



VISION

Every athlete deserves access to sports chiropractic

MISSION

To empower athletes so they can achieve their maximal performance naturally



VALUE STATEMENT

As the leaders in Sport Chiropractic we strive to provide equitable access to sports chiropractic care, education, mentoring and research to all athletes and sports chiropractors regionally, nationally and internationally.

BRAND

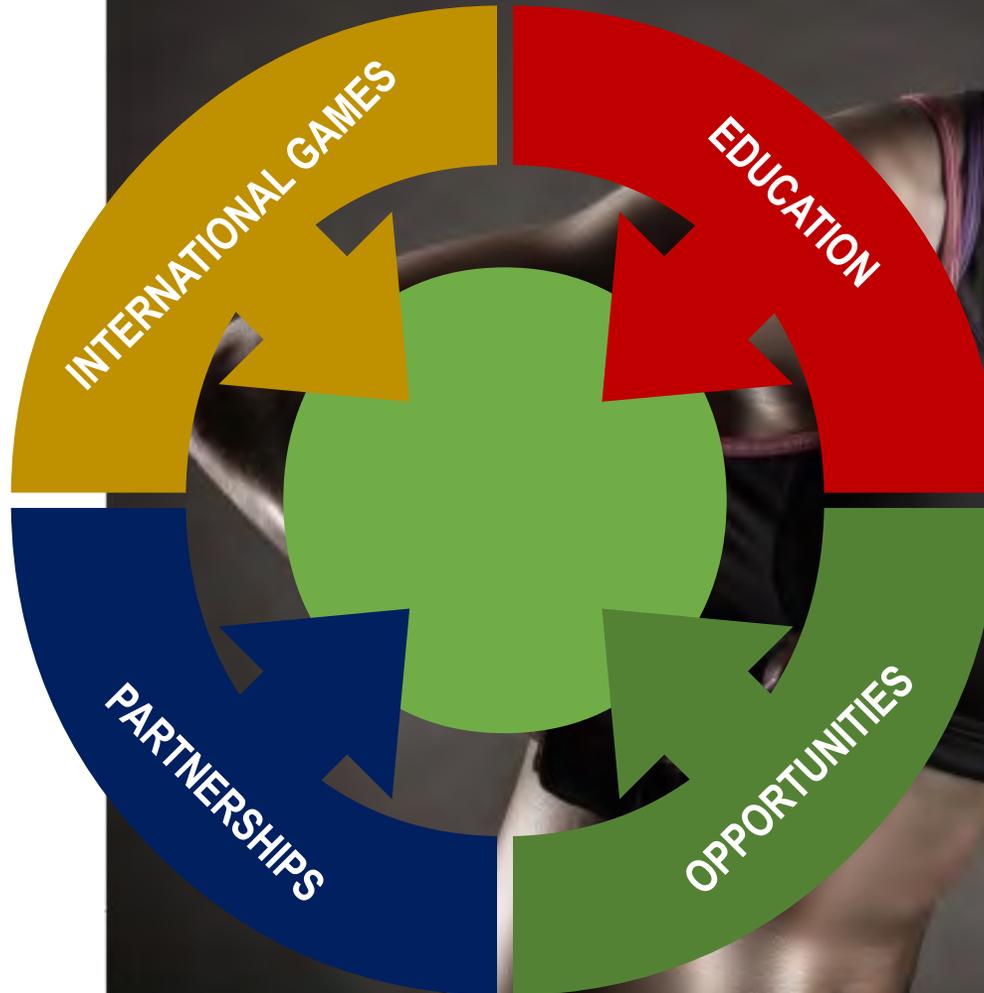
The Leaders in Sport Chiropractic



ENABLING ATHLETES TO PERFORM BETTER NATURALLY

Establishment and fostering of relationships with GAISF and International Sporting Federations who have been identified as strategically and/or politically advantageous for FICS' growth and development towards achieving IOC recognition and full accreditation status at the Olympic Games.

Partnerships with International Sporting Federations, affiliations with CCEI College and Institutions, World Leaders and other strategic parentships, to build a reputation as the voice of sports chiropractic and the provider of the best outcomes for athletes participating in their chosen sports



Providing an International standards for sports chiropractic education programs, ongoing professional development and bringing the thought leaders in Sports Chiropractic together embracing the latest research to foster ongoing learning.

Creating programs which open opportunities for students, recent gradulators, Olympians and doctors to extend their networks, education and experience working with athletes on the world stage.

Currency is listed in USD

* check currency of day for accurate conversion.

	Endorsement 25,000 USD	Platinum 15,000 USD	Gold 10,000 USD	Silver 7,000 USD	Bronze 3,500 USD	Supporter* 1,500 USD
<u>E-Blast, E-News, Website</u>						
Email Blast Welcome to FICS global network with Link	X	X	X	X	X	X
Introductory full page article in FICS Quarterly ENews	X	X	X	X	X	X
Advertisement in FICS Quarterly ENews	Full page	Full Page	1/2 Page	1/4 page	Logo placement	Logo placement
Discount for additional advertisements in Quarterly ENews	X	50%	35%	25%	20%	15%
Company Logo & Link on FICS website Homepage Banner	X	X	X	X	X	X
Use of FICS Logo on your company website	X	X	X	X	X	X
Exclusive email promotions annually	4 annually	4 annually	3 annually	2 annually	1	
Exclusive of recognition in Sec Gen monthly "around the world" updates	X	X	X	X		
Educational article on product in FICS E-News	X	X	1	1		
Opportunity Edition sponsor FICS E-News annually <i>(Only 4 editions per year. Based on availability)</i>	1	1	1	1		
<u>Social Media Platforms</u>						
Webinars on FICS website sponsors section	X	5	3	2	1	
Facebook/Instagram live updates from seminars	X	X	X	X		
Educational webinars on sponsors products	X					
<u>Events</u>	<i>*reliant on regulatory local region.</i>		<i>** based on availability</i>			
Exhibit Booth discount at events, seminars and workshops	Free	50%	50%	25%	25%	15%
Recognition at major events and symposiums. Enhanced branding opportunities, depending on sponsorship level. *	x	x	x	x	x	x
Invitation to FICS VIP events and receptions	x	X	X	X	X	x
Priority options to sponsor other FICS Programs	X	X	X	X	X	
CE Credits for workshops and webinars*	X	X	X	X		
Opportunity to provide live workshops along side NCSC courses**	All	3	2	1		
Opportunity to apply for complimentary, presenting sponsor status at FICS/NCSC course with exhibit access	X	X	X	X		
Hands on workshops on sponsors products	X					
<u>Branding</u>						
Branding recognition within FICS student promotion video	X	X	X	X	X	X
Brand exposure to affiliated FICS student councils	X	X	X	X	X	X
Sponsor on FICS student college roadshow	X	X	X			
Logo opportunity on clothing	X	X	X			
Naming rights of a FICS Scholarship award	X	x	X			
Access to FICS Sports People speaking on the product	X					

Looking forward to you joining the FICS Family.



We talk to a wakeboarding athlete about his experience with the sports chiropractic team at the World Games in Poland 2017.

Every athlete deserves access to sports chiropractic



Dr's working at international games
World Games CSIT 2019



Contact us today to discuss a sponsorship package which will suit your organization needs.

[Email secgen@ficsport.org](mailto:secgen@ficsport.org)