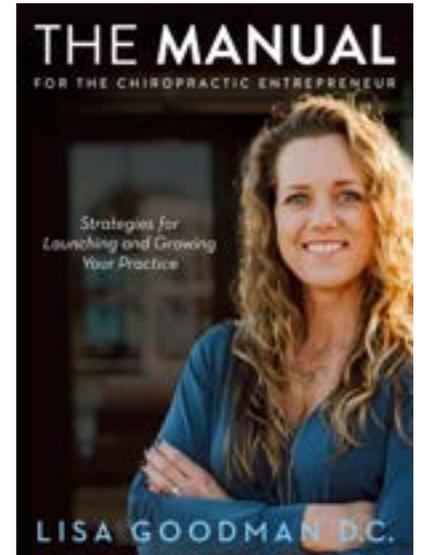
Founder - Washington Park Chiropractic

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Bio: Dr. Lisa Goodman is a Doctor of Chiropractic, clinician, international speaker, author of *The Manual for the Chiropractic Entrepreneur* and founder of Washington Park Chiropractic in Denver, CO. She is a Certified Chiropractic Sports Physician (CCSP), Certified Prenatal and Pediatric Chiropractor (CACCP). In addition to being an avid golfer, she is TPI golf certified and works as part of the performance team of the USGA. She is a CrossFit L1 and CrossFit Kids Certified Trainer. Following graduation as Valedictorian from Palmer College of Chiropractic West, Dr. Goodman founded the multidisciplinary clinic, Washington Park Chiropractic in 2006 in Denver, Colorado. Passionate about growing our profession, Dr. Goodman enjoys teaching and mentoring the next generation of chiropractors. She is an international speaker on pediatric sports chiropractic and business development. Dr. Goodman is an active member and former committee member on the boards of the ACA Pediatrics Council and the ACA Sports Council. Dr. Goodman earned her undergraduate degree in communications from the University of Miami and had an exciting career in marketing and advertising prior to attending chiropractic school. Areas of special interest include pediatric chiropractic, youth athletes, golf biomechanics and fitness, prenatal care, strength training, pediatric fitness and business development.



Women in Leadership Award 2025 World Congress of Women Chiropractors (WCWC).

Topic: The Entrepreneurial Sports Chiropractor – The Female Approach

Duration: 30 Minutes

Description: With a background in marketing and a credit card, Dr. Lisa Goodman founded her practice in 2006 on a shoestring budget. Over time it has grown exponentially in patient visits and revenue as a foremost employer of health and wellness professionals with a quintessential brand. **Nothing in the pages of her book will be taught in chiropractic school.**

Objectives: This session is your no-fluff guide to what it really takes to become a successful sports chiropractor and clinic owner. Dr. Lisa Goodman shares personal lessons from the trenches of practice ownership, with insights into the entrepreneurial mindset, financial realities, and common pitfalls that can derail new grads. Whether you're weighing associate positions, thinking about going solo, or just want to make smarter business decisions, this talk will leave you informed, inspired, and better prepared to build something that lasts.

Session Outcomes

- Understand the entrepreneurial mindset required to launch and lead a successful sports chiropractic clinic.
- Recognize common pitfalls new graduates face when starting or joining a clinic—and how to avoid them
- Gain foundational financial insights and business realities to make an informed post-graduation decision.

**SPEAKER – Dr Ryan Comeau, United States
CEO and Co-Founder of Kinetisense Inc.**



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Reach out to Kinetisense and let them know in the Message Comments you saw this at FICS 2025 virtual Symposium - <https://www.kinetisense.com/contact-us/>

Bio: Dr. Ryan Comeau completed his undergraduate degree in Biological Sciences from the University of Alberta after completing a Division 1 NCAA Hockey Scholarship at the University of Alaska. After the completion of his bachelor's degree, Dr. Comeau completed his Doctor of Chiropractic with honours and distinction (Magna Cum Laude) from the Southern California University of Health Sciences (2011). While attending his graduate studies, he immediately saw the need for the development of an objective and efficient analysis tool in the NMSK healthcare industry. Dr. Comeau founded Kinetisense in 2015 to create a scalable human motion data capture system that would solve some of the significant issues in the healthcare ecosystem.

Dr. Comeau is considered a pioneer in the development and applications of clinical 3D Motion Analysis. Kinetisense has now become the "LEADER" in biomechanics assessment and its 3D motion capture system is being used globally for applications such as Clinical Rehabilitation, Sports Performance, Senior Care, Workplace Wellness and Tactical. The Kinetisense movement capture system is an internationally award-winning analysis tool that is currently being used by professional sports organizations, hospitals, clinics, universities and research facilities on a global scale. The Kinetisense solution is used in over 25 countries and has been translated into over 12 languages. Dr. Comeau is an international speaker and enjoys sharing his passion with movement specialists around the world.

Duration: 30 Minutes

Description: **A Novel Approach to Practice Growth and Clinical Excellence Through Advanced 3D Motion Capture**

Objectives: In this 30-minute session, we'll explore the latest paradigm in clinical assessment that drives improved outcomes, efficiency and patient growth. You will learn about markerless motion capture and how to implement this technology in your everyday clinical workflow. I will explain how NMSK clinics around the world are differentiating themselves. Dr. Comeau will reveal the novel concept of the "Neuroplanar Method®" (NPM®), and how 3D joint mapping through Kinetisense leads to AI-driven corrective strategies and advanced interventional methods.



Session Outcomes

- Introduction to 3D markerless motion technology
- How to grow your new patient base and add new billables through 3D motion capture
- How to go from advanced assessment to an advanced clinical care pathway through NPM®.

SPEAKER - Dr. Jay Greenstein, United States

Founder & CEO - Kaizo Health

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Bio: Dr. Jay S. Greenstein is an Internationally recognized sports chiropractor, healthcare innovator, and entrepreneur. He is the CEO of **Kaizo Health**, **KaizoX**, and the **Kaizo Clinical Research Institute**, as well as founder of **Kaizenovate® Advisors** and **Kaizenovate® Tech**, companies dedicated to improving clinical and financial outcomes in healthcare through leadership coaching, technology, and evidence-based strategies. Dr. Greenstein earned his Doctor of Chiropractic degree from the National College of Chiropractic and completed post-graduate training in Sports Chiropractic at Logan College. He has served as team chiropractor for the Washington Redskins Cheerleaders since 1997 and was the official chiropractor for the 2018 Arena Bowl Champion Washington Valor. He has been a leader in national and international chiropractic organizations, including serving as Chairman of the ChiroTech Consortium and Vice Chair (and later Chair) of the Council on Chiropractic Guidelines and Practice Parameters. He has contributed to the Future of Chiropractic Strategic Plan and represented the profession at the 2008 Beijing Olympics. With numerous awards, including multiple “Chiropractor of the Year” honors, Dr. Greenstein is deeply passionate about revolutionizing chiropractic care through the integration of technology, evidence-based practices, and strategic leadership. Dr. Greenstein's extensive experience and contributions to the chiropractic profession have made him a prominent figure in healthcare innovation and leadership.

Topic: **The Virtual Care Coach: Delivering Home Care That Sticks**

Duration: 30 minutes

Description: In this session, Tech Innovator Dr. Jay explores how AI-driven virtual care tools. Patient adherence to home care remains one of the most persistent challenges in musculoskeletal health. This presentation explores how integrating AI-driven virtual care tools—such as 3D exercise apps, patient engagement platforms with behavioural prompts, and wearable adherence trackers—can measurably improve outcomes. Grounded in behavior change science, attendees will gain evidence-based strategies to enhance patient compliance, clinical efficiency, and long-term results.

Objectives To equip clinicians with evidence-based strategies and cutting-edge AI tools that improve patient adherence to home care in musculoskeletal health—by leveraging behavior change science, 3D exercise apps, engagement platforms, and wearable tech to drive better compliance, efficiency, and long-term outcomes.

Session Outcomes & Gift

- Understand AI-driven virtual care tools for patient care
- See what current in Evidence-based strategies to enhance patient compliance
- Take home action list for immediate implementation.



SPEAKER - Dr Roland Claes, Belgium
Owner - ESP – Elite Sport Performance



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3:00 PM	8:00 AM	1:00 PM	2:00 PM	9:00 PM	10:00 PM	9:00 PM

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Bio: Dr Claes is a sports chiropractor based in Belgium and the visionary behind **ESP – Elite Sport Performance**, a high-performance clinic that integrates cutting-edge rehabilitation, chiropractic care, and athletic performance solutions. With decades of experience working with elite athletes, professional sports teams, and international sporting events, Dr. Claes has built a reputation for delivering exceptional results through precision, innovation, and a multidisciplinary approach. As the founder and clinical director of ESP, Dr. Claes has developed a model that bridges manual therapy with the latest in sports technology, allowing athletes to not only recover quickly but also enhance performance. He is a regular consultant for Olympic athletes, national teams, and professional clubs across Europe, and has served in key roles for major sporting bodies. Dr. Claes is also an international educator and speaker, sharing insights on sports injury management, clinic design for high performance, and integrating data-driven rehab strategies. His passion lies in helping practitioners evolve their clinical thinking and optimize outcomes through both hands-on care and advanced tools. Dr. Roland Claes brings practical wisdom, innovation, and an elite mindset to everything he does—on and off the field.

Topic: **The Business Model behind a thriving multidisciplinary Chiropractic Clinic on Belgium**

Duration: 30 Minutes

Description: Working with Elite Teams: How to Build Trust in Pro Sports.

Objectives: Discover how to bridge the gap between chiropractic care and high-performance sports rehab using cutting-edge technology and real-world clinical experience. In this dynamic session, you'll learn how to elevate athletic recovery and performance through high-tech rehab tools that complement manual therapy—including wearable tech, movement analysis systems, neuromuscular stimulation, and 3D exercise platforms. Drawing on over 35 years of wins, failures, and hard-earned lessons in sports chiropractic, Dr. Claes shares how the ESP (Elite Sports Performance) model blends hands-on care with data-driven interventions to deliver elite-level outcomes for athletes at every level. You'll walk away with a deeper understanding of how to seamlessly integrate advanced tools into your practice, enhance athlete engagement, and create results that speak for themselves—on and off the field.

Session Outcomes

- Understand how to integrate high-tech rehab tools, such as wearable sensors, 3D exercise platforms, and neuromuscular devices, into chiropractic care.
- Practical strategies for combining manual therapy with objective data and tech-driven protocols, based on real lessons, failures, and success stories.
- Actionable insights on how to build a more performance-focused practice model (like ESP) that improves athlete outcomes, boosts compliance, and differentiates their clinic in a competitive sports care market.

SPEAKER - Dr Tim Bertelsman, United States
Co-Founder – ChiroUP



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LinkedIn: [@chiroup](#)

Bio: Dr. Tim Bertelsman is the co-founder of ChiroUp. He graduated with honors from Logan College of Chiropractic and has been practicing in Belleville, IL since 1992. He has lectured nationally on various clinical and business topics and has been published extensively. Dr. Bertelsman is also a post-graduate instructor for the University of Bridgeport Orthopedic Diplomate program and is a member of the NCMIC Speakers’ Bureau. He has served in several leadership positions and is the former president of the Illinois Chiropractic Society. Dr. Bertelsman also received ICS Chiropractor of the Year in 2019.

Duration: 30 Minutes

Description: **Automating Excellence: How AI & Evidence-Based Tools Can 10X Your Sports Chiropractic Practice**

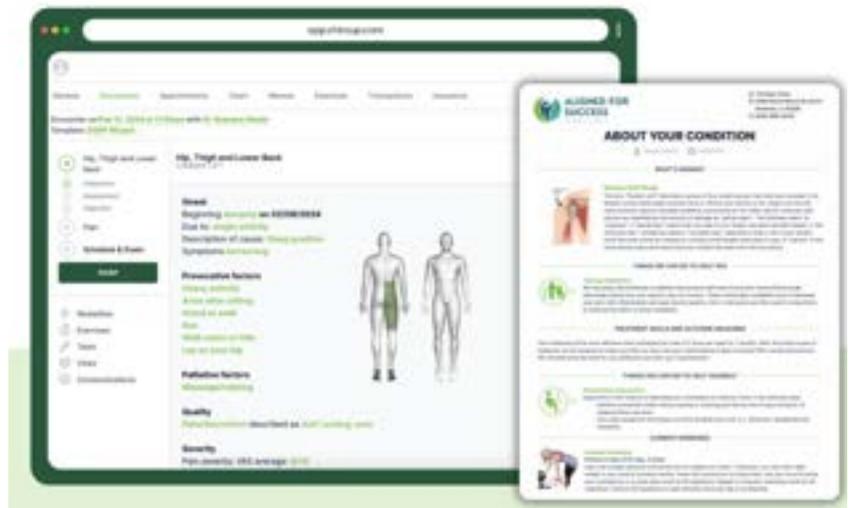
Objectives

In this 30-minute session, we’ll look at how sports chiropractors can use ChiroUp’s AI-driven tools to work smarter and deliver a more polished experience, whether you’ve been in practice for 10 months or 10 years.

We’ll walk through how to automate patient intake and OPPQRST, streamline exams, and generate a polished, written, evidence-based report of findings in seconds.

You’ll also learn how to improve home care exercise compliance and track patient progress automatically.

Finally, we’ll show how to turn your data into meaningful practice growth. Using ChiroUp to create a more modern, scalable sports chiropractic practice



Session Outcomes

- See how ChiroUp platform can improve your patient records and reporting.
- Understand the power of the platform features and the home exercise compliance & progress tracking features.
- How you can turn clinical data into practice growth

SPEAKER – Dr Nick Metcalfe, UK

Chiropractor | Consultant in professional football



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4:00 PM	9:00 AM	2:00 PM	5:00 PM	10:00 PM	11:00 PM	10:00 PM

Email: contact@nickjmetcalfe.com

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Bio: Nick is a chiropractor with 17 years' clinical experience including 7 years' experience consulting in Premier League football (Fulham FC and Brentford FC). As well as soccer, Nick has experience supporting professional golfers on tour and has supported athletes at international rowing and athletics championships. In private practice, he works with people of all ages and abilities, not just athletes. He recently sold one clinic and continues to run another multidisciplinary clinic in south-west London. He has a special interest in how the spine and pelvis influences lower limb soft tissue injuries, especially hamstrings, and has presented on this topic to numerous sports organisations over the past 18 months. He has previously held the role of Chair of the UK's National Chiropractic Sports Council and enjoys engaging with students and new graduates on how they can earn their own opportunities in sport.

Topic: **From Clinic to Sideline: Building a Successful Career in Sports Chiropractic**

Duration: 30 Minutes

Description: This dynamic session is designed for chiropractic students and early-career professionals looking to forge a path in elite sports. Through compelling stories from experienced practitioners, practical career-building strategies, and guidance on balancing clinical work with sideline opportunities, attendees will leave with a clear roadmap to success. Whether you're aiming to work with school teams, local clubs, or elite athletes, this session will provide actionable steps and real-world advice to help you get there.

Objectives Attendees will gain insight into real-life pathways taken by sports chiropractors to reach elite levels of practice. Participants will learn practical strategies for building connections and approaching sports teams, schools, and athletic organizations. The session will provide guidance on how to effectively balance the demands of clinical practice with sideline and team responsibilities. Students and early-career chiropractors will develop greater confidence in making informed career decisions within the sports chiropractic field.

Session Outcomes: By the end of this session, attendees will be able to:

1. **Understand how to create a personalized plan** to pursue a career in sports chiropractic, including clinical and sideline roles.
2. **Identify effective strategies** for approaching teams, athletic programs, and sports organizations to gain field experience.
3. **Gain an understanding** of time management and role integration between clinical practice and elite sports environments.

SPEAKER - Dr Jeff Langmaid, United States

Founder - The Evidence Based Chiropractor, The Smart Chiropractor, and SPARK



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LinkedIn: [@jeff-langmaid](https://www.linkedin.com/in/jeff-langmaid)

Bio: Dr. Jeff Langmaid is a highly respected chiropractor, entrepreneur, and educator based in Tampa, FL. He is the founder of The Evidence Based Chiropractor, one of the most trusted brands in chiropractic education and marketing since 2012. Jeff co-founded multiple innovative healthcare companies including The Smart Chiropractor, the #1 automated patient reactivation software, SPARK, an automated patient engagement platform, and Read My MRI, which uses AI to help patients understand diagnostic imaging. With over a decade of clinical and business experience, Jeff is a sought-after speaker and author, delivering inspiring content worldwide at major chiropractic events. He hosts two popular podcasts with over two million downloads, sharing insights on research, marketing, and practice growth. His bestselling book, *The Payday Practice*, teaches chiropractors how to build recurring revenue.

Jeff's expertise extends into marketing, patient engagement, and interdisciplinary communication, having developed certificate programs and contributed to peer-reviewed journals. He's held leadership roles in large spine care networks and staffed professional recruiting firms, blending clinical knowledge with business savvy. Passionate about empowering chiropractors, Jeff continues to innovate and educate, helping practices grow sustainably through evidence-based care and smart marketing strategies.

Topic: 3 Steps to Becoming the Go-To Sports Chiropractor in Your Community

Duration: 30 Minutes

Description: Want to attract more athletes, grow your reputation, and become the first name people think of for sports injuries in your area? In this fast-paced session, Dr. Jeff Langmaid breaks down the 3 proven steps to position yourself as the go-to sports chiropractor—without expensive ads.

Objectives This session You'll discover how to build authority, create strategic partnerships, and implement simple marketing systems that consistently bring in motivated, high-value patients. Whether you're just getting started or looking to dominate your niche, this talk will give you the playbook. Jeff's social media strategies, simple SEO / local search tips to get found, and how to leverage patient testimonials & athlete partnerships.

BONUS: walk away with an marketing starter pack for your business.

Session Outcomes

- Easy steps on how to grow reputation
- How to create your niche which sets you apart from the rest
- Take home simple marketing of your business you can put into place immediately.

SPEAKER - Dr Josh Nelson, Australia

Owner - Thrive Health Co.

<u>CST (-6)</u>	<u>AEDT (+11)</u>	<u>PST (-8)</u>	<u>EST (-5)</u>	<u>GMT (+0)</u>	<u>CET (+1)</u>	<u>London (+0)</u>
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LinkedIn: [@joshua-nelson-9a530a93](https://www.linkedin.com/in/@joshua-nelson-9a530a93)



Bio: Dr. Josh Nelson is an Australian Sports Chiropractor and the founder of Thrive Health Co., a large multi-disciplinary clinic of 20+ in Brisbane. He is also the founder of Core Golf Injury & Performance and is a level 3 Medical Professional through the Titleist Performance Institute - where he also assists in teaching their courses. Josh has spent time previously teaching at Macquarie University in Sydney and currently teaches in the Masters of Chiropractic program at Central Queensland University on 'Advanced Chiropractic techniques' and 'Running a Allied Health Business'.

Josh is passionate about growing purpose focussed multi-disciplinary teams and utilises the latest in technology to ensure an optimal patient experience and outcomes.

When not working on his own businesses, Josh assists other allied health professionals create the practice of their dreams through his Coaching and Mentoring company – Thrive Practice Mastery.

Topic: Building a high-performance sports clinic in Australia

Duration: 30 Minutes

Description: Learn how Thrive's model blends sports chiro, rehab, and performance, why their multi-disciplinary approach works (marketing + patient outcomes), plus early mistakes made how to avoid them.

Objectives Designing a high-performance sports clinic goes beyond just offering great treatment—it's about building a cohesive, multi-disciplinary model that delivers real outcomes for patients and growth for the business. In this session, Dr Nelson will talk about the way he built his practice in Australia and how he incorporated the sports chiropractic, rehab, and performance under one roof to create a truly integrated athlete experience. Dr. Nelson shares how this approach not only improved his patient outcomes but also strengthens referrals, team collaboration, and brand visibility in a competitive market. You'll also hear the early mistakes made along the way—and the key lessons that helped shape a more effective, scalable, and sustainable clinic model. Whether you're starting from scratch or looking to evolve your current setup, this talk offers a practical blueprint backed by real-world experience from the Australian sports healthcare landscape.

Session Outcomes

- Exploring some of the early mistakes made along the way and what to avoid.
- How to approach building your brand visibility in a competitive market.
- Tips on strengthening trust, referrals and team collaboration.