

FICS™

INTERNATIONAL FEDERATION
OF SPORTS CHIROPRACTIC

VISION

Every athlete deserves
access to sports
chiropractic

MISSION

*To empower athletes so
they can achieve their
maximal performance
naturally*

VALUE STATEMENT

*As the leaders in Sport
Chiropractic we strive to
provide equitable access to
sports chiropractic care,
education, mentoring and
research to all athletes and
sports chiropractors
regionally, nationally and
internationally.*

BRAND

*The Leaders in Sport
Chiropractic*



Full College Membership - 1,000 CHF (Swiss franc) Educational Institutions with Chiropractic Programs

This registration provides full membership benefits with FICS and registration of a student council.

University/College enrolled students and faculty are recognized as full members providing access to FICS members benefits.

Email blast to FICS global network with linkage to University/College website once a year. Providing opportunity to achieve a wider reach within the chiropractic profession of school programs.

Participation in any FICS symposiums and/or expo's as an exhibitor at a discounted rate of 10%.

FICS social media platforms, FICS main stream Facebook and Instagram to advertise educational programs relevant to Chiropractic twice a year.

FICS quarterly E-News. Educational Institution can contribute post graduate educational events and publications relevant to the sports chiropractic community. **details page 4.*

Student scholarships open to students from member institutions - five (5) awarded per year – students from member organization are given priority.

FICS Roadshow and support for extracurricular sports chiropractic programs (club). FICS organized speaker to present to the student body (digital or live) on the world of sports chiropractic and working at international events. 2 per year.

FICS online Continual Education (CE) courses made available for University/College post graduate students.

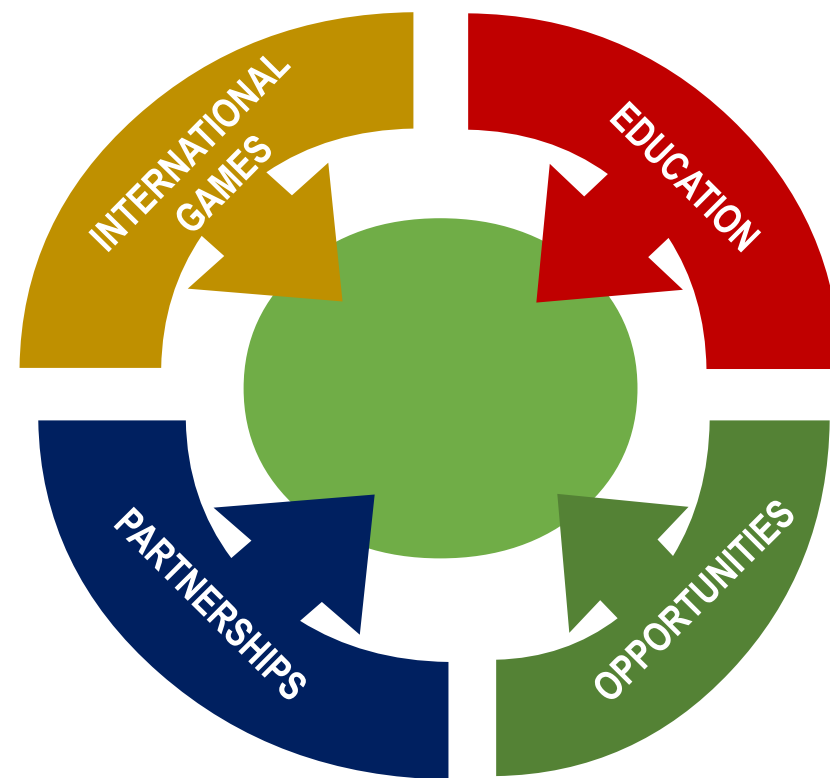
Access to FICS International Mentoring Program open to student of FICS member organizations. * *more details page 4.*

FICS assistance setting up a FICS Student Sports Club within the student council.

FICS Student Sports Club facebook/Instagram live stream. FICS speaker available to talk to students and or faculty via live stream. Available once a quarter.

Opportunity for Member Student's to apply for selection as part of delegation to assist with sports chiropractic data collection at event for research.

FICS EDUCATIONAL INSTITUTIONS MEMBERSHIP BENEFITS



NOTE: The Educational Institutions membership is separate from the sponsorship READ MORE PAGE 4....

CURRENCY: It is helpful to know that 1 CHF swiss franc =
approx. 1.10 USD 0.92 EUR \ 0.82 GBR \
1.5 AUD * check currency of day for accurate conversion.

Contact SecGen to discuss a package which will suit your needs.
Email secgen@ficsport.org or admin@ficsport.org

Registration of a Educational Institution

Student Sports Club ONLY – 300 CHF (Swiss franc)

This is for Educational Institutions with Chiropractic Programs which are unable to register their Educational Institution as a full member and are seeking registration of a student council only.

Student scholarships open to students from member institutions.
Five (5) awarded per year students from member organization are given priority.

Support for extracurricular sports chiropractic programs (club). FICS organized speaker to present to the student body (digital) on the world of sports chiropractic and working at international events. 1 per year.

Payment plans for students for the International Certificate Sports Chiropractic (ICSC) course and assistance setting up a ICSC study group.

Access to FICS International Mentoring Program open to student of FICS member organizations, *details page 4.*

Assistance setting up a FICS Student Sports Club.

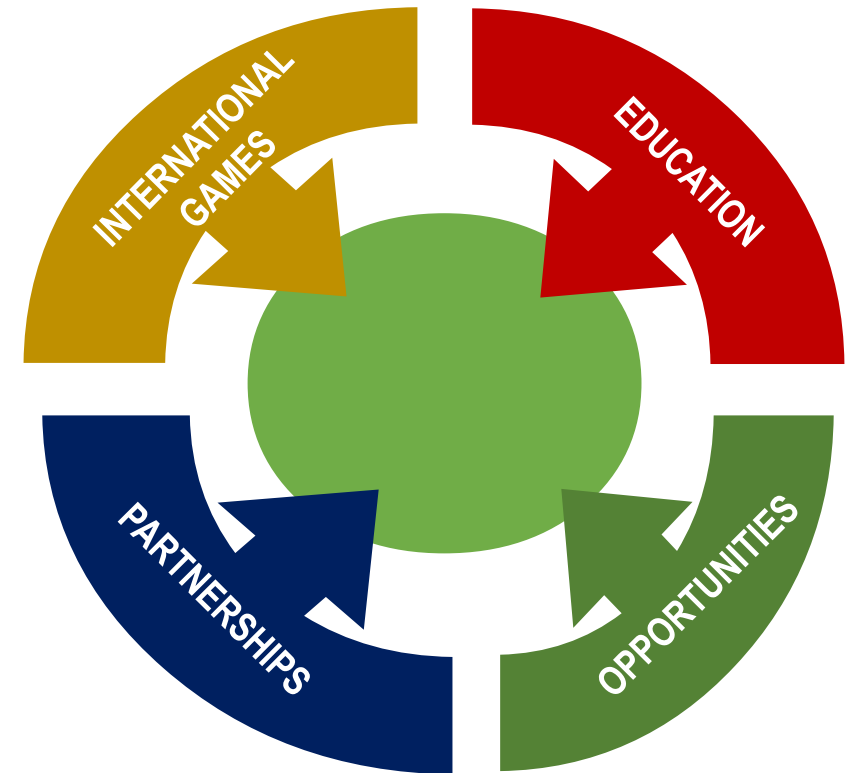
FICS speaker available to talk to students and or faculty via live stream. FICS speaker available to talk to students and or faculty via live stream. Available once a quarter.

FICS Roadshow and support for extracurricular sports chiropractic programs (club). FICS organized speaker to present to the student body (digital or live) on the world of sports chiropractic and working at international events. 2 per year.

Contact the Student Commission Chair today to discuss a package which will suit your needs.

Email admin@ficsport.org

FICS EDUCATIONAL INSTITUTIONS MEMBERSHIP BENEFITS



NOTE: The Educational Institutions membership is separate from the sponsorship READ MORE NEXT PAGE.....

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EDUCATIONAL INSTITUTIONS SPONSORSHIP BENEFITS

EVERY ATHLETE DESERVES ACCESS TO SPORTS CHIROPRACTIC

ACCESS FEATURES

EVENTS

COLLABORATION

BRAND AWARENESS

NETWORK

MENTORING



Contact us today to
discuss a package which
suits your College.

Email secgen@ficsport.org
or admin@ficsport.org

NOTE: Educational Institutions membership is required for your students to receive automatic membership with FICS. This is a separate registration from sponsorship which offers enhanced benefits to both student, faculty and alumni.

An Educational Institutions sponsorship with FICS can help enhancing and widen opportunities for your Chiropractic students. This is separate to the membership and provides you with further opportunities of collaboration.

Offering International benefits to your students to widen their access to leaders in the world of Sports Chiropractic.

- **Events:** Internships at International games and events. FICS qualified doctors are given priority at these events however, at designated events there may be opportunity for other school affiliated volunteers to attend.
- **Collaboration:** Continual Education (CE) partnerships. Collaboration in development of shared revenue partnerships for recognition of FICS International Certificate in Sports Chiropractic (ICSC) Program.
- **Branding, news and information** - Publications within FICS E-News and social media platforms. *FICS produces an eNews magazine once a quarter. This magazine is circulated to members and sports chiropractors within the international community across 26 countries (3,702 organic followers). Due to FICS' highly defined and engaged demographic the FICS facebook posts record on average a click through of 9.35% (*The average industry standard click through rate (CTR) for Facebook ranges from 0.5% to 1.6%. Where you have a targeted audience, 2% is considered to be a strong CTR.*)
- **Network:** Access to FICS global network to engage students in the world of sport chiropractic. This includes development of FICS Student Sports Club, FICS speakers for events, in addition to assisting students with research. FICS also provides access to student scholarships.
- **Mentoring Program:** Guaranteed placement in the FICS International Mentoring Program. The Mentoring Program will enhance the academic learning and aid in molding of the student into a well-rounded professional with global awareness in the speciality of sports chiropractic. Attaining these skills will provide improved employability, enhanced networking skills and professional growth of the students post graduation.

SPONSORSHIP - Providing greater student value EDUCATIONAL INSTITUTIONS PACKAGE	Master	Champion
Currency is listed in CHF (Swiss franc) and the exchange rate will be based on the currency exchange of the day. It is helpful to know that 1 CHF = approx. 1.10 USD \ 0.92 EUR \ 0.82 GBR \ 1.5 AUD * check currency of day for accurate conversion.	3,200 CHF	9,100 CHF
<u>E-Blast, E-News, Website, Social Media</u>		
Email blast to FICS global network with linkage to University/College website once a year. Providing opportunity to achieve a wider reach within the chiropractic profession of school programs	X	X
Introductory full page article in FICS Quarterly E-News	X	X
Advertisement in FICS Quarterly E-News at no charge	Half page (2 per year)	Full Page each edition (4)
Discount for additional advertisements in Quarterly ENews	25%	50%
Company Logo & Link on FICS website partners and sponsors section as appropriate	X	X
Exclusive email promotions to FICS database annually	1 per year	4 annually
Recognition in Sec Gen monthly "around the world" updates	X	X
Educational article in FICS E-News. <i>*Circulated to members across 26 countries, more details page 4.</i>	X	X
Co-Promotion of FICS/University/College webinars, post graduate events to sports chiropractors around the world via each others social medium platforms	X	X
FICS E-News Edition Naming Sponsor <i>(Only 4 editions per year. * Front cover branding, full page article in front section of E-News, multiple logo placement)</i>		Annually
Faculty or administration interview on FICS You Tube Channel highlighting Chiropractic University/College programs		X
<u>Events, branding recognition and student benefits</u>		
Exhibit Booth discount at FICS events, seminars and workshops	25%	50%
Collaborate with FICS to organize revenue sharing seminars (webinars e.g. FICS upper limb, Lower Limb, Head injury etc.)	X	X
Recognition at FICS major events and symposiums, enhanced branding opportunities of University/College	X	X
Invitation to FICS VIP events and receptions. <i>* free registration for a faculty or alumni member attendance as a guest</i>	1	3
Discount to faculty for the FICS (ICSC) online learning educational modules <i>* 10% discount</i>	*2 faculty members	* 10 faculty members
Develop partnership as Continual Education (CE) provider for FICS educational seminars		X
Host International Chiropractic Sports Certification (ICSC) hands on programs at University/College campus <i>*(shared revenue model)</i>		X
Internship opportunity for final year students as part of the FICS team at international sporting events. <i>*more detail page 4</i>		X
Naming rights of a FICS student scholarship Award (5 awards on offer each year)		1 award
Ability to have logos on identified FICS apparel, webinars and podcasts		X
Access to FICS sports professions to speak at a University/College events	X	X
Brand exposure to affiliated Student Sports Clubs - FICS will assist with an article for their school or alumni newsletter on sports chiropractic	X	X
FICS student college roadshow – FICS will provide expert speakers for school sports club, alumni or homecoming/graduation events	X	X
International Mentoring Program priority/guarantee places for student to broaden their career/networks/life skills. <i>* two intakes each year with 6 month placements. Allocated as per availability of student interest and students successfully being matched to a mentor</i>	*2 places per round (4 annually)	*6 places per round (12 annually)