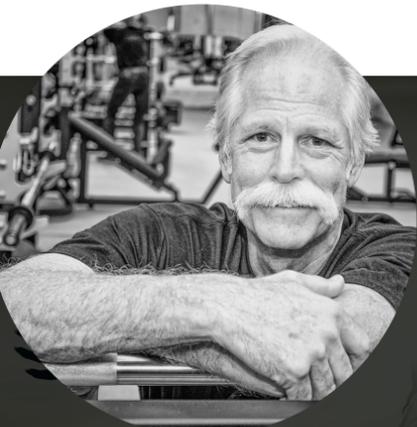


# 2022 FICS VIRTUAL SYMPOSIUM A NEW VIEW OF SPORTS INJURY CARE



## SPONSORSHIP OPPORTUNITIES



### KEYNOTE: PROFESSOR STUART MCGILL

Professor McGill is one of the biggest and most respected names in the Chiropractic World and will deliver a talk From Back Pain to the winner's Podium: A 40-year perspective.



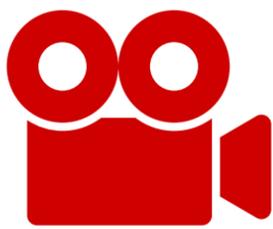
### SPONSOR PANEL:

Paul Timko will lead a sponsor panel showcasing the business of Sports Chiropractic practice, strategies and technology.

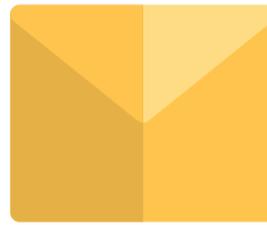
## BENEFITS



The FICS marketing team will ensure you get maximum exposure before, during and after the symposium.



Engaging exhibit space with video uploads so attendees can learn more about your products and services



Follow up via post seminar e-blasts with attendees



Sponsors Panel giving you an opportunity to showcase your products to chiropractors around the global

## MARKET REACH 2021 Symposium 300 + ATTENDEES

FICS 2021 seminar attendance included over 300 chiropractic working within the profession.

“

Bloody awesome; Better than I expected; Most in-depth well-round symposium I have attended.

”

“

The symposium was amazing... I hope we can do these yearly.

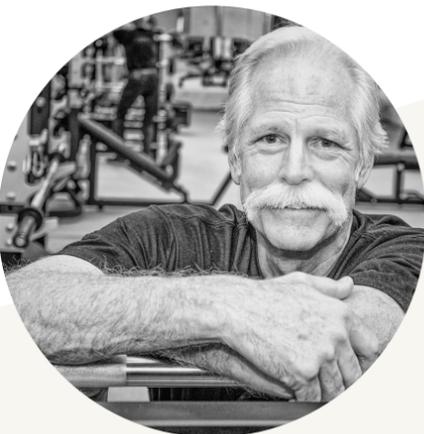
”

## 3 December 2022

- Trade Booth on Parker Seminar Platform
- Your company branding on all marketing, social media and symposium material, before, during and after the symposium
- 1-minute video played directly before your sponsored session
- Opportunity to provide a product as a prize during the Sponsor's panel discussion
- Linkage to your website
- Post-seminar follow-up via e-blasts with participants

# SPONSOR PACKAGES

Sponsor benefits are listed below, in addition to key placement on all marketing, social media and symposium advertising



## KEYNOTE: PROFESSOR STUART MCGILL

**\$500 USD (one only)**

- Listed as symposium sponsor in the first newsletter after the symposium;
- Complimentary full-page ad in our first post-conference newsletter;
- 30-second video ad played at the start and conclusion of the 2022 symposium.
- Key sponsor placement added to the post-symposium FICS learning platform with a video. This is the platform where the participants will have access to the seminar videos for 30 days post-symposium.

**\$250 USD (Three only)**

- Promotion and recognition on FICS symposium website, in FICS social media, multiple symposium e blasts
- Banner ad with a hyperlink to a sponsors web page (Parker event Platform)
- Recognition on all marketing, which includes social media and event website;
- Opportunity to present special event and prizes to attendees to leave a card on your booth site;
- The sponsor can customize the booth by adding content such as company description, videos and company contact information;
- Interact with visitors in real-time in your chat room during exhibit hours; Initiate a private meeting with booth staff.
- Banner ad on FICS website for 30 days after the event with link;

**\$350 USD (Three only)**

- All the above benefits plus a short introductory 1-minute video created by the sponsor to be used before a session.
- Invite to be one of the sponsors showcased at the Panel Discussion.

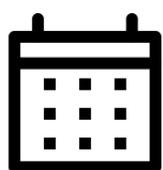
**PANEL: The business of Sports Chiropractic practice, strategies and technology**

## SYMPOSIUM WEBSITE

[CLICK HERE](#) to visit the Symposium website for more details on speakers, agenda and symposium information.



Email us today to talk about how we can tailor your experience to get the best exposure possible for your brand.



**3 December 2022**

Email: [admin@ficsport.org](mailto:admin@ficsport.org)

Web: <https://fics.sport/2022-global-symposium/>

